

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :604-DALLAS

001-AGRI & FOOD PRODUCTS & SERVICE  
UNITED STATES OF AMERICA

PLANNING:                   ACTIVITIES PROPOSED IN POST PLAN:                   ANTICIPATED RESULTS:

DEVELOP A PROFILE/DATA BASE OF LOCAL DISTR REPS IN TERRITORY   TERRITORY.  
ENCOURAGE NEW DISTRIBUTION FOR CDN PRODUCT IN OTHER PARTS OF

TRACKING:                   ACTIVITIES UNDERTAKEN IN QUARTER:                   QUARTERLY RESULTS REPORTED:

QUARTER: 1 1.Organize PPP Exhibit for 3i Agricultural Mchy  
                  Show in Garden City, KS (April 89)  
                  2.Recrut distributor/agents to attend West.CDA  
                  Farm Progress Show in Regina, Sask(June 89).  
                  3 Organize PIPP Exhibit for TRGA Show (June 89).

1.11 CDN exhibitors in CDN Pavilion&12 others at  
3i show. Reported 12 months sales >\$500,000.  
2.12 distributor/rep recruited for WCFP.10 new  
agency agreements pending.  
3.13 cos. product displayed,sales pending

QUARTER: 2 1.Recrut distributor/agents to attend  
Western Canada Farm Progress Show in  
Regina, Sask.

1.11/11 buyers attended the Show and reported  
that several distributor agreements were  
made. Projected 12 month sales have been  
estimated at approx. 1.25 million (US).

QUARTER: 3 -----

QUARTER: 4 -----