

Missed the "Women Crossing Borders" trade mission to the U.K. and Ireland?

Get the next best thing!

It's not too late to participate in this; you can do it from the comfort of your home or office by watching the on-demand Web cast.

The trade mission brought a group of 24 businesswomen to London representing three sectors: information technology, service



Participants of the "Women Crossing Borders" trade mission on the main staircase of Canada House, London.

With the start-up rate of women-owned businesses more than doubling during the last decade, women entrepreneurs' contribution to the Canadian economy is significant and growing. With an ever-increasing role as exporters, the first "Women Crossing Borders" Trade Mission and Forum to the U.K. and Ireland, held February 4-9, 2001, was timely.

industries and consumer products. The group participated in a series of seminars, sector-specific workshops and a matchmaking event, capped by a series of networking opportunities. A number of the participants then continued to Dublin, Ireland, for a similar event.

Later in the week, businesswomen came together at Canada House and

at the Foreign and Commonwealth Office in London for the Women in Business Forum, co-hosted by the governments of Canada and the U.K. The forum targeted both British and Canadian businesswomen heading small and medium-sized export-ready firms with the objective of strengthening bilateral networks and fostering new partnerships among British and Canadian businesswomen, as well as officials and academics. Among the approximately 200 participants were leading entrepreneurs, management and strategy experts, policy makers and advocates, professional organizations, academics, and the media.

You can still reap some of the benefits of this event. Thanks to Canadian new media firm Global Links you can see and hear over 20 dynamic presentations from British and Canadian leaders in business and government, and the success stories of women-owned businesses. Topics include "What you Need to Know to Grow" and "Working Smarter with Knowledge-based Industries." Just visit www.e-ventsplus.com

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India International Maritime Expo 2001

MUMBAI, INDIA — October 10-13, 2001 — India's second international maritime exhibition, INMEX 2001, will cover a broad spectrum: shipping; shipbuilding; ship repair; ports and harbours; port development; port infrastructure; the fishing, leisure and tourism industries; offshore; dredging; inland waterways; oceanography; and more.

INMEX '99 was held in Goa and showcased the technology and equipment of over 20 overseas participants. Visitors included Indian government officials and key players from other Indian Ocean rim countries. This year, INMEX will move to India's business capital of Mumbai, where it should have a bigger impact.

If you are interested in participating in INMEX, contact Pradeep Deviah & Associates, tel.: (011-91-80) 554-7169 / -7434, fax: (011-91-80) 554-2258, e-mail: pdaexpo@vsnl.com
Web site: www.inmexindia.com

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