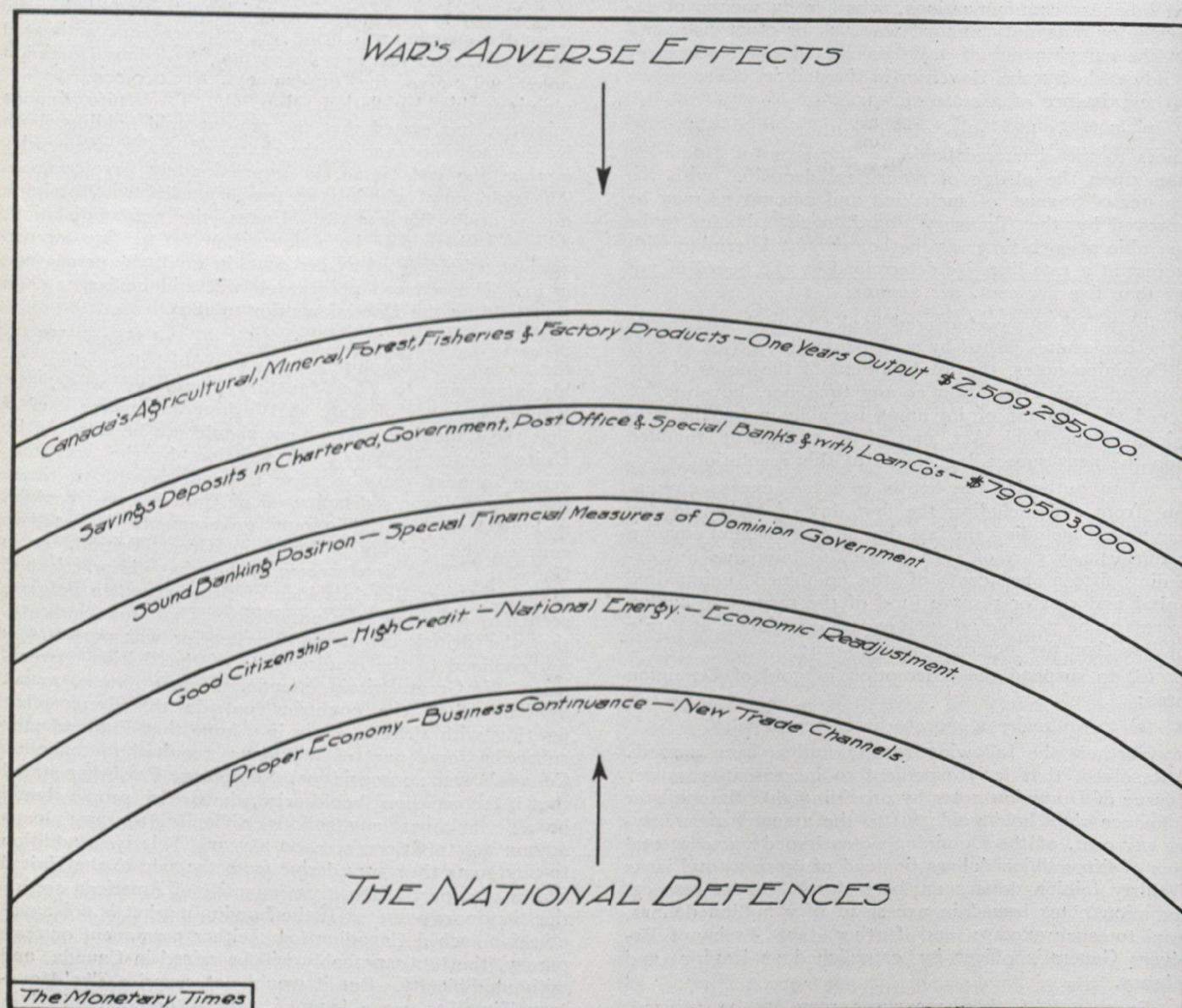


Some of the Lines of Canada's Defence

CANADA is in an extraordinarily strong position in this time of crisis. One justly may feel pride in the manner in which the countries of the British Empire have handled the situation in financial and commercial spheres. This Dominion is young, as nations count years, but it has followed British traditions with admirable skill and spirit. The financial house has been placed in order, rapidly and effectively. The governments of Great Britain and Canada have taken strong measures to keep the national wheels moving. German commerce is paralyzed, British commerce soon will be working on schedule. Germany's financial measures are creating for it a terrible strain. Great Britain can raise loans of a billion dollars a year, with little trouble. Germany is being cut off from the world. Britain is welding more strongly than ever, the sentimental and commercial links of Em-

pire. Canada is the larder of the Empire and Canada's citizens must keep the shelves well filled for those at home and overseas. If borrowing powers are reduced for the present, the Dominion may concentrate energy upon production. Last year, Canada produced \$2,509,000,000 of wealth in its fields, factories, fisheries and forests. Now that capital is harder to borrow, more attention may be paid to its creation. The possibilities are here. With these satisfactory conditions at home, naturally one looks next to Germany, many of whose industrial workers are being placed in the line of battle. Germany, the London Times tells us, "is making an astounding drain upon her financial reserves and her credit system and creating a situation which may be tolerable in victory, but will be appalling in defeat."



Who will get Germany's lost trade the world over?

Canada won the last trade war with Germany and has good opportunities to win this one.

"Made in Canada" looks better, too.

There is the business map to study as well as the war map.