

## COMMUNITY ADVERTISING

- ¶ **EVERY SASKATOON INVESTMENT** yet made **BY** responsible people **WITH** responsible people has yielded handsomely.
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- ¶ That the Canadian West is now sweeping toward a mighty and inevitable destiny as the greatest section of the Empire, is granted by the ablest statesmen and economists of the age.
- ¶ Now, place your finger on the **CENTRE** of any map of Western Canada—just where all the railways meet. Study **SASKATOON'S STRATEGIC GEOGRAPHICAL LOCATION**, in view of which you will concede that Western Development must necessarily involve **SASKATOON DEVELOPMENT**, just as the growth of the human body involves the growth of the **HEART**.
- ¶ You will agree that, logically, there ought to be more attractive **FINANCIAL** and other opportunities in Saskatoon to-day than at any time in the past—and, there certainly are. **FOR LITERATURE AND ALL INFORMATION, write**

**The Commissioner, Saskatoon Board of Trade, Saskatoon, Sask.**

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