THE CANADIAN MAGAZINE

SOME IDEA OF THE PROGRAMME WHICH WILL BE PRESENTED TO THE READERS OF THE CANADIAN MAGAZINE DURING 1904

ILLUSTRATIONS

EACH year, "The Canadian Magazine" uses about six hundred photographs and a hundred drawings. The work of creating and collecting these is a huge task in itself. The making of the cuts is another labour involving much trouble, since they must be the best—better than are used by any other Canadian publication. Some are printed in colours and this adds to the labour and expense involved. During 1904, the illustrations will be better than in any previous year and a larger number of artists will contribute. There will be four special coloured covers during the year.

AN HISTORICAL SERIAL

THE "War of 1812" will be followed by an equally important historical work of as great dramatic quality. It will probably commence in February.

RECIPROCITY

THE subject of Reciprocity with the United States promises to be more prominent during 1904. The history of previous Reciprocity movements will be given shortly. There will also be a series of articles by the secretaries of the various Reciprocity organizations in the United States and by prominent publicists and journalists in that country. While Canada may not be ready to definitely consider the subject just now, it is well to keep posted upon the attitude of the other party to the question.