

RAPHAEL TUCK & SONS'

CELEBRATED ARTISTIC SERIES OF

Christmas & New Year Cards.

(Comprising 400 Distinct Sets).

SEASON 1886-7.

C. M. TAYLOR & CO.,

Have pleasure in referring to Messrs. Raphael Tuck & Son's circular letter on the opposite page of this issue, and beg to notify the Trade that the complete line of artistic series of Christmas and New Year Cards for the ensuing season is now in the hands of their Travellers, who will visit the Trade of the Dominion immediately.

The extent, elegance, novelty and attractiveness of the designs ensure an unusually large demand for these ever popular cards.

C. M. TAYLOR & CO'S Agency arrangements with Messrs. TUCK & SONS, this season, are such as to enable them to offer these goods at rock-bottom prices.

The Trade will study their interests by deferring purchases until they inspect **TUCK'S CARDS**, as they are **the Choicest Ever Issued**.

Dealers with whom we have not had the pleasure of corresponding heretofore, will secure a call from our travellers by sending us a postal card.

C. M. TAYLOR & CO.

(Successors to James Campbell & Son),

Wholesale Stationers, Booksellers and Fancy Goods Dealers,
TORONTO.

SPECIAL ANNOUNCEMENT.

Toronto, 27th April, 1887.

Messrs. C. M. Taylor & Co., Toronto.

GENTLEMEN,

In consideration of the agreement entered into by us this day, we have pleasure in constituting you our Agents for the representation and sale of our "New Artistic Series of Christmas Cards," comprising 400 distinct sets; also, Private Cards, Art Gem Panels, and Whatman's Portfolios for the ensuing season for Canada.

Yours truly,
(Signed) RAPHAEL TUCK & SONS.

S. GABRIEL, Atty.