

*Made in Canada*

Sherbrooke - Derby Line Highway.  
Provincial Government of Quebec.  
Constructed with "Tarvia X" in 1916.

## A Good Road is as Personal as a Good Automobile—

When your car sweeps over a smooth, resilient, dustless, perfect road, you feel that *that road is your friend*. That perfect road becomes as personal as your car. *Every Tarvia road has that friendly "personality."*

You are probably no stranger to Tarvia roads. They are now to be found in nearly every section; in cities and towns, parkways and highways—thousands of miles of them.

### About Tarvia

Tarvia is a coal-tar preparation, shipped in barrels or in tank-cars. It is made in three grades, to be used according to road conditions, *vis.*: "Tarvia-X," "Tarvia-A," "Tarvia-B."

The chief use of Tarvia is for constructing and treating macadam roads, to make them durable, smooth, resilient, dustless, mudless, waterproof. It is also used on concrete roads, on brick pavements, and even on good gravel roads, to smooth out irregularities, to arrest disintegration, and for repairs.

### "Tarvia-X"

"Tarvia-X" is always to be used when you are building a new macadam road, both as a binder and a surface-coating. With "Tarvia-X" in place of water, you have a road resilient enough for rubber tires to grip on without skidding, or for

horses to trot on without slipping; without dust in dry weather, without slime in wet weather.

The first cost of making a Tarvia-macadam is but little more than the old-fashioned macadam, but the saving in maintenance more than pays this difference. So Tarvia costs you practically nothing.

### "Tarvia-A"

"Tarvia-A" is practically a thin "Tarvia-X" used for recoating the surface of a macadam road already built. It is applied hot and adds greatly to the life of the road.

### "Tarvia-B"

"Tarvia-B" is a much more widely used preservative. It is applied cold. It is thin enough to sink quickly into the road, yet strong enough to bind the surface particles together into a dustless, durable surface. "Tarvia-B" offers the lowest cost of road maintenance yet invented.

### Special Service Department

This company has a corps of trained engineers and chemists who have given years of study to modern road problems.

The advice of these men may be had for the asking by any one interested.

If you will write to the nearest office regarding road problems and conditions in your vicinity, the matter will have prompt attention.

*Illustrated booklet describing the various Tarvia treatments free on request.*

THE PATERSON MANUFACTURING COMPANY, LIMITED  
MONTREAL TORONTO WINNIPEG VANCOUVER

THE CARRITTE-PATERSON MANUFACTURING CO., LIMITED  
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