

# Western Annapolis Sentinel

SUCCESSOR TO THE BEAR RIVER TELEPHONE

VOL. 12

BRIDGETOWN, ANNAPOLIS COUNTY, NOVA SCOTIA, MARCH, 27, 1908.

NO 12

Grippe or Influenza, whichever you like to call it, is one of the most weakening diseases known.

**Scott's Emulsion**, which is Cod Liver Oil and Hypophosphites in easily digested form, is the greatest strength-builder known to medical science.

It is so easily digested that it sinks into the system, making new blood and new fat, and strengthening nerves and muscles.

Use **Scott's Emulsion** after Infection.

Invaluable for Coughs and Colds.

ALL DRUGGISTS; 50c. AND \$1.00.

## Halifax & South Western Railway

Accom. Mon. & Fri.	Time Table Jan. 20th, 1908	Accom. Mon. & Fri.
Read down	Stations	Read up
11.30	Middleton	16.08
12.00	Charlevoix	15.36
12.18	Bridgetown	15.18
12.41	Granville Cte	14.50
12.50	Granville Pk.	14.35
13.40 A.C.	Port W. A.C.	13.55

CONNECTIONS AT MIDDLETON WITH ALL POINTS ON N. & S.W. RY. AND C. & P. RY.

**P. M. NEY**  
General Freight and Passenger Agent.  
HALIFAX.

## DOMINION ATLANTIC RAILWAY

Steamship Lines

TO—

St. John via Digby

AND—

Boston via Yarmouth

"Land of Evangeline" Route.

On and after January 1st, 1908 the Steamship and Train Service on this Railway will be as follows (Sunday excepted):

FOR BRIDGETOWN.

Express from Halifax, ... 12.11 p. m.

Express from Yarmouth, ... 1.54 p. m.

Accom. from Richmond, ... 5.30 a. m.

Accom. from Annapolis, ... 7.20 a. m.

FOR BEAR RIVER.

Express from Halifax, ... 1.20 p. m.

Accom. from Anna. Royal, 8.40 a. m.

Express from Yarmouth, 12.43 p. m.

Accom. from Anna. Royal, 7.30 a. m.

Midland Division

Trains of the Midland Division leave Windsor daily, (except Sunday for Truro at 7.40 a. m. and 5.35 p. m., 6.40 a. m. and 3.15 p. m., connecting at Truro with trains of the Intercolonial Railway, and at Windsor with express trains to and from Halifax and Yarmouth.

## Boston Service

ROYAL MAIL S. S. BOSTON.

By far the finest and fastest steamer plying out of Boston, leave Yarmouth, N. S., Wednesday and Saturday, immediately on arrival of express trains from Halifax, arriving in Boston next morning. Returning, Prince Arthur leaves Long Wharf Boston, Tuesday and Friday at 1.00 p. m.

## St. JOHN and DIGBY

ROYAL MAIL S. S. YARMOUTH.

Daily Service (Sunday excepted).

Leaves St. John, ... 7.45 a. m.

Arrives in Digby, ... 10.45 a. m.

Leaves Digby same day after arrival of express train from Halifax.

P. GIFFKINS, Kentville, General Manager.

TAM'S WAY.

A farmer one day called to a farm lad—Here, Tam, gang roon and see the coos a cabbage cast, but min' ye see the biggest to the coo that gets the mast milk. The boy departed to do his bidding, and on his return the farmer asked him if he had done as he told him. "Aye, maister," replied the lad, "I gied 'em a cabbage each and hung the biggest one on the pump handle."

## The Age of Advertising

(Trotter and Paer.)

This has been the age of electricity, the age of steel, the age of progress, and numerous other sorts of age, but while perhaps none of those titles are misnomers, they are nevertheless only nicknames, for this is, in fact, the age of advertising.

Advertising has come to be a profession, one of the fine arts, and the difference between good advertising and bad spells the difference between success and failure. The old days of the "We beg to announce" advertisement, along with the "I take my pen in hand" style of starting an epistle together with the stage-coach, the side reaper, the bob-tail horsecar and the pocket-ship, belonged to our grandfathers, and even Father Time has swapped his old back-breaking scythe for a McCormick mower and wasp-waisted hourglass for a Jules Jurgensen chronometer, and has had his lace curtains under his chin trimmed to a Van Dyke point. More money is used in one year in the United States of America for advertising than would be necessary to cancel the whole of the National Debt and pay the expenses of the next Presidential election. And most of this vast sum is not wasted but lent, and is returned to the investor's interest at a greater rate than your uncle at the sign of the three balls would charge on a ten day's loan.

Advertising has long since passed the experimental stage. It has become the polar star toward which the needs of successful business points unerringly. Time was when a man could pool along on foot and keep up with the procession, but now the cavalryman moves swiftly to lively music and the man or firm that does not advertise early, late and all the time will find that the gey press is following the horse bearing corpses of dead concerns, and the dirge is the dead march of busted stiffs killed in the rush of modernized life.

When Robert Bonner wrote his cheque forthwith, and in one week had it all back and over \$5,000 in interest. Good business? What? But then, as you advertise to pay and keep paying, you advertise a good thing. You can fool all of the public some of the time, and you can't fool all the public all the time. As we were in Abraham Lincoln's time, and it is truer in the year Anno Domini 1908.

Why? Because the average person knows more nowadays than the average person did then. There are many titbits of boys, just average, bright, up-to-date boys, who could beat old man Solomon at any old game he might mention, and teach him kinks in other games he never dreamed of before. So the modern advertiser has to deal, not with a lot of suckers, nor with a lot of numskulls, but with bright people who like good things, but which "Massouri" and the advertiser must "show them." So, I repeat, the advertiser must have a good thing, or he is either wasting his money or beating the printer man out of his bill. Of course there is a sort of knack to do good advertising, a knowledge of how to get a kind of jui jui hold on the great public, but that is only a detail; the essence of it, matter is to have the goods to deliver, for without that, advertising is like a ship with big sails and no ballast. Satisfied customers are the reserve funds of any business; the more you have the better will your statements look at the end of the year. Of the details of advertising I will say nothing, but Mike Boverman says of himself and training trotters, "Being still young and inexperienced in the business," I will pass.

**LAME SHOULDER.**  
Whether resulting from a strain, or from rheumatic pains, there is nothing so good for a lame shoulder as Chamberlain's Pain Balm. Apply it freely and rub the parts vigorously at each application and a quick cure is certain. For sale by W. A. WARREN, BRIDGETOWN, N. S. W. WADE AND BEAR RIVER DRUG STORE, BEAR RIVER.

**HER SON.**  
"Now, Tommy," said Mrs. Bull, "I want you to be good while I'm out." "I'll be good for a nickel," replied Tommy. "Tommy," she said, "I want you to remember that you cannot be a son of mine unless you are good for nothing."—Louisville Courier-Journal.

## FAMOUS NAVAL BATTLE

Account of Eye-Witnesses as Related by Mr. Benjamin Starratt. Entertaining Reminiscences of By-Gone Days and Old Time Characters.

Interest in the famous naval battle which took place in Boston harbor, 1813 between the British ship, Shannon, and the United States ship, Chesapeake had been aroused of late by an account of the sale at auction in London of the captured flag of the latter ship.

The writer during his residence in the United States became intimately acquainted with an eye-witness of that thrilling battle. This was Robert Mossman, an old retired merchant, son of Dr. Robert Mossman, an old Scotch man and practicing physician of the city of Boston. He often gave me a description of the engagement.

He said: "On the morning of the battle, the people of the town, being confident of victory, prepared a grand feast for the victors and in the exuberant generosity, for the prisoners as well.

Not satisfied with that, a number of the young men of the town had gone on board of the Chesapeake to share with Capt. Lawrence and his crew the glory and the credit of the capture and to assist in escorting the prisoners on shore.

Young Robert, a boy of about fifteen was also anxious to go with his young friends and for that purpose sought out his father, who with an all Scotch drawl was on Capt. Hill's critically examining the ships with a spy-glass.

Upon asking if he could go and helping him in the Shannon, the old doctor or they could march with it following the horse bearing corpses of dead concerns, and the dirge is the dead march of busted stiffs killed in the rush of modernized life.

When Robert Bonner wrote his cheque forthwith, and in one week had it all back and over \$5,000 in interest. Good business? What? But then, as you advertise to pay and keep paying, you advertise a good thing. You can fool all of the public some of the time, and you can't fool all the public all the time.

**J. J. RITCHIE, K. C.**  
With building, Halifax.  
Mr. Ritchie will continue to attend the sittings of the Courts in the County. All communications from Annapolis clients addressed to him at Halifax will receive his personal attention.

**O. S. MILLER**  
BARRISTER,  
Real Estate Agent, etc.  
SHAFER BUILDING,  
BRIDGETOWN, N. S.  
Prompt and satisfactory attention given to the collection of claims, and other professional business.

**O. T. DANIELS**  
BARRISTER,  
NOTARY PUBLIC, Etc.  
UNION BANK BUILDING.  
Head of Queen St., Bridgetown.  
Money to loan on first-class Real Estate.

**HER SON.**  
"Now, Tommy," said Mrs. Bull, "I want you to be good while I'm out." "I'll be good for a nickel," replied Tommy. "Tommy," she said, "I want you to remember that you cannot be a son of mine unless you are good for nothing."—Louisville Courier-Journal.

**PREACHER'S OPINIONS**  
Rev. P. K. McRae, Forks Ballhead, C. B.: "I always count it a pleasure to my parishioners. I believe there is nothing better for throat and lung troubles or weakness or run-down system. For speaker's sore throat I have found Psychine very beneficial."

Rev. W. H. Stevens, Paisley, Ont.: "Psychine seemed just the stimulant my system needed. I shall add my testimony as to its efficacy at every opportunity."

Rev. R. M. Browne, Amherst Head, N. S.: "I have often recommended Psychine since taking it myself, for it is a cure for the troubles you specify."

Rev. Chas. Stirling, Bath, N. B.: "I have used Psychine in my family; the results were marvelous. I have visited people who state that they never used it again. I strongly recommend it."

Rev. J. S. I. Wilson, Markdale, Ont.: "I have taken two bottles of Psychine and am pleased to say that I am greatly improved in health. I was troubled with my throat, but now I find it about restored to its normal condition. I find my work very much less taxing. I believe Psychine is all claimed for it."

These are earnest preachers of the gospel of Psychine. They know whereof they speak. Psychine cures all throat, lung and stomach troubles. It is a great voice strengthener, acting directly on the vocal, respiratory and digestive organs, thus specially adapted to public speakers. At all druggists, 50c and \$1.00, or Dr. T. A. Slocum, Ltd., Toronto.



## PASSED HER 105th YEAR

ANXIOUS FOR SPRING SO THAT SHE MAY START HOUSE-KEEPING AGAIN.

Five years past the century mark and still hearty of voice, cheery of manner and with faculties unimpaired, Mrs. James Holt, of Carleton, celebrated her birthday Sunday.

Mrs. Holt was born in Ballyshannon (Ireland) in 1803, and has lived 88 years in N. John. Last year she was away visiting relatives at Hampton, but returned to Carleton and is boarding with a family in Watson street.

She said recently, however, that she wished that the spring might open up early, as she wanted to get to house-keeping again. She often says that "she can hear the grass grow," and altogether she is a remarkable lady.

She has lived in the reign of five British sovereigns; was sixteen years of age before Queen Victoria was born, and was married before the late queen ascended the throne.

Her husband died several years ago, and she has a family of seven children living. They are Mrs. Farrel of Halifax; Mrs. T. Donovan, of Carleton; Mrs. A. Warner, 21 Bond street, Edward, James and Bartholomew, of St. John, and Matthew of Colorado.

—St. John Telegraph.

## A PLEASANT PHYSIC.

When you want a pleasant physic give Chamberlain's Stomach and Liver Tablets a trial. They are mild and gentle in their action, and always produce a pleasant cathartic effect. Samples free. For sale by W. A. WARREN, BRIDGETOWN, N. S. W. WADE AND BEAR RIVER DRUG STORE, BEAR RIVER.

I heard a good story the other day of a very prominent and popular Methodist minister in this province (writes our Nova Scotia correspondent) Once while driving in the dusk through a stretch of forest he overtook a lad, whom he invited into his "waggon," (we have no buggies down here). Shortly after his passenger had got settled in his seat the worthy minister, desirous of improving the occasion, turned to his companion and, with due impressiveness, said: "Young man, are you prepared to die?"

The question had somewhat startling results, for the boy, with a yell of terror, leaped clear of the waggon and dashed into the forest.

—Montreal Witness.

## Better Cooking.

Every man appreciates good cooking and every woman takes a pride in doing it. "BOVRIL" can be used to advantage with all hot dishes. It greatly improves the flavor of stews, soups, roasts, fish, etc., and also increases their nourishing value. An economical way to get it in the 1 lb. bottles.