

Your kind-amongst others. For years we ave specialized in working shoes -and as specialists have studied your needs. When you buy here you can therefore rely on shoes that are
Our working shoes are made to get and retain your custom - they are therefore the best that

11 in and inspey can buy anywhere
Call in and inspect them-you need not purchase
Also a large range of men's and women's fine shoes. Latest American styles at old prices. A large stock of
P.Dodds \& Son

GUIDE-ADYOCATE, WATFORD, NOVEMBER 20.1914

| Guide= adonocate <br>  | NT |
| :---: | :---: |
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| Canadran Patrotic |  |
| A bratech of the Canadian Patriotic <br> Fund has been orgapized in Watford. It <br> is to be topped that ever yone will give to this deserving object as liberally as pos |  |
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|  |  |
| acksomledgment of the duty we owe to |  |
|  |  |
| the Canadian soldiers who have gove to the froont to delend our bomes and comntr |  |
| end preserve the liberty we exjoy. The organization is under the patronage of the |  |
|  |  |
| King, the Governoo-General is president, and all persons connected with its management are men of undoubted pro- |  |
|  |  |
| bity. Herbert B. Ames, M. P., is the sec retary and the Hon. W.T. Wbite, Min- |  |
|  |  |
|  |  |
| ister of Finance, treasurer. These, with |  |
| executive committee, is sufficient guar antee that the Fund will be properly managed. The object of the |  |
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|  |  |
| tion is to collect, administer and distri- |  |
|  |  |
| residents of Canada, who during the war may be on active service with the mill. |  |
|  |  |
| tary foroes of the British Empire. The |  |
| collectors will call on you at an earty date |  |
|  |  |
| not be behind otber towns of its size in subscribing an amount in keeping with the lively military spirit that has so far |  |
|  |  |
|  |  |
| been manifested in our midst. <br> We are aware that the citizens have | n20-3t |
|  |  |
| already been asked several times for sub. scriptions for patriotic parposes and they |  |
| have responded generously, but this Fund should be pargmount and the amount raised large eenough to show that we fullyappreciate our responsibibity in the mat appretiate our responsibinty in be ma |  |
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|  |  |
| In most towns where a branch of the |  |
| Canadian Patriotic Fund has been organized the names of subscribers and their |  |
|  |  |
| contributions have been published, and it is to be hoped that the committee will |  |
|  |  |
| follow this plan in Watford, and that the amount raised will be a credit to the community. |  |
|  |  |
|  |  |
| Those who can't or don't fight mustpay, and there should be nothing nig. gardly about the paying. |  |
|  |  |
|  |  |
| The crews on the North Sea |  |
|  |  |

# Overstocked! 

We find it necessary to reduce our Large Stock. Thousands of Dollars' worth of goods must be sold by Christmas, and in order to accomplish this end we have prepared A HUNDRED

## STARTLING BARGAINS

## To Cash Buyers




## Drygoods

Big piles of goods owing to warm weather have
not moved as briskly as not moved as briskly as
we expected. Now the we expected. Now the
weather is here and we must unload at once. We are offering such val. ues as are seldom seen in this locality.

## Ladies' Suits

 We have 24 suits, newest style, snappy cloths.Pick out yours. The price will surprise you. We are clearing them regardless of cost.

DOZENS OF MENS
These coats ran
$\begin{aligned} & \text { Be Loyal } \\ & \text { ToYourOwn } \\ & \text { Community }\end{aligned}$

## F SWIFT, SONS \& CO.

## DOZENS OF MENS FUR COATS at prices seldom offered at this season. These coate range from $\$ 16.50$ to $\$ 32.50$. Robes, $\$ 9.00$ to $\$ 15.00$. <br> Clothing <br> Ready-to-wear Suits 'for men. Our big $\$ 1000$ spemen. Our big $\$ 1000$ spe- cial has had a remarkable run. A few good patterns lett. We are on at $\$ 15.00$. These suits are really suits are really good value at $\$ 18,00$ to $\$ 22.50$ but but they must goat once. <br> Ladies' Coats <br> A manufacturer's stock at prices you will jump at. 4 rau ${ }^{\text {® }}, \$ 7.50$, $\$ 10.00, \quad 12.50, \$ 15.00$. All worth one-third more. <br> Furs <br> Our Fur Dept. looks its best now, but is over$\begin{array}{ll}\text { stocked. } & \text { A great range } \\ \text { of mink }\end{array}$ and scarfs $\$ 8.00$ to $\$ 25.00$. You will find these are going at about 20 per cent. less than cent. less than present value. Also big range of and lynx. <br> Overcoats Our stock is a wond Men's from $\$ 6$ to $\$ 25$. Children's, $\$ 2.50$ to $\$ 5$. Every garment worth more. Ever more.



Just a Little Bette Wo are proud of

## SHOES

The higetet, taxatard of of exilem

 Rubber Boots, Socks, and Lumbe
men's Rnibbers, and all kindsof Ru
men's Trunks, Club Bags, Suitcases ai store.

Repairing a Specialty

## S. B. HOWDE

PIANO Bell, Gerkardt, Heintzman, Ma Organs
Bell and Doherty. Sewing Machine White, Standard, and New E
Rotaries, Raymond and Nt Renfrew standard Gasoline En Benfrew Standard Gasiline En
Start without cranking. Benfrew Standard Cream Sepal Gramophones,
of all keords and
suds. H. Schlemr

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