and Short, Straight Skirts Are Combined to Make Smart Suits a Spring Attraction.

No one seems to be predicting a season of great popularity for the tailored suit this spring. At most its interest will be short lived, says one authority. Others seem to think that only the woman who has a very large wardrobe will be interested in this type of garment. It seems to be a garment for the special occasion, not for general utility. The ensemble costume that combines a frock and

wrap is of more widespread appeal But there are illustrious exponents of the tailored suit—both among makers of women's clothes and among well-dressed women. There is O'Rossen of Paris, whose name can not be left out of any discussion of the tailored suit. His latest notion of the smart tailored suit requires two contrasting materials—a snugly fitting jacket of navy blue for in-

beige.

The snug part of the jacket, you know, is through the shoulders and the upper part of the sleeves. Your tailored tweed suit is no longer the slipshod, sack-like affair it was a slipshod, sack-like affair it was a few years ago. Sometimes, they say, there is not room enough beneath one of the new tailored jackets for even a thin shirt or blouse—hence it is worn with a gilet or "false front"—or there is a high waistcoat that needs only a stock or scarf of some sort to complete if some sort to complete it.

Some of the new suit skirts are of the wrap-around variety—diminutive affairs that require an amazingly little material when made in Paris. Sometimes they have the in verted box pleat at the front that has proved to be such a successful method of introducing fullness into skirt without taking from its straightness.

We no longer consider the tailored suit as an appropriate affinity for every and all sorts of accessories. We no longer wear it with a pic-turesque feather hat, drop earrings, georgette blouse, white kid gloves and velvet slippers. That is why it is rather difficult to wear, for every accessory of the tailored costume must be chosen because of some quality of special fitness.

WISE AND **OTHERWISE**

TAKE CARE OF YOUR TEETH.

Nowadays we look upon good teeth not only as marks of beauty, but also as an indication of health. For we have come to realize that neglected teeth, which are usually unlovely, are also usually the source of trouble for the whole system. And so we wonder how poor Empress Josephine, who, it is said, had to keep her mouth closed when smiling at a fairly young age in order to hide the darkened stumps of her eeth, was affected physically by this

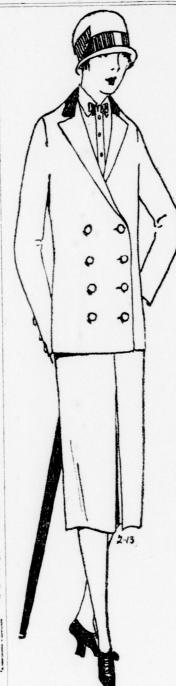
The whole subject does impress on us the necessity of constant and punctilious care of the teeth. This means careful cleaning two or three times a day, and frequent visits to the dentist, so that he may keep of any possible signs of decay

These things attended to, we can be pretty sure of teeth that add to rounded beauty and do not detract from

TODAY'S SANDWICH.

slice of whole wheat bread, but-

By MARY MARSHALL



Beige tailored street suit, with in verted box pleat in skirt.

A spoonful of mayonnaise A top slice of whole wheat bread, buttered.

SOMETHING NEW.

A hat and bag to match are chosen for spring wear by some well-dressed women. The bag, like the hat, is a combination of straw and silk, with embroidery for trimming. A SINGLE STRAP.

Special to The Advertiser.

New York, Feb. 16.—One single wide strap fastened with a buckle is the identifying feature of the latest shoes for street wear. Heels are

THE WENDY COLLAR.

Special to The Advertiser.
adon, Feb. 16.—The shop James Barrie. The latest and most popular collar of knitted silk and wool frocks is dubbed the Wendy collar and designed from costumes viewed in the play and picture of latest and woll for mannequin in New York is a rastout, white-haired, well-present woman of fifty.

Outstanding Quality!

GREEN TEA

is a blend of select & fragrant teas with a flavor richer than any Japan or Gunpowder.



Proved safe by millions and prescribed by physicians for

Neuritis Colds

Headache Neuralgia

Toothache Lumbago



Old Man Coyote can run on this crust just as easily as I can. What shall I do?"

It was at that very moment that Jumper spied an opening under a great mass of rock. Jumper seldom goes into holes. But this wasn't exactly a hole. He knew that that opening led into a sort of little cave under that rock. The snow had partly filled the opening, but it was still big enough for him to enter. For that matter, it was big enough for Old Man Coyote to enter alse Jumper gave a frightened look back. Old Man Coyote was nearer than he thought for. With a little squeal of sheer fright, Jumper turned and darted through that opening under the great rock.

Old Man Coyote saw where he was heading and did his best to catch Jumper before he could get there. But he didn't succeed. At that opening Old Man Coyote stopped short. He poked his nose in and sniffed once, twice, three times. Then he backed away and the hair along his back and on his neck began to rise. He growled sof by to himself. There was some one in there besides Jumper: the Hare. It was Buster Bear's bedroom? He was and he wasn't. He had known that that was Buster Bear's bedroom and that there was in there. He dad also known that Buster was as leep. He add also known that Buster was in there. He dad also known that Buster was in there. He dad also known that flux suster was in there. He had known that that was Buster Bear's bedroom and that there was fightened at being so close to great big Buster Bear's bedroom and that there was fightened at being so close to great big Buster Bear's bedroom and that there was there. He had known that that was Buster Bear's bedroom and that there was the being so close to great big Buster Bear's bedroom and that there was the he knew that Buster was in there. He had also when he wasn't Buster Bear's bedroom and that there was the being so close to great big Buster Bear's bedroom and that there was the bedroe have fightened at being so close to great big Buster Bear's bedroom and that there was the was nothing to the was nothing to the Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100-Druggists.

Canada) of Bayer Manufacture of Monoacette-c Acid, "A. S. A."). While it is well known assist the public against imitations, the Tablets their general trade mark, the "Bayer Cross."

WOMEN and THE HOME

NEW YORK BUYERS BUSILY ENGAGED SHOWING WARES

Three-Quarter Length Coats Promise To Be Popular This Spring.

USE FUR BANDING

By AILEEN LAMONT. Special to The Advertiser Copyright. New York, Feb. 16 .- Can you imagine New York today is overrun with about four thousand hard-boiled men who never look at a woman until after 6 p.m.-They pay strict attention to business, which consists in looking closely at what women have on, so that other men will look at them with in terest all over the continent. For the buyers are here. What they select is what women all over the continent will

And what they are discussing and buying is coats. Joseph's coat of many colors may have had a certain distinction in the time of the Pharaohs, but it yould be lost in the shuffle now. Every woman is going to have not one coat of many colors this spring, but a coat with practically every costume.

wear, because the best shops will pre-

sent it to them.

Three-quarter Coats.

There will be long coats and sho oats, but the majority will be of three quarter length. So far as material concerned, neither the weight nor the color line is drawn. The ensemble vogue is responsible for this trend, and the majority of the three-quarter coats are adapted for this style of costume. The short coats, of course, go with the sport costumes and the tailored suits, while the long types frequently are chosen without particular regard to the costume which will be worn beneath

For spring, many of these outer co erings are of tweed, homespun worsted and kasha. They may be lined or un-lined according to the climate in which ned with the same material, which

Banded With Fur.

Some coats are banded at the bottom with fur, and many have small, narrw, stand-up peasant collars of the summer But the most fashionable coat today is of heavy corded silk in black r beige, lined either with natural kasha or silk, or unlined. For the later spring months, few such garments are lined at of the various styles of the numbers coats which will be taken up later in on his program. His tone is beauti all, and this is true also of the chiffon

coats which will be taken up later in the year.

For summer, gingham promises to be a favored material, andmany a flapper will evolve a smart jackette from an unmatched gingham apron. The vogue for sweaters which has been so persistent during the last year seems about to pass. So does the vogue of the professional mannequin. Present-day buyers see in the models nothing but clothes racks, at least until the cocktail lothes racks, at least until the cocktail violin hour. What they see after that depends on the model and the activities of the rum fleet. The buyers are attempting

of the highest priced and most sough for mannequin in New York is a rathe white-haired, well-preserved Silk manufacturers are showing fabrics which lend themselves specifically to the manufacture of coats. Some o he cloth designs resemble nothing much as hooked rugs and Navajo blankets, and if a thin model ever

cripped, buyers would walk over her prostrate form without a second glance.

cut after six-the cabaret managers say

By THORNTON W. BURGESS.

Jumper the Hare was panting

e ran. There were few days since e could remember when he hadn't

had to run for his life, or at least

nadn't been badly frightened. But never had he been quite in such lespair as he now was. He knew

he couldn't run much longer, and he

knew that Old Man Coyote would surely catch him unless he could find a safe hiding-place. But in his fright he had been heedless. He hadn't paid attention to where he was running and now he was far

from his familiar hiding-places. He

"I can't run much farther. I just can't do it," he sobbed. 'I'm tired enough to drop right in my tracks

didn't know what to do.

Jumper, In Terror of Old Man Coyote

Enters Great Buster Bear's Bedroom

this minute. If it were not for this was in Buster Bear's bedroom when

hateful crust I could get away from that fellow. If only the snow was soft, I wouldn't worry a bit. But there isn't any soft snow anywhere. Old Man Coyote can run on this crust just as easily as I can. What shall I do? What shall I do?"

It was at that yery moment that the shall I do? What shall I do?"

It was at that yery moment that

of the presbyterial

Miss M. Pococke and Mrs. H Fetherston Assist in Delightful Program.

Music lovers of London enjoyed another treat last evening, when Douglas E. Fetherston, violinist; Miss they will be worn. If lined, crepe de chine or printed silk probably will be the material used. It is exceedingly smart to purchase a dress with a vivid border and have the accompanying coat the control of the central collegiate. The torium of the central collegiate. The gives a border at the bottom of the coat program was well given, and the opening number, a sonata for the violin and piano by Caesar Frank, aroused the feeling and interest of

ceptionally good, and his rendering of the difficult selection was splendid. He plays with sympathetic

Convention

My house is sheltered from the blast, I hear each muffled step outside, I hear each voice go past.

But I'll not venture in the drift Till enough footsteps come and go To make a path for me. -AGNES LEE.

rtistic value of the program. Miss Merlyn Pococke sang with rection of Mrs. Pearl Allison,

her ever-charming personality, and her numbers were also well chosen her numbers were also well chosen and well suited to her style. Brahms' "Greeting" was perhaps one of the best numbers, and "The Linden Tree." gave her an opportunity for her dramatic ability in rendering her songs. Her voice is pleasing and powerful and greatly delighted the audience with its delicacy and charm. The artists were recalled with gen-rous applause, and the encore numpers were as delightful as the previ-

of them, and her brilliant and well- of Red Cross society home nursing balanced parts added much to the classes, which will open in the Technical school next week under the di

PIERCED BRACELETS.

imitation stones to be really smar

ADOPT LONDON TWEEDS. New York, Feb. 16.—Smart shop are advertising London fashions i

RED CROSS NURSING CLASSES. tweeds and French adaptions of Lordon fashions in tweeds, but about a Enrollment of over sixty has al- that the designers here have taken ready been made in the second series from either source is the material

out here have short narrow skirts, short double-breasted jackets, and narrow, rather tight sleeves.

YELLOW AND GREEN.

Paris, Feb. 16.-Yellow and green form a favorite color combination ample, a yellow kasha skirt is topped by a knitted jumper and scarf of honey tint. Above these is worn a for ensembles at present. For excheviot coat of chartreuse green trimmed with beaver.

Save Money, Send your old Rugs or Carpets to us, We make them into VELVETEX RUGS CANADA RUG COMPANY London, Ont Toronto, Ont Windsor, Ont Montreal, Que Phone or write for folder #

CHARLEMAGNE HELMETS Special to The Advertiser.

Paris, Feb. 16.—More and more, he small hats are taking on the ap-pearance of the round helmets of Charlemagne's time. Made of rib-bon and picot straw they have the short brim, turned back like a visor, and the rounded top terminating in a

Spring Flowers ALL VARIETIES

THE WEST FLORAL CO.

"Say It With Flowers"

Look for the Gold Seal

Remember the Gold Seal shown below, is pasted on all guaranteed Gold-Seal Congoleum Art-Rugs and Gold-Seal Congoleum By-the-Yard. If you want "Congoleum" ask for it by name and look for the Gold Seal.



Congoleum Art-538 is on the in the 9 x 9-foot

It's mere child's play to clean a Congoleum Art-Rug

Why be a slave to housework and wear yourself out with the drudgery of beating and sweeping that old-fashioned, dust-collecting floor-coverings require? Why not follow the lead of thousands of other women who are putting easily cleaned Gold-Seal Congoleum Art-Rugs in every room?

With these beautiful, labor-saving rugs in your home you will have added time for leisure, for recreation!

Sanitary-Cleaned With a Mop

No matter how much dust and dirt may collect on the smooth, waterproof surface, a few moments with a damp mop will make it clean as new. The rich, fadeless colors withstand any amount of hard service. Without any fastening whatever, the corners of Congoleum Rugs never curl up to interfere with doors or trip unwary feet.

Gold-Seal Congoleum Art-Rugs are made in a range of handsome designs. There are appropriate patterns for every room.

Be sure to see these popular rugs at your dealer's. Notice particularly the tough wearing surface, which ensures long and satisfactory service. Being so low in price, it is real thrift to use Congoleum Rugs throughout your home.

Popular Rug Sizes-Popular Prices

9 x 3 ft. \$4.50 9 x 7½ ft. \$11.25 9 x 12 ft. \$18.00 $9 \times 4\frac{1}{2}$ ft. 6.75 9×9 ft. 13.50 $9 \times 13\frac{1}{2}$ ft. 20.25 9 x 6 ft. 9.00 9 x 10½ ft. 15.75 9 x 15 ft. 22.50

Gold-Seal Congoleum By-the-Yard, 85c sq. yd. Prices Winnipeg and points West proportionately higher to cover freight

Write us for folder, "Modern Rugs for Modern Homes," which illustrates the many beautiful rug patterns in full color.

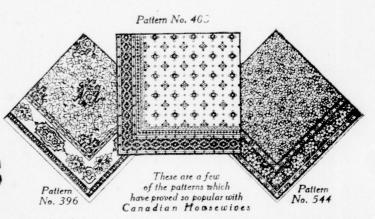
Gold-Seal Congoleum By-the-Yard

The same sanitary, flat-lying, durable material as Gold-Seal Congoleum Art-Rugs, for use where it is desired to cover the entire floor. It is made two yards wide in many unbordered patterns and may be bought in any desired length.

CONGOLEUM CANADA LIMITED 1270 St. Patrick Street, Montreal, Quebec

Gold Seal

Made in Canada-by Canadians-for Canadians



COMPLETE STOCK OF CONGOLEUM RUGS In All Patterns and Sizes.

ONTARIO FURNITURE COMPANY 228-230 Dundas Street.

We Will Be Glad to Show TRAFFORD FURNITURE CO. 1
Congoleum Patterns

The Newest Patterns of Congoleums Sold Here WYATT FURNITURE CO.

351 Talbot St. **Phone 7082**