



BRITISH AMERICAN *Straight-Run* GASOLENE

B RITISH American *Straight-Run* Gasolene gives you much lower cost per mile of motoring. Why? Because it's a "straight run" product, consistently clean, quick-firing and powerful.

It isn't a *blend* of light and heavy gasolene where the light product rises to the top—like the cream on milk—gives good results and is used up first; then the heavy product comes along fouling the engine, loading it with carbon, cutting down the mileage, sending up the cost.

FOR SALE AT
ALL GOOD
GARAGES
AND SUPPLY
STATIONS

Straight-Run Gasolene is a steady, consistent product that finishes as strong as it starts.

Not only more mileage in every gallon of British American Gasolene—but, better still, lower cost per car-mile. A cleaner, sweeter engine, less trouble, longer life, less repair costs.

Autolene Motor Oils—highest quality that can be made—give really efficient lubrication. A worthy partner to our Gasolene. You pay no more for B.A. products, but you get what you want—lower cost per car-mile.

THE BRITISH
AMERICAN
OIL CO'Y.
LIMITED
TORONTO