

All the Arguments

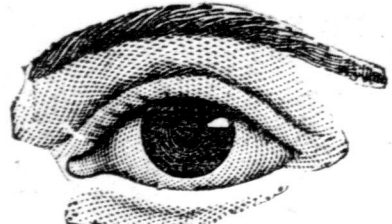
Are in favor of having your clothes made by us. In quality of materials, in style, in fit, in finish, in every essential detail of fine tailoring, we are in the lead.

O. LABELLE & CO.
346 RICHMOND STREET.

LADIES
should be careful concerning the choice of their corsets, and should certainly have them made to their own special requirements. This is essential to both perfect health and elegant appearance. Call on MISS QUINN, 24 Dundas street, London.

HAIR CUT 15c. SHAMPOO 15c.
CHILDREN'S HAIR CUT 10c.

Wm. Putman
Upstairs, Cor. Richmond & Dundas St.



Defective Eyesight Scientifically Corrected

Glasses fitted by the Tait-Brown Optical Company give the perfect satisfaction one seeks when the wearing of glasses is necessary. Scientific eye examination by a method that must give absolutely correct results. When you buy glasses here you get "value," and you are guaranteed against any chance of dissatisfaction.

TAIT-BROWN OPTICAL CO.
EYE-SIGHT SPECIALISTS.

GRIFFITH BROS.
LEADING FUNERAL DIRECTORS AND EMBALMERS
Private Ambulance in Connection.
104 DUNDAS ST. 'PHONE 459.
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SMITH, SON & OLARKE
FURNITURE MAKERS
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Residence on Premises.
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JOHN FERGUSON & SONS
FURNERAL DIRECTORS.
80 KING ST. 'PHONE 543, 373.
The best, the largest and cheapest in London. Open night and day.
ESTABLISHED 86 YEARS.

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Funeral Directors
418 RICHMOND ST. 'PHONE 1968.
Residence on Premises.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

NOTICE

The LONDON LOAN & SAVINGS COMPANY OF CANADA
Have opened storage vaults for public accommodation. Valuable of all kinds kept safe for a nominal charge per month. Persons leaving home for the summer will find it a great convenience. Apply for particulars.
220 DUNDAS STREET.

WILKIN-WHITE.

Birr, Aug. 18.—A pretty home wedding was celebrated on Wednesday, the 18th inst., at the home of Mr. Seymour White, in Birr, when his sister Sophia, and Mr. A. C. Wilkin, of Deseronto, were united in marriage by Rev. C. Moorehouse, pastor of the Methodist Church, at Birr. The bride was given away by her brother Thomas. Miss Martha Maxwell played Mendelssohn's Wedding March. After the ceremony, which was performed promptly at 12 o'clock, a dainty luncheon was served in the dining room. The bride couple were unattended. Mr. and Mrs. Wilkin left on the 4:25 train, G. T. R., for Hamilton, whence they will take the boat for points in Eastern Ontario. They will make their future home in Deseronto, where Mr. Wilkin will commence his duties as principal of the public school.

Pianos to Rent.
Pianos to rent from \$2 per month upward, six months' rent allowed in case of purchase. Williams' Piano Company, Limited, 261 Dundas street.

Arthur Cooper, photographic studio, opposite city hall. For sittings phone 904.

Your Summer Outing.

If you are fond of fishing, canoeing, camping or the study of wild animals, look up the Algonquin National Park of Ontario for your summer outing. A fish and game preserve of 2,000,000 acres interspersed with 1,200 lakes and rivers is awaiting you, offering all the attractions that Nature can bestow. Magnificent canoe trips. Altitude 2,000 feet above sea level. Pure and exhilarating atmosphere. Just the place for a young man to put in his summer holidays. Hotel accommodation. An interesting and profusely illustrated descriptive publication telling you all about it sent free on application to Grand Trunk city or depot of.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON

Merchant Tailor

212 DUNDAS STREET

HIGGINS' BLOCK. Telephone 698

Do Not Wait

Until we are rushed with orders. ORDER NOW, and get your bin filled with clean, bright coal, that will defy the rigors of winter, from

MAY BROS.

Phone 1224. 685 York Street.



I AM A NEW-COMER HERE

and would like to know where you buy your coal? Buy mine from D. H. GILLIES & SON. They furnish a well-screened, high-grade, free-burning coal; you get carbon and satisfactory fuel for your range or furnace. Phone 132.

D. H. GILLIES & SON

Fresh Mined Screened SCRANTON COAL

Quality the best; quantity, 2,000 pounds to ton; delivery prompt and courteous. Why not let us fill your bin, as winter is sure to come, and you will need good, clean coal?

WEBSTER & KERNOHAN

PHONE 1383.

Odd things not found elsewhere

ROYAL CROWN DERBY CHINA

Cups and Saucers, each \$3.00
Plates, each, \$2.00, \$2.25, \$3.00
Tea Sets (teapot, cream and sugar), a set \$15.00

THOS. GILLEAN

402 RICHMOND STREET.

Every Morsel of Johnston Bros' XXX Bread

is rich in nourishing and life-sustaining elements. Set your table with

JOHNSTON BROS' XXX BREAD

If you want to rear a healthy family.

JOHNSTON BROS.

Phone 944.

London and District.

—Rev. Alfred J. White, of Minneapolis, Minn., will preach Sunday morning in St. James' Church, South London.

—The blacksmiths of the city will picnic at Port Stanley next Wednesday. An excellent programme of sports has been arranged for.

Zurich Fall Fair.

The Zurich fall fair for this year will be held there on Sept. 22 and 23.

A Damages Case.

In the first division court yesterday, John E. George sued the London Street Railway Company for \$60 damages for damages in a collision with one of the company's cars at Clark's Bridge on July 5. Mr. Drogole, for the company, contended that the car was going at a proper rate of speed and that the gong had been rung, and finally that the accident had

been due to Mr. George's own carelessness. His honor Judge Elliott sent the case to the jury, who returned a verdict for \$51.90 and costs.

Hooper-Morley.

A very pretty wedding was celebrated in St. George's Church, Hamilton, on Thursday last, when Miss Nellie Hooper, only daughter of Henry S. Hooper and sister of Mr. Frank C. Hooper, of this city, was united in marriage to Mr. John Morley, of Vancouver, B. C. The ceremony was performed by the Rev. Rural Dean Howitt.

Going West.

Mr. Joseph Henry, president of the Epworth League of the York Street Mission, and for seven years a faithful worker in the mission, is leaving for Manitoba. He will farewell Sunday night. He will be missed by a large circle of friends, who wish him every success in his new field of labor.

Will Lecture in London.

Dr. Wilbur F. Crafts, chairman of the United States delegates to the twelfth international congress on alcoholism, in London, will speak in Montreal on the 3rd and 4th of October, on successive days in Ottawa, Kingston, Hamilton, London, St. Catharines and Toronto, on the great temperance convention, in which 25 governments of five continents officially participated.

Londoners in England.

The following names of Londoners appear on the register at the high commissioner's office in London, England, for the week ending Aug. 19: Mr. and Mrs. H. E. Crouch, R. F. Wright, Mr. and Mrs. A. E. Cooper, Dr. and Mrs. P. P. Drake, F. G. Marshall, E. B. Compin, J. M. J. Mayor, J. Kerr, A. J. Walker and P. J. H. Campbell.

Fire in The Advertiser.

Fire broke out last evening shortly after 10 o'clock in one of the rear rooms in the editorial department of The Advertiser, when a fire in a stove had responded promptly, but the blaze had been extinguished by several of the employees with fire buckets kept for that purpose and the firemen reached the scene. The damage will total about \$100.

Father Coc's Dead.

Rev. Father John Coc, who until two years ago was in charge of St. Mary's Church, Woodstock, died in the Woodstock Hospital on Thursday evening. The deceased was born in Ireland 53 years ago and entered the priesthood as a young man. He has had charge of parishes in Woodstock, St. Thomas, Seaford and Stratford, and at Fort Wayne, Indiana. His pastorate at St. Mary's Church, Woodstock, covered a period of eight years. The funeral service was held this morning at St. Mary's Church.

Rev. J. H. McCartney Dead.

On Thursday last Rev. J. H. McCartney, a superannuated minister connected with the Hamilton Conference of the Methodist Church, passed away at his home, 90 Wells street, Toronto, where he has resided for the past four years. Some years ago he was stationed in the London Conference. His charges have been Teeswater, Dunnville, Watford, Parthill, Beamsville, Jarvis and St. George. Mr. McCartney was born in Manchester, England, in 1837, later coming to the United States, being educated in Philadelphia. He was one of the first men to give attention to the teaching of the deaf and dumb. He was ordained in 1867. Some time ago he was taken with an attack of influenza, and complications setting in he sank rapidly. He married the eldest daughter of the late Mr. Horsey, of Toronto, who, with four children, survives him. They are Mrs. G. E. R. and J. H. S. McCartney, both of Fort William, and two daughters at home. The funeral will take place at Toronto on Monday.

Up-Town Office Closed Till September
Phone 470, or call at 425 York, cor. Burwell St.
John Mann & Sons
COAL, COKE, CEMENT.

Parnell's Breads

Here are the names of a few of our Daily Specialties, any of which we will deliver to your door, fresh daily:

HOME-MADE BOSTON BROWN EUREKA PICKS CURRANT BRICK

and many others. We know that our Bread will suit you. Try it.

Parnell THE BREADMAN.
Phones 929 and 1390.

No reason in the world why you shouldn't succeed in making the lightest, whitest, sweetest and most nutritious cake and tea biscuits, if you use "Purity"

Baking Powder. No other powder can compare with it in quality and purity.

Only 20 cents pound.

Cairncross & Lawrence

Chemists and Druggists.

216 Dundas St. London, Ont.

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GALA DAY SATURDAY AT PORT STANLEY

Real Record-Breaking Time Is Planned—Masquerade, Dancing, Aquatics and Music.

[Special to The Advertiser.]

Port Stanley, Aug. 20.—Twas in the still night, when slumber's chain had bound them; that five young girls in Victoria Cottage and four in Ro-Erie Cottage, Erie Rest, were suddenly awakened from a sound sleep about 2 a.m. Thursday. Someone was trying to gain an entrance into Victoria Cottage. Yes, it must be a real live burglar, thought the shivering girls inside. They all huddled together in one room and silently and timidly awaited the issue of events. After hammering at the back door for some time the fellow walked around to the front of the house, but not finding anything to his liking there, walked over to the cottage of Mr. Thomas Rowe and coolly surveyed the surroundings, greatly to the alarm of the inmates, who were all girls, the same as in Victoria Cottage—for the parents of both families were away on excursion trips. Miss Lillian Finnegan, of London, who is visiting with the Rowe girls, displayed great bravery, and asked the man what he wanted. The tramp, who apparently was a remnant of the Wednesday half holiday celebrities, and who had inhaled a little too freely and was now seeking hotel accommodation in the beautiful valley of Erie Rest, made no reply but merely stretched himself out on a cot that was on the verandah, and slept there till morning. He wended his way back to the village, greatly to the relief of the girls.

Miss Lizzie Allen, of Ann Arbor, Mich., is spending a week with her sister, Mrs. A. A. Stewart, at Mountain View.

Mrs. and Mrs. Williams, of Cleveland, have returned home after holidaying at Mountain View.

A Gala Day.

The residents of Orchard Beach are planning to make this next Saturday a gala day. Promptly at 3 o'clock all the cottagers and their friends are to go in bathing, when various kinds of aquatic sports will be indulged in and suitable prizes awarded. In the evening, starting at 7:30 a grand masquerade—everyone in costume—will be held, after which races for the children will be run off; then, a monster bonfire with its accompanying fireworks. The affair will conclude with a concert and dance on the green.

Miss Hazel Haight, Hill Crest, has returned home after being the guest of St. Thomas friends.

Mr. E. Miller, of St. Thomas, is the guest of Mrs. G. Ellison, Hill Crest.

Mrs. Ashmore, of Woodstock College, returns home next week after summering on Hill Crest.

Miss Ethel Hayden, of the St. Thomas Journal, is the guest of Mrs. J. E. Haight, Hill Crest.

Mrs. John A. Robinson and children spent Thursday with friends in St. Thomas.

Mr. and Mrs. Wright, of Toronto, are the guests of Mrs. Wright's mother, Mrs. John A. Robinson, Hill Crest.

Mr. and Mrs. Thomas Rowe, of Ro-Erie Cottage, Erie Rest, are visiting with friends in Cleveland.

Misses Blanche and Beatrice Rowe entertained Wednesday at the tea hour in honor of their guest, Miss Lillian Finnegan.

Guests From Cleveland.

Dr. and Mrs. Elliott, of Cleveland, paid a flying visit to Erie Rest the other day to renew old acquaintances. Both the doctor and Mrs. Elliott looked fine, and the cottagers wished that their visit might have been prolonged.

Mr. Ebert Long, of Pittsburgh, is spending a few days at Alexandra Cottage, Erie Rest, the guest of Mr. Gilbert Ward.

Miss Marie Nester, of Windsor, and Miss Marie Brady, of St. Thomas, have returned to their homes after visiting Mrs. E. J. Butler, Cosy Corner, Willow Beach.

Mr. J. A. Jones and family, of the Will o' the Wisp Cottage, Willow Beach, have returned from a visit with friends in Merrittville, St. Thomas, Miss Ethel Rudolph, of St. Thomas, is spending the balance of the season at Easy Times' Cottage, Willow Beach.

Mrs. J. B. Davidson, of Easy Times' Cottage, Willow Beach, gave a delightful birthday party on Wednesday in honor of her little daughter Dorothy.

Miss Western and Miss Jones, who have been visiting Mrs. (Dr.) Lumley at Restmore Cottage, Willow Beach, returned to their home in Toronto today.

Miss Myrtle Shannon, of Arcadia Cottage, Willow Beach, has returned after spending a few days in London, the guest of Miss Fannie Wellington.

Mr. and Mrs. Guernsey Martin, of Montreal, John R. Martin and family, and S. Whitman and family, of St. Thomas, are spending part of August and September on Hill Crest.

Mrs. Willis and daughters, of London, who have been occupying Hazelwood Cottage, Erie Rest, for the past two months, return to their home on Saturday.

Went Across the Lake.

F. G. Rumball, president of the Southwestern Traction Company; S. W. Mower, manager of the Southwestern Traction Company; C. Whitman,

vice-president of the Hobbs Hardware Company; Wm. Turnbull, of the Edward Adams Company; J. S. McDougall, champion bowler; Buster Reid, Fred Roy Elliott, and Ronald Bantyne, a strong supporter of Uncle Sam, left for Cleveland this morning to see the ball game.

This week's arrivals at the Macdonald Villa: Mrs. P. J. O'Meara and son Jack, Mrs. M. O'Loughlin and Misses Marie Twohey, Nellie Wadmore, Mary Mowat, Rhoda Scott, Olive Kindrie, Beatrice Mowat, J. H. Ferguson and Misses Della and Edith Foster, London.

Mrs. D. Patterson, Iona, Ont.; Misses Margaret Patterson and Alvin Watson, West Lorne; Mrs. Charles Tison, Miss Madeline and Master James, Windsor, and Mr. George Smythe, London.

GROCERS WILL PICNIC WEDNESDAY AFTERNOON

Big Programme of Sports Will Be Carried Out at Springbank Park.

Wednesday afternoon next local grocers will hold their annual picnic at Springbank Park, and from the preparations being made it is likely that this event will be one of the largest and most interesting of the season.

The list of sports and games is of an unusually interesting and amusing nature and those who attend will certainly have their fill of merriment. A large number of special cash prizes have been offered for competition, besides the regular prizes.

Among the events there will be a boxing contest in barrels, a bun-eating contest and a pillow fight. Mr. Frank Moore, the local fruitman, is out with a challenge to any or all that he can hop 60 yards before the best man among them can run a hundred. This promises to be interesting.

Beside this there will be the baseball game for the league trophy. So there is not likely to be a dull moment at Springbank on Wednesday afternoon.

A prize will be given of a free ticket to Toronto and return, with six tickets for the exhibition for the most popular lady on the picnic grounds.

John Taylor is presenting a gold watch for a special race; also a box of Borax soap.

GREAT PROGRAMME THIS

Finest Bill of Special Attractions the Canadian National Ever Presented.

The programme of special attractions at the Canadian National Exhibition which has just been issued shows that the entertainment part of the big fair is to be more extensive than ever before.

The programme in front of the grandstand is divided into three parts of an hour each. The first hour is given to vaudeville, and the bill has to be well squeezed to get it on to the four stages in that space of time.

The second part is given over to the military tournament, which includes the musical drive by the artillery, the musical ride by the dragons, and a dozen competitions in many of which the corps will be matched against corps.

The third hour is filled to overflowing with the British Army Quadrilles and Tattoo with ten massed military bands, the march past, the siege of Kandahar and the battle of the North Sea.

The whole concludes with a fifteen minute display of everything that is new in fireworks.

Add to this bill, the model military camp, the blowing up of ships by submarine mines on the waterfront, harness horse races, daily displays of Japanese day fireworks, athletic sports, etc., and it will be readily admitted that this is the greatest bill of specials the Canadian National ever presented.

CAR PLAYED MEAN TRICK

Tried to Run Away When Motorman Was Playing the Gallant.

A runaway that had an amusing side to it occurred on Grey street yesterday afternoon.

A traction car coming into the city passed on its way a carriage driven by two ladies. The horse very evidently did not appreciate the presence of the car, and went through a series of contortions that only too evidently showed its disapproval.

The motorman was of a chivalrous disposition, and seeing the trouble, stopped his car and went to the ladies' assistance. So busy was he that he failed to notice that his car, taking advantage of his absence, had started backward down the slope, and before he could get to it was travelling merrily. However, the conductor was on the car, and it did not take him long to get to the controller and stop the runaway.

Darning Stockings on a Sewing Machine.

The Singer Darnier is the greatest device of its kind for darning stockings, knit underwear, etc. It holds the stocking firmly, so it can be darned at any point.

Shown in use and for sale at Singer store, 122 Dundas street.

FAVOR MARITIME UNION

Joint Board of Trade Urges Government to Take Action.

Charlottetown, P. E. I., Aug. 20.—At the Maritime Board of Trade meeting in Charlottetown, a resolution favoring a maritime union was strongly supported. A resolution was passed that the Government of each of the provinces be requested to nominate a committee of three from Prince Edward Island, five from New Brunswick and five from Nova Scotia, to consider the conditions on which a union could be consummated, and report to their respective governments.

A sensation was caused by the announcement made by one of the St. John delegates that the St. John board had decided to withdraw from the Maritime Board of Trade.

Another resolution was unanimously passed, urging that legislation should be enacted requiring that all agricultural products for sale should be inspected by Government inspectors, and as far as possible, that such products be labelled with the name and address of the producer.

CHAPMAN'S TONIGHT

Busy Saturday nights are the rule at Chapman's — you get the goods you want — when you want them — at prices that make it well worth your while to come here.

Boys' School Suits

It is time to think about the Boys' School Suits. Perhaps this bargain for tonight will bring it to your mind. Boys' Fancy Tweed Suits, good-fitting Norfolk style; well lined and strongly made. Sizes for boys from 8 to 15 years. Worth up to \$4.00. On sale tonight, \$2.75

Boys' Blouses, of light prints and black sateen. Worth 40c and 50c. Tonight 25c
Boys' Galatea and Chambray Shirts, large sizes. Regular price 75c and \$1. Tonight 50c
Boys' Cottonade Knickers, dark colors, Ages 4 to 9 years. Regular price 35c. Tonight 25c
25 pairs Men's Fine Worsted Trousers, light and dark patterns, \$3 to \$4. Tonight \$2.25

Half-Price for Boys' Wash Suits

The selling of all day Saturday and Saturday night will make great havoc of our stock of Boys