

—VISIT THE  
**ART STORE**

We shall be glad to show you our new goods for the holiday trade, especially our

ETCHINGS, ENGRAVINGS, PHOTOGRAPHS, ART PRINTS, EASELS AND MIRRORS, ONYX TABLES.

Our stock of Picture Frame Moldings is larger and finer than ever.

**O. B. GRAVES,**  
222 Dundas Street.

**MARRIAGE LICENSES.**

LICENSES ISSUED BY WM. H. WESTON, grocer, Stanley street. No bond required.

MARRIAGE LICENSES AT SHUFF'S drug store, 659 Dundas street east. Residence, Dundas street, corner William. Take Dundas street car. No witnesses required.

MARRIAGE LICENSES ISSUED AT CHAS. F. COLWELL'S Popular Music House, 189 Dundas street, and 489 Princess avenue.

LICENSES ISSUED BY THOS. GILLEAN, jeweler, 422 Richmond street.

Births, Marriages and Deaths

**DIED.**  
HAMMOND—In this city, on Wednesday, Jan. 24, 1894, Elvira, beloved wife of Andrew Hammond, aged 71 years.  
Funeral on Thursday, from the residence of S. W. Adams, 35 Becher street, South London, at 5 o'clock; services at church on Erick street. Friends and acquaintances will please accept this intimation.

**THIS BRAND OF FLOUR**  
Always makes the  
**BEST BREAD**  
OR PASTRY.  
USE NO OTHER.  
**J. D. SAUNBY**  
117 York Street.  
TELEPHONE 118.

**Spruce Cherry**  
Nothing is better, and nothing cures colds quicker than this favorite remedy—50¢ per bottle. Boylston Drug Store, No. 662 Dundas street.

**Tar.**

**EXTRA FINE**  
**Pure Coal.**

DELIVERED IN SACKS.  
Very Choice Coal for cooking ranges, base-burners and furnaces.  
Bright and clean.

**BOWMAN & CO.**  
246 Bathurst Street.  
City Office: 516 Richmond. Branch 641-6, 514 Dundas.

**W. H. BAKER**  
114 Dundas Street, upstairs.  
Telephone No. 2.

**PRACTICAL ELECTRICIAN.**  
(Date of the Bell Telephone Co.)  
Estimates given on all classes of electric work. Repairing of all electric work promptly attended to.

**Johnston Bros.,**  
TAILORS.  
All New Goods. Prices Reasonable. Workmanship Guaranteed.  
211 1/2 DUNDAS STREET.  
(UP STAIRS.)

**John Ferguson & Sons**  
FUNERAL DIRECTORS and EMBALMERS.  
First-class in all appointments. Telephone—House No. 373; Store No. 543.

**BEATON'S**  
HATS—CAPS  
Latest styles and in large variety at  
**BEATON'S**  
143 DUNDAS STREET.

**WINTER SALE.**  
A trip to our busy store will convince the most skeptical that all kinds of Shoes, Rubbers, etc. are sold from 25 to 40 per cent. lower than bottom prices elsewhere. We are skilled buyers with the elegant cash, hence our advantage over others.

Working Men's Shoes.....35c  
Boys' Laced Shoes.....60c  
Girls' Laced and Buttoned, 50c and 60c  
Ladies' Fine Dongola Buttoned.....\$1.10  
Gents' Fine Laced and Gaiters in the latest New York and Chicago styles, from \$1.75 to \$2.50, all guaranteed.

**CHILDREN'S SHOES**—Let the little romps kick, stamp and frolic around to their heart's content. It will mean more health for them, and the shoe bill needn't be any bigger, when parents buy from

**POCOCK BROTHERS**

Great Sale  
**Remnants**

In Every Department

**Priddis Bros.**

**CONFEDERATION LIFE ASSOCIATION**  
TORONTO, ORGANIZED 1871.

A Home Company.  
Investments all in Canada.  
Security Absolute.  
POLICY is absolutely free from all restrictions as to residence, travel and occupation from date of issue.

**FRED. H. HEATH, General Agent.**  
**GEO. FRITCHARD, City Agent.**  
LADIES—See our Endowment Policy.  
Office, 436 Richmond Street. xzv

**STOVES. STOVES.**

We will close out the balance of our stock of heating stoves at and below cost. We are offering Clothes Wringers, Carpet Sweepers and General House Furnishings at very low prices.

**STEVELY'S,**  
RICHMOND STREET.  
PHONE 452.

**CLOUDY—SNOW OR RAIN—THEN COLDER.**

Toronto, Jan. 23—11 p.m.—The important high pressure system and cold wave continues over the western and north-western portion of the continent, and a disturbance is now developing rapidly in the Mississippi Valley. Snow is falling to night over the northern portion of the lower lake region, and except in Southern Ontario it is cold throughout Canada.

Minimum and maximum temperatures: Calgary, 32° below—4° below; Qu'Appelle, 38° below—28° below; Winnipeg, 34° below—26° below; Port Arthur, 50° below—zero; Toronto, 22°—34°; Montreal, zero—16°; Quebec, 10° below—8°; Halifax, 24°—30°.

**TODAY'S PROBABILITIES.**  
Toronto, Jan. 24—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Fresh to high northeasterly to northwesterly winds, cloudy with snow, or in southern portion at first rain or snow; turning much colder.

**G. W. KENT**  
Confectioner and Caterer,  
209 Dundas street. Phone 996.

The best of everything in Confectionery. Choicest Creams and Taffies. Always fresh—always pure.

We make a specialty of catering for wedding parties and have the finest lunch parlour in the city.

**DOES IT PAY TO ADVERTISE?**  
Is one of the topics of the day, and in answer to that question, you will find many conflicting answers; but no matter where you go or who you ask, you will always be told that the Clark & Co. cigar is the best make for a nickel. Kick if you don't get it.

MANUFACTURED ONLY BY  
**King Bolt Segar Co.**  
LONDON.

**J. Gammage & Sons**  
GROW THE BEST  
**CUT FLOWERS**  
IN LONDON. SEE THE DISPLAY IN THEIR WINDOW.  
213 DUNDAS ST. xzv

About \$200,000,000 worth of registered United States bonds are held by private individuals.  
Colds, Coughs, Catarrh and Rheumatism cured by using Prof. Smith's Three Keys. These are two drops. Price 25 cents. Sold by all druggists.

**WINTER SALE.**  
A trip to our busy store will convince the most skeptical that all kinds of Shoes, Rubbers, etc. are sold from 25 to 40 per cent. lower than bottom prices elsewhere. We are skilled buyers with the elegant cash, hence our advantage over others.

LADIES—Don't fail to see our complete stock of Ladies' Dress Slippers in white and all the popular colors, all of the very latest designs and styles. Ladies' Tan Skating and Walking Shoes, Overgaiters, Leg-gings, etc.

CHILDREN'S SHOES—Let the little romps kick, stamp and frolic around to their heart's content. It will mean more health for them, and the shoe bill needn't be any bigger, when parents buy from

**POCOCK BROTHERS**

**HOUSEHOLD LIST.**

**Parisian Steam Laundry**  
73 and 75 Dundas street.  
TELEPHONE NO. 553.

| NAME.          | RESIDENCE.          | WANTED.       | PIECES.             | PRICE.        |
|----------------|---------------------|---------------|---------------------|---------------|
| Nankins.....1c | Table Covers.....1c | Sheets.....1c | Pillow Slips.....1c | Towels.....1c |
| Rollers.....1c | Spreads.....1c      |               |                     |               |

NOTICE—Not less than 30 pieces will be received at above rates. J. K. SPRY, Manager. CHIEF & VICE, Front

**London Advertiser.**  
Telephone Numbers.  
107.....BUSINESS OFFICE  
134.....EDITORIAL ROOMS  
175.....JOB DEPARTMENT

**LONDON AND ENVIRONS.**

—Mayor Essery is attending the P. P. A. meeting in Hamilton.

The annual meeting of St. Andrew's Church takes place to-night, when the affairs of the church will be made public and discussed.

—Mr. Neil Cooper, auctioneer, sold on Tuesday by auction, the cottage and lot corner South and William streets, to Mr. James H. Shields, for \$595 cash.

—A capital free smoking concert will be given in the Young Liberal rooms, Odd-fellows' block, to-night by some of the best talent in the city. All young men are welcome.

—Mr. Fred. Lashbrook, formerly in business in this city, but lately of Calgary, N. W. T. has returned to this city and accepted a position at Asplan's boot and shoe store, Dundas street.

—The many Toronto friends of Mrs. A. E. Cooper, of London, nee Annie McNeil, will be glad to hear that they will have an opportunity to again listen to her sweet warbling of the "Auld Scotch songs" at the coming Caledonian Society's concert.

—On Monday evening, a largely attended concert was held in the Masonic Hall, Lambeth. James Fax, the well-known comic singer, assisted. The rest of the talent was local—Misses Belling and Brown, and Messrs. Poole, Blaxton, Woodruff, Sutherland and Morphy.

—A beautiful calendar in colors, picturing the flag-raising ceremonies on the steamship New York, Feb. 22, 1893, in New York harbor, has been issued by the American and Red Star Lines, and can be obtained upon application at the International Navigation Company's office, No. 6 Bowring Green, New York.

—At a special meeting of the London Presbytery yesterday, three young candidates for the ministry were examined and approved, namely, Mr. Robertson, the new pastor of the King Street Church, city; R. W. Boss, pastor-elect of Glenora, and J. H. Courtney, pastor elect of Port Stanley. Rev. Alexander Henderson presided. The hymnal committee's report was also considered.

The concert under the auspices of the Alerts in Victoria Hall last night was one of considerable merit, and was fairly patronized. The principal contributors were the Ideal Banjo Club, of Toronto, whose selections were very well rendered. The five members played in perfect rhythm and gave a variety of numbers, including solos and duets. Mr. H. M. Bennett sang some comic songs in character with spirit and humor.

**The Water Commissioners.**  
At the meeting of the water commissioners last evening Chairman Jones said that he had noticed in a local paper a criticism of the alleged action of the board in making a special water price for the McClary Manufacturing Company. Such was not the case. Any special rates made were established by the council. The board had no two prices for any two men. Accounts amounting to \$309.16 were passed. Those present at the meeting were: Commissioner Jones (moderator), Commissioner Cowan, Engineer Moore, Inspector Platt and Inspector Plawton.

**"To and Fro in London."**  
Mr. John R. Clarke's lecture, "To and Fro in London," was delivered in the Wellington Street Methodist Church last evening before an audience which was not quite as large as the merits of the entertainment deserved. Those who were present enjoyed it greatly. They laughed with the lecturer when he grew humorous; they sympathized with him when he became pathetic. Mr. Clarke did not touch upon any of the London life in particular, but in a succession of word-paintings, succeeded admirably in giving an idea of the miniature world to be found upon the English Thames. The speaker in early life was an actor, and the training for that profession, it is needless to say, helps him in his present vocation. He has a captivating manner of delivery. This evening Mr. Clarke will discourse on "Hits and Misses" in the A Church Social.

A very enjoyable time was spent at the Colborne Street Methodist Church on Monday evening, it being the open meeting of the Social Department. The president, Mr. Pratt, opened with a short address and spoke in glowing terms of the success of the league, which is at present in a flourishing condition, and extended a hearty invitation to all young people to become members. A very good programme was prepared by Miss Hantz and her hard-working committee, and included the following: Instrumental, Miss Cater; solo, Mr. Shipman; recitation, Miss McLeary; quartet, Messrs. Shipman, Westbury, Knapp and Leigh; solo, Mr. Westbury; selection, Mr. Nobis; refreshment; instrumental, Miss Young; solo, Mrs. Henderson; solo, Mr. Forsythe; male quartet; solo, Mr. Westbury; solo, Mr. Shipman. The male quartet was again to the front and treated those present to some excellent singing, which was well received. After spending a very pleasant two hours Mr. Manness

closed the meeting with prayer. Those present expressed their opinion that the programme and the refreshments were all that could be desired.

**Lucan Locals.**  
Francis Jones, one of the wealthiest and most prominent citizens of Clandeboye, was buried Tuesday in St. James' Cemetery.

Our village is patrolled every night by eight or more special watchmen. It will not be safe for any wrongdoers to be abroad these nights.

Mrs. Sprout is having an additional story added to her house and getting it repaired generally after the fire.

The public school board, at their first meeting for 1894, reappointed Dr. Clarke as high school trustee.

Mr. John Fox, the nominee of the Conservative Association of North Middlesex for the Local House, gave his young folk a well party the other night. The music was kept up after the early hours of the morning.

Mr. Wm. McKernan has the appointment of instructor for one of the Indian schools in the Northwest, and will leave in two months to take charge of the same. He has been a good citizen and a vigorous church worker. We shall be sorry to lose him.

Mr. E. O. Daltry last week married our genial young telephone girl, Miss Dempsey. The Roman Catholic Church has just closed its mission service, which lasted a week. The church was packed Sunday night to hear the bishop. He gave the congregation some good advice.

**CAUGHT IN THE ACT!**  
Several Supposed Incendiaries Secured at Sandwich—One Owns Up.

Windsor, Jan. 23.—At Sandwich last evening Charles Stewart, brother of Fred Stewart, who is awaiting trial in Buffalo for a serious offense, and Lebuff, a worthless fellow, were watched by officers, who Lebuff entered a barn in the rear of the jail. They followed and saw the fellow light a fireball and throw it to the floor near the horse in the stable. Lebuff started to run, and while one of the officers ran after him the other put out the fire. They were remanded till this morning, when Lebuff pleaded guilty, and said Stewart got him drunk and got him to set the buildings on fire. Stewart was also arrested, and both were remanded till Wednesday morning. The building that was fired is the property of the county, and is so situated that had the fire started the fire department would have been helpless to stop it before the jail and adjoining buildings would have been fired.

Joseph Leonard was arrested this morning charged with setting fire to the barn on the Green estate recently.

**UNPROFITABLE FIGHTING.**  
[New York Sun.]  
The religious wars among the blacks of different theological creeds in the British-African concession of Uganda would be ridiculous if they were not sanguinary. Some of the natives are Protestants, some are Catholics, and others are Mohammedans. The adherents of the two Christian bodies have had many a hard fight for their respective doctrines; and a dispatch printed here last week told of a battle that was fought some time ago between the aboriginal Protestants and the Mohammedans. It appears that the martial Protestants were victorious in the field. The killed numbered only four Protestants against thirty Mohammedans; and the Protestants emphasized their victory by capturing 1,500 of the enemy, including women and children. It required a British major to restore the peace; and, after he had restored it, he made provision for its maintenance by dividing Uganda into three separate districts—one district for the Protestants, one for the Catholics, and the other for the Mohammedans.

We are disposed to approve of this policy, though it may not be acceptable to the King of Uganda, who still reigns with the help of the British. It is pretty certain that the three belligerent religious parties can never come to an agreement with each other as to the truth of any one of the religions which they profess. Argument is of very little use in a case of the kind. The Protestant Wagganda will stick up for the tenets of the Church of England, the Catholics for the successor of St. Peter, and the Mohammedans for the Prophet of Mecca. As the quarrel cannot be settled by logic, neither can it be settled to the satisfaction of all parties by fighting. If the Protestants threaten the Mohammedans, that does not prove the falsity of the Koran; and if there be a drawn battle between the Christian contestants it cannot be a proof of the superiority of the religion whose adherents slaughtered the larger number of the enemy. Let each of the three religions, therefore, stand upon its own territory.

Yet after a while the Wagganda may be led to adopt the American system, under which the believers in all creeds, and rejecters of all live together in peace as good citizens, respecting each other's rights and helping one another to get along.

The appearance among us this winter again of grip is a source of great alarm, not so much for the severity of the disease in itself or fatalities, although the latter is a source of much alarm; but the greatest danger seems to lie, as the greatest medical authorities state, in the cases that have never recovered from previous attacks, and have re-aroused disturbances consequent upon the after-effect of a grippe and the frequent changes of the weather. When this condition prevails we cannot too strongly impress upon our readers the great necessity of keeping open the excretory system of glands, and at the same time considering thoroughly the rheumatic feature that accompanies these cases. The remedy that most promptly suggests itself to my mind, and of most lasting benefit, and one that physicians are not only prescribing, but taking themselves, is WILLIAMS' ROYAL CROWN REMEDY—two teaspoonfuls four times a day—and a couple of Royal Crown Pills three times a week. This is the remedy that has been so successful in the past in reconstructing the system and enabling it to combat the disease. The genuine should be in every home.

Balance of our stock of Furs at greatly reduced prices, quality guaranteed.

**Rivard**  
London's Fashionable Hatter  
400 RICHMOND STREET. xzv

**VANDERLIP,**  
SOLICITS YOUR ORDER FOR  
**FALL OR WINTER  
SUIT OR OVERCOAT.**  
A call will convince you that his prices are right for a good class of work.  
202 1/2 Dundas Street. xzv

**To Cure That Cold**  
USE McDERMID'S  
**Honey and**  
**Horehound.**  
Large bottle 25c. Pleasant to take.  
**N. I. McDERMID,**  
174 DUNDAS ST.

**CHOCOLAT MENIER**  
A  
**Common**  
**Error.**  
Chocolate & Cocoa are by many supposed to be one and the same, only that one is a powder, (hence more easily cooked,) and the other is not.

**This is wrong--**  
TAKE THE Yolk from the Egg,  
TAKE THE Oil from the Olive,  
What is left?

**A Residue.** So with COCOA.  
In comparison,  
COCOA is Skimmed Milk,  
CHOCOLATE, Pure Cream.

ASK YOUR GROCER FOR  
**CHOCOLAT MENIER**  
ANNUAL SALES EXCEEDED  
33 MILLION POUNDS.

If he hasn't it on sale, send his name and your address to  
**Menier,**  
Canadian Branch,  
12 & 14 St. John Street, Montreal.

**R.K. Cowan**  
Barrister, etc., over Bank of Commerce  
London.

**IMPORTANT!**  
**Government**  
**School of Art.**  
WILL REOPEN WEDNESDAY, JAN. 25.  
Students Can Now Join.

Classes Monday, Wednesday and Friday from 7 to 9 p.m. in Freehand, Model and Mechanical Drawing, Modeling, etc.  
Fees for 26 lessons, 50¢.  
Extra classes for china, oil and water color painting Monday, Friday and Saturday from 9:30 to 4:30 p.m.  
Mechanics' Institute, Dundas Street.  
Send for circulars and particulars to  
**JOHN H. GRIFFITHS,**  
Principal.

**City Coal and Wood Yard**  
JUST RECEIVING a splendid lot of  
Scranton, Pittston and Plymouth  
**COAL.**  
Prompt delivery. Come along and take your choice. Telephone 317.

**JAMES CAMPBELL.**  
Yard—Talbot St. and G. T. R. Track.  
xzv

**JOHN T. STEPHENSON**  
LEADING FUNERAL DIRECTOR.  
First-class in the city  
104 DUNDAS ST.  
xzv

**F. G. RUMBALL,**  
Wholesale & Retail Lumber Merchant  
Largest stock of maple, basswood, elm, cherry, walnut, sycamore, chestnut, ash, oak, etc., in Western Ontario. Inspection solicited. Prices on application.  
Office and Yard—York Street, just west of Tecumseh House. xzv

**LIVERY STABLES.**  
A AMERICAN HOUSE LIVERY, YORK street—Hacks and light livery. Telephone 512. A. C. STROYAN, Proprietor.

A LONDON LIVERY, KING STREET—Saddles, harness and good horses. Rigs at shortest notice. Telephone 554.

L LEE'S LIVERY—No. 69 DUNDAS street, just west of York Street. Telephone 666.

W. M. THIPP'S LIVERY, RICHMOND street, north, has added a first-class hack and team to its outfit. Careful drivers. Satisfaction guaranteed. Charges right. Telephone 423.

Did it ever occur to you how many small things are needed to keep up the requirements of a family? We are sure it has. The next thing you naturally think of is how cheaply you can buy them and which store is the cheapest to buy them from, for everybody now acts on the lesson taught us in the old adage, "A penny saved is a penny made."

This store has the reputation of selling cheap and always being the cheapest.

And why? Simply because we sell at such wonderful low prices as:

Pins, 1c a paper.  
Needles, 2 papers for 5c.  
Hooks and Eyes, 3 packages for 5c.  
Safety Pins, all sizes 5c dozen.  
Pearl Buttons, 5c a card, 2 dozen.  
Spools, 2c a spool, best cotton.  
Silk Twist, 1c a spool.  
Silk Thread, Belding's best, blacks and all colors, 2 spools for 5c.  
Crochet Cotton, 5c a ball, all numbers.  
Knitting Cotton, 5c.  
Linen Spools, 10c, 3 for 25c.  
Handkerchiefs, 2c, 3 for 5c.  
All Silk Ribbons, 5c a yard.  
Military Braids at 1c a yard.  
Laces, 1c a yard.  
Embroideries, 2c a yard.  
Gloves, all prices, 10c up.  
Hosiery, special line of Cashmere ribbed and plain.  
Kid Gloves, 25c pair.  
Veilings, 4c a yard.  
Frillings, 4c a yard.  
Edgings, 5c a dozen yards.  
Soaps, toilet, 2 cakes for 5c.  
Soaps, Electric, 10 bars for 25c.  
Soap, brown Windsor, 1c cake.  
Combs, 10c.  
Purses, 12c.  
Garter Elastic, 4c.

And thousands of other lines of small things that everybody requires.

This business, even considering the dull season of the year has kept up with a boom that is startling and surprising to us. Under the new proprietorship of Mr. T. E. Mara, who was brought up from infancy to regard with keenness the straightforward methods of business (and of whom is required his ability now to keep up the reputation this store has always enjoyed) it is doing more business than was ever transacted in this busy place before. You have nobody to thank for your bargains here but us and we have no one to thank for our success but you, and therefore the relationship between buyer and seller is one that is regarded with great respect.

**Honest Values**  
—AND—  
**One Price**

Make us a household word in this vicinity. Come and see us and experience the pleasure of buying cheap.

—THE—  
**T. E. Mara Co.**  
LIMITED.  
Dundas Street and Market Square.

**MAARA'S**

London's Great One-Price Popular Store.