

YOUR HOME-TOWN STORE

Every Section of which contributes its quota to this week's

BIG SELLING EVENT

A visit will certainly repay you this week, as we have some very special values in Clearing Lines unannounced here.



Be prepared for some real good values in Summer Apparel for Ladies, Misses, Children and Boys. Values that will make them move quickly

FRIDAY, SATURDAY and MONDAY.

The Wash Fabric for the Whole Family-- "INDIAN HEAD" LINEN

World renowned for wear. Does up splendidly, hangs well, and does not wrinkle easily. ITS USES—For Mother's house gowns, street skirts or dresses; Father's soft shirts, big sister's sport clothes, and brother's rompers and best suits, too; and its firm round even thread makes it a fabric delightfully easy to embroider. Start some new piece of fancy work on this Indian Head Linen today.

37 inch 58c

45 inch, special 68c

SERVICEABLE GALATEAS—New Cloths with us, but they look particularly good; fast fadeless colored striped patterns on a white ground; excellent for making up summer frocks, rompers, boys' shirts, etc. 40c. value. Friday, Saturday and Monday 36c.

DAMASK TABLE CLOTHS—We have just received some splendid values in English Damask Table Cloths, pure white in assorted patterns. We have selected this line for Friday, Saturday and Monday as a Special \$2.65

SUIT CASES Specially Priced

MIDGET SUIT CASES—Here is a very handy travelling companion for the week-ends, for holiday time, for outings, picnic and such like; dark tan covering, double brass clips. Respectable looking and only—Friday, Saturday & Monday \$1.30

THE MAJOR SUIT CASE—Is larger than the ordinary one, holds more tops, double strapped, double clasps, spring lock. Reg. \$3.50. Friday, Sat. & Monday \$3.30

OUR SPECIAL SUIT CASE—Is the standard size, dark tan covering, double strapped, spring lock and clasps and metal protected corners. Reg. \$5.00. Friday, Saturday & Monday \$4.75



Sale of sample Corsets Don't Miss It.

A very excellent assortment of high grade Corsets in Pink and White; high, medium and low busts, long and short hips; some with four suspenders, others six. At their Special Prices for this Sale they offer Supreme Values. From \$2.70 to \$6.50 pair.

Seldom has a SHOWROOM thrust such worthy offerings to the fore

VELVET BANDINGS—For hat trimmings, dress girdles, and such like; we have a very nice range of these in shades of Navy, Tan, Brown, Saxe and Tangerine. Friday, Saturday and Monday, 9c. the yard

LADIES' LINEN COLLARS—Sailor shape only, suitable for coat wear; with these we have thrown some white linen maids' collars also. Reg. 45c. Friday, 38c. Saturday and Monday

BOUDOIR CAPS—Dainty things in Silk Muslin and Net, trimmed with baby ribbons and fine lace insertions. All the newest shades are represented here. Reg. 40c. Friday, Saturday and Monday 35c.

PRETTY SILK WAISTS—Some of the prettiest of the Season's fancy Silk Waists are right here now, and specially underpriced. Pretty rose-bud patterns, with white silk and fine muslin vest and collar; other styles in Oriental silks. See these. Reg. \$3.30. Friday, \$2.89 Saturday and Monday

CHILDREN'S WHITE DRESSES—A nicely assorted lot of White Muslin Dresses for girls from 6 to 14 years. Embroidery and lace trimmed. Inexpensive Dresses they can wear right now; value to \$1.25. Friday, Saturday and Monday \$1.05

EASY WAISTS—Children's Easy Waists to fit 6 to 10 years; buttoned behind, two suspenders. Reg. 35c. Friday, Saturday and Monday 32c.

MOTOR VEILS—The Bestyette and Bonnie B Veils are popular as motor veils; shades of Dark Brown, mid-Brown, Grey, Navy, Light Blue and White. Special Friday, Saturday and Monday 14c.

MISSIE'S "PRINCESS" SLIPS—A few dozen of these to clear this week. Pure White Summer under garments with embroidery trimmings and ribbon beading. Value for \$1.00. Friday, 85c. Saturday and Monday

SLIP-ON-WOOL SWEATERS—Ladies' and Misses' sizes, in shades of Rose, Salmon, Turquoise and Saxe; nice for seaside wear, the cool of the evenings, and indispensable for vacation time. Reg. to \$3.90 Friday, Saturday and Monday \$3.58

THE "SPORTS" CRUSHER MAT—In white imitation Panama; looks well, looks smart always; striped bands of rose and tan and Saxe and Tan. Regular \$1.00. Friday, Saturday and Monday 89c.

BATHING CAPS—To suit ladies and children; shades of Blue, Rose, Green, Black and White; fancy trimmings; all made of good live rubber. Have one. Reg. to 40c. each. Friday, Saturday 32c. and Monday

LADIES' SUMMER VESTS—Real Summer weight Jersey in low neck style with wing sleeve; all sizes. Good value at 30c. garment. Friday, Saturday and Monday 27c.

Little Boys Wash Suits & Blouses, etc. Priced Away Down

BOYS' LINEN SUITS—In plain linens, striped linens, gingham and other worthy wash fabrics. Several distinct styles, very suitable for the warm weather. These offer you the very best value in the city. Regular to \$2.25 suit. Friday, Saturday & Monday \$1.85



Boys' Shirtwaists, 35c

A huge lot of good-looking Striped Cotton Shirtwaists for boys, convertible collar, half sleeves; nice for little fellows, and we have them to fit the bigger boys. Reg. 50c. Friday, Saturday & Monday 36c.

BOYS' BETTER SHIRTWAISTS—These bring to you all our regular lines to 85c. Nice striped patterns, collars attached; sizes to fit from 6 to 15 years. They are smart in style, good washers and the boys like them. Reg. to 85c. Friday, Sat. & Monday 68c.

BOYS' SHIRTS OR SHIRTWAISTS—In white and striped, without collar; has a patent self-adjusting elastic gathering at back; looks remarkably smart; assorted sizes for boys from 6 to 15 years. Reg. \$1.30. Friday, Saturday and Monday \$1.08

BOUDOIR LINENS Sale Priced

NIGHTDRESS HOLDERS—Envelope style with a handsome openworked and embroidered white linen front, medallion trimmed, hemstitched and scalloped edge; rare quality. Reg. \$1.10 \$1.25. Friday, Saturday & Monday

WHITE QUILTS—35 only of American White Quilts; nice light Quilts for summer use; size 64 x 78. Your choice of a very nice range of patterns. Good value for \$2.50. Friday, Saturday and Monday \$2.29

PLAIN PILLOW CASES—Strong American Cotton Pillow Cases, pure white; size 20 x 33; plain and serviceable. Reg. 37c. each. Friday, Saturday and Monday 33c.

EMBROIDERED PILLOW CASES—Hemstitched, frilled and embroidered. These are beauties, rare gift for a bride. Have a look at them. Reg. \$1.50 value. Friday, Saturday & Monday \$1.32

GLOVES UNDERPRICED

LADIES' SILK GLOVES—Plain Black and Plain White in finest quality silk; 2 gone wrist. Values to \$1.00. Not all sizes. Special Friday, Saturday and Monday 80c.

LADIES' SILK GLOVES—Variety line of summer weight Silk Gloves, white with black points, white with embroidered wrist and black with white points; all high grade Silk Gloves up to \$1.70 pair. Friday, Saturday and Monday \$1.48

Gent's Outfitting Dept. is now showing a sample line of Men's Raglans

These are a superior lot of English Coats. Some are belted, others plain; Fawn, Brown and kindred shades, plaid lined; button up to the chin style and others with long reverse front. From \$21.00 up to \$35.00.

SILK FRONTED SHIRTS—These are admired as they offer good looking patterns in striped silk fronts and double French cuffs; coat style. Our regular \$3.20 shirt. Friday, Saturday and Monday \$3.10

BRACES—The Shirley President Brace, the faultless easy-fitting American Brace that gives with every movement of the body. Reg. 75c. Friday, Saturday and Monday 70c.

MEN'S HANDKERCHIEFS—Soft mercerized finish White Lawn 'Kerchiefs for men; fine hemstitched border; value for 28c. Friday, Saturday and Monday 25c.

SOFT COLLARS—Cool, comfortable-fitting Soft Collars in White, Madras, Chambrays, Piques and other materials; several different styles. Reg. 35c. value. Friday, Saturday and Monday 30c.

YOUNG MEN'S SOFT FELT HATS—English Soft Felt Hats for young men needing a not too large shape. Good grade felt in shades of Grey, Olive and Brown. These are real good value at \$2.00. Friday, Saturday & Monday 2.80



MAIL ORDERS OUR SPECIALTY

Such FOOTWEAR Values as these must find favour

LADIES 5-BUTTON SHOE—A nice, comfortable fitting, patent tipped, 5 button Dongola Street Shoe, Cuban heel; 1/2 sizes. Reg. \$5.00. Friday, Saturday and Monday \$4.78

CHILDREN'S ROMAN SANDALS—This is a lightweight Patent Leather Sandal in 4-bar style, boot high, bow front, spring heel; sizes 4 to 8. Reg. \$1.50. Friday, Sat. & Monday \$1.67

LADIES' WHITE POPLIN PUMPS—All White Poplin Pumps, decidedly dainty, plain pointed toe, Cuban heel with aluminium plate; half sizes. Reg. \$2.75 values. \$2.45 Friday, Sat. & Mon.

LADIES' 8-BAR SANDALS—One of our best sellers, patent leather vamp, dull kid leathers; Cuban heel, plain pointed toe. Regular \$4.50. Friday, Saturday & Monday \$4.60

Bring along one of these smart White Chinchilla Coats or Cloaks on your vacation. \$20.00 Regulars for \$8.98

There is joy in the possession of one of these excellent Coats. They give a distinctiveness to the wearer as well as comfort 'neath its folds; they last for seasons, and the newest for 1919. Loose and belted backs, some all White, others relieved with Saxe, Rose, Green and Black trimmings. Reg. \$20.00. Friday, Saturday & Monday \$8.98

CURTAINS Underpriced

MUSLIN CURTAINS—Dainty American White Muslin Curtains, about 2 1/2 yards long, finished with a wide lace insertion border. Curtains easy to do up again and always dainty and effective window trimmings. Regular \$1.90 pair. Friday, Saturday and Monday \$1.75

WHITE LACE CURTAINS—These we are clearing this week, about 60 pairs altogether; in 3 yard lengths; they offer a very nice range of patterns, floral, scroll and other renderings. Usual values to \$2.75 pair. Friday, Saturday and Monday \$2.28

At the City Hall.

The regular weekly session of the Municipal Council was held yesterday afternoon. Councillor Morris presided. Present also were Councillors Brownrigg, Ayre, Mullaly and Vinalcombe.

After the preliminary business attached to the opening of the meeting was disposed of, it was decided to hold a meeting on Saturday night at 8 o'clock to discuss proposals regarding the Peace celebration August 4th and 5th.

A letter was read from the American Consul, with a communication from the Acting Secretary of State at Washington, which set forth that the people of the United States appreciate deeply the courtesy and co-operation extended to the crews and officers of the aircraft and surface craft during their stay in Newfoundland. The Secretary of the Navy requested that there be conveyed to the citizens of St. John's the sincere thanks of the American people for their courtesy and congratulations on the successful voyage of the dirigible C-5 from New York to St. John's.

Plan of lay-out of ground on Rennie's Mill Road, belonging to Rennie's estate, was submitted, and ordered to lay over until further information was at hand.

A communication from P. C. Fearn as to sewerage, Cockpit Road, was also deferred.

Repairs to Hill's property, East End, which permit was asked for, was referred to the Engineer.

Mr. Faulkner, who proposes to build on LeMarchant Road, will be asked to pay cost of sewer extension in this street, and if he does he will be permitted to construct in the rear.

D. Brien, Belvidere Street, applied for sewerage. He is to see the Secretary in the matter.

Councillor Mullaly gave notice he would move for a new loan next week for small houses' sewerage.

The hopper complained of by J. T. Martin, will be moved from his ground.

Permits were ordered to be given C. Ude to build a garage for Mrs. Shea, Cochrane St.; to Allan Roberts for a garage, Hamilton Avenue; to John Bartlett to build an addition to house, Coronation St.; to A. G. Barnes for a stable and garage for M. E. Martin, Freshwater Road.

M. Noah's application to build extension, stood over for information.

Patk. Kavanagh will be permitted to build a garage and coach house, Cochrane St. but the place must not be used as a stable.

Plan of house for T. Cornick, passed.

The City Engineer's report on the application of E. G. Cousens for sewerage extension, was deferred.

Enquiry was ordered to be made on the application of P. H. Hudson, re house 14 Fleming St., as his letter came in too late.

Councillor Mullaly drew the attention of the Council to the fact that there were, he was informed, about 100 people driving motor cars at present who have not paid their licenses, and further that a large number of cars were yet unregistered. He urged more activity on the part of the police officer in charge of this business, and asked the attention of the Inspector General be called to the number of drivers playing without license. He also related a conversation with an outboard car owner, who had no number on his car; this man said he never heard of a license or a number being required.

It was decided to tender to the Mayor the Council's congratulations on the marriage of his daughter, accompanied with the members' best wishes.

SPECIALS! SPECIALS!

Bargains for this week-end: Ladies' Linen Dresses, 95c.; Ladies' Hats from 49c. up; Ladies' \$6.00 Shoes for \$3.50; Ladies' White Canvas Boots and Shoes, \$2.39 up; Ladies' Silk Sweaters, \$7.50 to \$10.50; Ladies' Sport Coats, \$2.50 up. All Summer Goods reduced 10 per cent. Buy from us, get value for your money.

THE WEST END BAZAAR, July 24-25, 51 Water St. West.

"Something Wrong Somewhere."

Opening a parcel which had been taken at the door from an expressman by the maid and then passed to her, a west end lady was much startled yesterday afternoon to find \$160 in sovereigns and 27 ten-dollar bills, wrapped around by a silken garment of underwear. Not having made any recent purchases and expecting no legacies from rich old aunts, the lady was considerably mystified. The name of the firm from which the parcel had come being on the wrapping paper, however, she repaired to the headquarters, where, after a short while, explanations were made.

When you want something in Head Cheese, Ox Tongue, Boiled a hurry for tea, go to ELLIS—Ham, Cooked Corned Beef, Bologna Sausage.

WINARD'S LINIMENT CURES GARTER IN COWS.