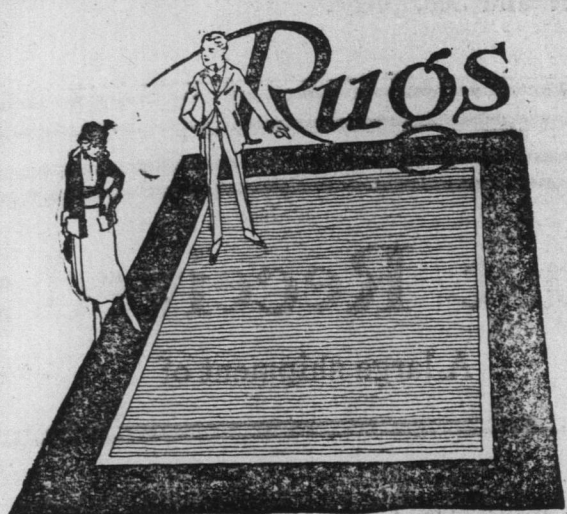


Our 22nd Annual February Sale

Price Reductions in every department.

We have made special preparations for this Great Annual Event and are pleased to say we are in a position to offer some of the most remarkable values of the season during the early days of this sale. To the many customers who have attended our Annual February Sale for years, we cannot impress upon them too strongly the fact that they should not miss this year's sale, as it will be one of the best, if not the best, ever held in any store in Newfoundland.

This Sale embraces almost every article in the store, and it is decidedly to your interest to come and inform yourself as to the remarkable savings on goods needed for present or future use.



And DOOR MATS Great Bargains.

Persons wishing to complete the furnishing of their rooms by the addition of handsome rugs, mats, etc., cannot fail to be impressed by these extraordinary values.

Requirements can be satisfactorily obtained now at prices that cannot be duplicated.

Tapestry Hearth Rugs, Reg. \$1.50 ea.	Sale Price	\$1.30
Tapestry Hearth Rugs, Reg. \$1.85 ea.	Sale Price	\$1.60
Tapestry Hearth Rugs, Reg. \$2.30 ea.	Sale Price	\$1.95
Tapestry Hearth Rugs, Reg. \$3.00 ea.	Sale Price	\$2.65
Tapestry Hearth Rugs, Reg. \$3.25 ea.	Sale Price	\$2.86
Tapestry Hearth Rugs, Reg. \$3.35 ea.	Sale Price	\$2.95
Tapestry Hearth Rugs, Reg. \$3.55 ea.	Sale Price	\$3.13
Tapestry Hearth Rugs, Reg. \$3.90 ea.	Sale Price	\$3.40
Tapestry Hearth Rugs, Reg. \$5.00 ea.	Sale Price	\$4.40
Tapestry Hearth Rugs, Reg. \$5.50 ea.	Sale Price	\$4.55
Tapestry Hearth Rugs, Reg. \$6.40 ea.	Sale Price	\$5.65
Black Dog Skin Hearth Rugs, Reg. \$14.50 ea.	Sale Price	\$12.25
Black Dog Skin Hearth Rugs, Reg. \$17.50 ea.	Sale Price	\$15.75
Black Dog Skin Mats, Reg. \$1.25 ea.	Sale Price	\$1.05
Dog Skin Door Mats, Reg. \$2.25 ea.	Sale Price	\$1.90
Tapestry Door Mats, Reg. 70c. ea.	Sale Price	60c.
Tapestry Door Mats, Reg. 85c. ea.	Sale Price	75c.
Tapestry Door Mats, Reg. \$1.00 ea.	Sale Price	85c.
Brush Door Mats, Reg. \$1.40 ea.	Sale Price	\$1.20
Brush Door Mats, Reg. \$1.65 ea.	Sale Price	\$1.40
Brush Door Mats, Reg. \$1.75 ea.	Sale Price	\$1.50
Drugget Door Mats, Reg. 18c. ea.	Sale Price	15c.

The Ribbons are also Reduced.

Every single line of ribbon in this Store is specially reduced for this Sale, thus making it an easy matter to select a shade or width suitable to one's own taste or requirements.

Regular	8c. yard	Sale Price	7c.
Regular	10c. yard	Sale Price	8c.
Regular	15c. yard	Sale Price	12c.
Regular	20c. yard	Sale Price	16c.
Regular	30c. yard	Sale Price	25c.
Regular	40c. yard	Sale Price	34c.
Regular	50c. yard	Sale Price	42c.
Regular	70c. yard	Sale Price	59c.
Regular	90c. yard	Sale Price	76c.

Irresistible Underwear Values.

In view of the rapidly increasing prices of Wool, we are still able to offer you some splendid values.

Careful consideration of the following prices can hardly fail to convince you of the great saving that can be realized by purchasing your underwear during this Sale.

STANFIELD'S DRAWERS	
Sizes 34 to 42. Reg. \$2.75 garment.	Sale Price \$2.40
Sizes 42 to 44. Reg. \$3.25 garment.	Sale Price \$2.80
STANFIELD'S SHIRTS	
Sizes 34 to 42. Reg. \$2.75 garment.	Sale Price \$2.40
NEW KNIT UNDERWEAR	
Sizes 34 to 42. Reg. \$1.95 garment.	Sale Price \$1.75
Sizes 34 to 42. Reg. \$2.35 garment.	Sale Price \$2.10
TRURO DRAWERS	
Sizes 32 to 40. Reg. \$2.10 garment.	Sale Price \$1.95
Sizes 42 to 44. Reg. \$2.40 garment.	Sale Price \$2.15
TRURO SHIRTS	
Sizes 34 to 42. Reg. \$2.10 garment.	Sale Price \$1.95
MEDIUM WEIGHT PURE WOOL UNDERWEAR	
Sizes 34 to 42. Reg. \$3.10 garment.	Sale Price \$2.75

Special Values in VELVETS & VELVETEENS

Some very wonderful values in Velvets and Velveteens. A comparison of qualities and prices with those shown elsewhere is sure to result in our favor.

SILK VELVETS		VELVETEENS	
Reg. \$1.00 yd. for	85c.	Reg. 55c. yd. for	47c.
Reg. \$1.10 yd. for	94c.	Reg. 65c. yd. for	56c.
Reg. \$1.25 yd. for	\$1.05	Reg. 70c. yd. for	60c.
Reg. \$1.40 yd. for	\$1.20	Reg. 90c. yd. for	77c.
Reg. \$1.50 yd. for	\$1.25	Reg. \$1.00 yd. for	85c.
Reg. \$1.75 yd. for	\$1.49	Reg. \$1.25 yd. for	\$1.05
Reg. \$1.85 yd. for	\$1.58	Reg. \$1.50 yd. for	\$1.25
Reg. \$2.00 yd. for	\$1.70	Reg. \$1.70 yd. for	1.44
Reg. \$2.25 yd. for	\$1.90	Reg. \$2.00 yd. for	\$1.70
Reg. \$2.75 yd. for	\$2.34	Reg. \$2.25 yd. for	\$1.90

Our Annual February Sale of Hosiery.



The Hosiery Departments are replete with all kinds of Hosiery for men, women and children. We have no hesitation to urge you to come here during this Sale. The prices marked on all Hosiery cannot be matched elsewhere.

WOMEN'S CASHMERE HOSE		CHILDREN'S WORSTED HOSE	
Plain and Ribbed.		Reg. 50c. pr. for	44c.
Reg. 30c. pr. for	26c.	Reg. 60c. pr. for	52c.
Reg. 35c. pr. for	30c.	Reg. 70c. pr. for	60c.
Reg. 40c. pr. for	35c.	Reg. 75c. pr. for	64c.
Reg. 55c. pr. for	47c.	CHILDREN'S CASHMERE HOSE	
Reg. 65c. pr. for	56c.	Reg. 30c. pr. for	26c.
Reg. 75c. pr. for	64c.	Reg. 35c. pr. for	30c.
Reg. 90c. pr. for	79c.	Reg. 40c. pr. for	35c.
Reg. \$1.00 pr. for	88c.	Reg. 50c. pr. for	44c.
Reg. \$1.20 pr. for	\$1.05	Reg. 55c. pr. for	64c.
Reg. \$1.40 pr. for	\$1.25	Reg. 85c. pr. for	75c.
Reg. \$1.50 pr. for	\$1.35	Reg. 95c. pr. for	84c.
Reg. \$1.60 pr. for	\$1.45		



Lines of Special Importance Featured in Our Feb. Sale. Women's Stylish Skirts.

Excellent lines which give promise of being among our most popular values, should attract more than unusual attention among discriminating buyers.

WOMEN'S BLACK SERGE SKIRTS	
Regular	\$4.50 each. Sale Price \$3.78
Regular	\$5.75 each. Sale Price \$4.74
Regular	\$10.00 each. Sale Price \$8.38
WOMEN'S NAVY SERGE SKIRTS	
Regular	\$5.75 each. Sale Price \$4.74
Regular	\$6.00 each. Sale Price \$4.98
Regular	\$6.75 each. Sale Price \$5.62
Regular	\$8.00 each. Sale Price \$6.75
WOMEN'S MATERNITY SKIRTS	
Regular	\$3.25 each. Sale Price \$2.69
Regular	\$5.25 each. Sale Price \$4.30
Regular	\$5.75 each. Sale Price \$4.74

Splendid News OF WAISTS & BLOUSES



VARIETY, DAINTESS, ECONOMY—These are the three things that make THE ROYAL STORES' Stock of Waists and Blouses most notable. Choose one waist or a dozen and be sure of getting the smartest, freshest style, the best materials and the most careful making. If you bought the goods and did the work yourself it would cost you more than the price here now.

If your supply of waists isn't already safely stored away in bureau drawers, ready to don with the first warm days, you'd better provide it here during this Sale.

COLORED MUSLIN WAISTS		WOMEN'S POPLIN BLOUSES	
Reg. 90c. ea. for	72c.	Reg. \$1.25 ea. for	\$1.00
Reg. \$1.00 ea. for	80c.	Reg. \$1.65 ea. for	\$1.33
Reg. \$1.45 ea. for	\$1.16	Reg. \$1.85 ea. for	\$1.49
Reg. \$1.75 ea. for	\$1.40	Reg. \$2.00 ea. for	\$1.60
Reg. \$1.80 ea. for	\$1.45	Reg. \$2.50 ea. for	\$2.05
Reg. \$1.85 ea. for	\$1.49	Reg. \$2.75 ea. for	\$2.30
Reg. \$2.75 ea. for	\$2.30	COLORED COTTON WAISTS	
Reg. \$2.90 ea. for	\$2.40	Reg. 95c. ea. for	76c.
COLORED SILK BLOUSES		Reg. \$1.00 ea. for	80c.
Reg. \$2.50 ea. for	\$2.05	Reg. \$1.25 ea. for	\$1.00
Reg. \$3.25 ea. for	\$2.69	Reg. \$1.40 ea. for	\$1.12
Reg. \$3.50 ea. for	\$2.90	Reg. \$1.50 ea. for	\$1.20
Reg. \$3.75 ea. for	\$3.15	BLACK CASHMERE BLOUSES	
Reg. \$3.90 ea. for	\$3.30	Reg. \$1.50 ea. for	\$1.20
Reg. \$4.50 ea. for	\$3.78	Reg. \$1.65 ea. for	\$1.20
Reg. \$8.90 ea. for	\$7.45	Reg. \$1.90 ea. for	\$1.52
Reg. \$10.00 ea. for	\$8.38		

The Sale OF Children's AND MISSSES' COATS



For the next two months your little girl can enjoy the comfort and warmth of one of these elegant coats on sale here. Next winter she will have practically a brand new coat to begin the season, and remember if you buy here you can pick from a wonderful assortment of fabrics and styles at prices lower than these goods can be imported for to-day. Make up your mind to come here in the morning and select one of these coats for your little girl.

CHILDREN'S NAP COATS		CHILDREN'S EIDERDOWN COATS	
Reg. \$2.00 ea. for	\$1.60	Reg. \$2.00 ea. for	\$1.60
Reg. \$4.25 ea. for	\$3.59	Reg. \$2.75 ea. for	\$2.30
Reg. \$4.75 ea. for	\$3.98	Reg. \$3.50 ea. for	\$2.90
Reg. \$5.50 ea. for	\$4.50	COLORED CLOTH AND SERGE COATS	
Reg. \$6.00 ea. for	\$4.98	Reg. \$4.50 ea. for	\$3.78
Reg. \$6.50 ea. for	\$5.47	Reg. \$5.00 ea. for	\$4.10
Reg. \$8.75 ea. for	\$7.32	Reg. \$5.25 ea. for	\$4.30
CHILDREN'S VELVET COATS		Reg. \$5.50 ea. for	\$4.50
Reg. \$5.75 ea. for	\$4.74	Reg. \$5.75 ea. for	\$4.74
Reg. \$5.00 ea. for	\$7.49	Reg. \$6.25 ea. for	\$5.23

The Royal Stores Ltd.



Wool
and Slip Silks.

and Silks.

CK TOWELING,
inches wide, 22c, 27c,
32c, 35c, 42c. and
yard.

ROIDERY CANVAS
Patterns,
\$1.25 per yard

ER CANVAS—
Cream, \$1.25 per yard

S LINEN—
85c. and \$1.20 per yard
... 85c. per yard

FRONS—
White ... 45c. each
d Blue ... 45c. each

ON TEA CLOTHS
40c, 65c. each

S—
... 50c. each
... 50c, 60c, 90c. each

D COVERS.

ies'
ne Companion,
18c. each

tenburg Rings,
3c. per dozen

te Bone Rings,
3c. per dozen

ting Pins—
eel, 5c. & 10c.
per set of 4.

Aluminum, 40c.
per set of 4.

e Knitting Pins,
20c. per set

y Work Hoops,
6c. each

e Crochet Hooks,
3c. and 12c. each

l Crochet Hooks,
4c. each

king Darners,
10c. and 18c. each

imited.

Grace Notes.

Edward Taylor of the South received a letter from his son, Edward Taylor, of "Ours", who was a prisoner in Germany from 14th up to a few weeks ago, he was sent to Switzerland. The Taylor says the change was pleasant. He says he is now well treated and is studying eloquence. His friends are pleased to hear that his sufferings are over.

Steamer Mary brought a small quantity of coal from Bell Island the week for a business concern.

There will be a fancy dress contest at the Harbor Grace Skating Rink on Saturday night. The ice is in good form and a enjoyable evening is assured.

A letter received to-day from Gordon, of Halifax, we are to hear that the danger of this sight owing to injuries in the Halifax explosion is now over and his sight is all right. All friends will be pleased to hear "Jack" is very popular.

Sullivan of the Forestry Department addressed a gathering at St. Hall on Monday night. Some fine views of the Forestry Department and also of the Regiment were shown.

CORRESPONDENT,
Grace, Feb. 7, 18.

RY THEM

Next time you suffer with
ache, indigestion, biliousness
or loss of appetite, try—

EECHAM'S PILLS

Sole of Any Medicine in the World
sold everywhere. In boxes, 25c.

received, a shipment of
pills. BOWRING BROS.,
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