

(Under the distinguished patronage of His Excellency the Governor.)
Newfoundland Poultry Association,
 SIXTH ANNUAL EXHIBITION, November 21st, 22nd, 23rd, 1917.
 BRITISH HALL, BOND STREET.
 Birds for exhibition will be received at the Hall on Tuesday, Nov. 20th, up to 10.30 p.m.
 Entry forms can be had from the Hon. Secretary, J. F. Calver, 160 Duckworth Street; \$140.00 in cash prizes, several silver cups and many special prizes will be awarded.
 The Association will be pleased to welcome a large number of exhibits from the Outports.
 Entries close November 14th, 1917.
 J. F. CALVER,
 160 Duckworth Street.
 oct30,nov6,13,17,20

5c. **The Crescent Picture Palace.** 5c
 AFTERNOON, 2.15; NIGHT, 7.30.

Presenting Margaret Clayton, Lillian Drew and Edward Arnold in
"The Sinful Marriage."
 A 2 reel episode of the great Essanay series "Is Marriage Sacred?"
 "Sunshine" Mary Anderson in "THE SUITOR FROM SIAM"—A thrilling adventure of the "Dangers of Doris."
 "THE SELIG TRIBUNE"—The world's greatest news film; the latest interesting world happenings in to-day's issue.
 Ham and Bud in "THE MUD CURE"—A great Ham and Bud comedy.
 THE LATEST AND BEST IN MUSIC—DRUMS AND EFFECTS.

Smallwood's BIG Shoe Sale.
 LADIES' TAN HIGH CUT BOOTS only \$4.00
 LADIES' TAN HIGH CUT BOOTS only \$4.50
 About 100 pairs in the lot. Secure a pair to-day.
 LADIES' PATENT LEATHER BLACK CLOTH TOP BOOTS only \$3.50 per pair.
 About 150 pairs in the lot.
 MEN'S HEAVY ARMY BOOTS \$4.00 per pair
 MEN'S HEAVY ARMY BOOTS \$4.50 per pair
 MEN'S FINE KID BLUCHER STYLE BOOTS at \$3.75
 MEN'S LONG RUBBERS only \$4.00 per pair
 Wholesale Buyers would do well to secure themselves at these prices.
F. SMALLWOOD,
 THE HOME OF GOOD SHOES.

CEYLON TEA!
 Just Arrived:
 600 1-2 chests, all grades.
 200 cases Currants, bulk and pkg.
 25 cases 6's Cooked Corn Beef.
 25 boxes Blue Nose Butter.
 100 boxes Seeded Raisins.
 100 boxes Prunes.
 50 cases 1's Magic Baking Powder.
 25 cases 1-2 Magic Baking Powder.
 25 cases 1-4 Magic Baking Powder.
 10 cases Shelled Walnuts.
 200 cases Libby's Pickles.
 PHONE 647 FOR PRICES.

Steer Brothers.
Ladies' Winter COATS, Splendid Selection.
 Ladies' & Men's **Overcoatings,**
 Nap, Blanket Cloth, Tweed.
 Prices Reasonable.
Robert Templeton



Sale Prices
 Now on all Our Stock of
LADIES' and MISSES' Winter COATS.

These Coats are all this season's styles and all British made. This means that they are made of woollen materials, which signifies more warmth, and that they will hold their colour better than American made Coats, which as a rule are made of at least 75 per cent. cotton, but which are now being introduced on this market owing to the difficulty of getting British made goods.

However, we have been fortunate in getting a big stock of British Coats, but owing to their late arrival and our being very much pressed for room, we have decided to offer them

At Reduced Prices,
 Thus giving our Customers some
Bargains.

This lot of Coats is absolutely and by far
The Best Value

of any Coats now offering the Newfoundland public. Do not delay making your purchase as bargains are few and far between these days, and as our Retail Prices are now less than the Wholesale Prices of those of the Wholesale Coat Men, this lot may not last long.

Henry Blair

RICH IN BUTTER FAT
PURITY MILK
 is made from Pure, Full Cream Milk, and nothing is added but finest granulated sugar. PURITY is away above the Government Standard for butter fat. INSIST on getting "Purity" the Full Cream Milk.
T. A. Macnab & Co.,
 CITY CLUB BUILDING,
 Wholesale Distributors.

Book Your Orders Now
 —FOR—
 Pure Gold Jellies.
 Pure Gold Icings.
 Pure Gold Puddings.
 Pure Gold Extracts.
 Clark's Pork & Beans.
 Clark's Tomato Ketchup
 Clark's Peanut Butter.
 Welch's Grape Juice.
 Clicquot Club Dry Ginger Ale.
P. E. Outerbridge
 (Sole Agent for Newfoundland)
 GEAR BUILDING,
 Telephone 60.
 tu,th,s,tf

Expert **Dental Service**

Dr. A. B. LEHR,
 The Senior Dentist,
 203 Water St

Teeth Extracted without pain 25c
 Artificial teeth repaired and made as strong as ever.
 Full Upper or Lower Sets, best quality \$12.00
 All branches receive careful and personal attention.
 Address:
A. B. LEHR,
 The Senior Dentist,
 203 WATER STREET.
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Massatta
 A NEW AND TOTALLY DIFFERENT
TALCUM POWDER

 Not only softer, smoother, more absorbing than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.
 In addition to Massatta, we carry a complete line of Luxur, Pomme, Saponettes, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of our own manufacture.
 At all Druggists, St. John's, Nfld.

Good Books by The Best Authors!
 Price: 27c. each.
 Postage: 2c. a book.

The Lost Tribes—G. A. Birmingham.
 Young April—Egerton Castle.
 Widgecombe Fair—Eden Phillips.
 Sincerity—Warwick Deeping.
 The Splendid Spur—"Q".
 Blinds Down—H. A. Vachell.
 Hucklebury Finn—Mark Twain.
 The Money Market—E. F. Benson.
 Tales of Two People—Anthony Hope.
 The Inviolable Sanctuary—Geo. A. Birmingham.
 Mr. Jervis—E. M. Crocker.
 The White Company—A. Conan Doyle.
 Memoirs of Sherlock Holmes—A. Conan Doyle.
 The Luck of the Walls—E. F. Benson.
 The Ship of Stars—A. T. Quiller-Couch.
 The War in the Air—H. G. Wells.
 Buried Alive—Arnold Bennett.
 The Watchers of the Plains—R. Cuml.
 Fris tram of Blent—Anthony Hope.
Garrett Byrne,
 Bookseller & Stationer.
 MINARD'S LINIMENT CURE S BURNS, ETC.

REID-NEWFOUNDLAND COMPANY.
NOTRE DAME BAY SERVICE!
S.S. 'Home'
 S. S. HOME leaving Lewisporte every Monday for the following ports of call:
 Exploits, Fortune Hr., Cottle's Cove, Point Leamington, Leading Tickle East, Leading Tickle West, Triton East, Triton West, Pilley's Island, Port Anson, Boot Hr., Springdale, Lush's Bight, Cutwell Hr., Little Bay Islands, Little Bay, Three Arms, Harry's Harbour, Jackson's Cove, King's Point, Ratling Brook, Burlington, Nipper's Hr. Indian Burying Place, Snook's Arm, Tilt Cove, Shoe Cove, La Scie. (Returning, read up.)

Reid-Newfoundland Co.

VICTORY FLOUR
 You could sell more Flour in your town and make more money by handling

VICTORY FLOUR

"VICTORY" has established a new standard for quality in a family flour, a larger loaf, a sweeter loaf, a tastier loaf.
 The "VICTORY" dealer commands the trade even at a higher price.
 Try to get the account for YOUR TOWN.

DOES THIS MEAN YOU?
 This little pen talk is intended only for each man and woman in Newfoundland who owns \$100 that earn less than \$12 every year.
 We can make your money earn 12 per cent. in the first year, and double and treble that during the next three to five years, while all the time the money itself is growing. If that sounds peculiar to you, ask us to lay the entire plan before you in black and white.
WE ARE DOING IT FOR 346 OTHERS. WHY NOT FOR YOU?
J. J. LACEY & CO., Ltd.,
 INVESTMENT SPECIALISTS, CITY CHAMBERS,
 (Over Royal Bank of Canada.)

J. J. ST. JOHN.
 BIG DROP IN PROVISIONS.
 We carry a large stock and our prices are lower than the other man's. Touch in and see.
 450 lbs. VICTOR FLOUR, 200 lbs. FIVE ROSES.
 250 lbs. ROBIN HOOD, 150 lbs. VERBENA.
 100 lbs. DAILY BREAD.
 120 puncheons BEST BARBADOES MOLASSES.
 125 lbs. PORK at \$22.50 and \$45.00 bbl.
 95 lbs. BEEF at \$30.00.
 1,000 bags CATTLE FEED.
 500 bags GLUTEN FEED, \$4.00.
 850 bags WHITE & MIXED OATS, 600 bags BRAN.
J. J. ST. JOHN,
 136 and 138 DUCKWORTH STREET.

OWN PAGES TO-DAY
WEATHER FORECAST
 TORONTO, Noon. Fair, variable winds, fair to-day, occasional fall of rain or sleet Thursday.
 Drink WELCH'S GRAPE JUICE
VOLUME XXXIX

THE PEOPLE'S AUCTIONEER

FREEHOLD
 For Sale by Public Auction Thursday, 15th inst. at 12 o'clock noon, on the Premises, if not previously disposed of by private sale, that Freehold Property situated on Duckworth St. and Custom House Hill, at present tenanted by several houses and stores belonging to the late Thomas Farrell. For conditions of sale and further particulars apply to WOOD & KELLY, Solicitors for Executor, or
P. C. O'DRISCOLL
 nov7,31

Sheriff's Sale
 By virtue of a writ of Facias to me directed, I will sell by Public Auction at the Sheriff's Office, in the Court House, in Saint John's, on Saturday the 10th day of November, 1917, at 12 o'clock noon, a Motor Engine.
 For further particulars apply to WOOD & KELLY, Planting Solicitors.
SIDNEY D. BLANDFORD
 nov7,31 Sheriff of Nfld.

For Sale, on Very Easy Terms.

Two Houses on Boncloddy Street.
 One House on McDougall Street, rooms; ground rent only \$100 (one dollar) per year.
 One House on Gower St., near King's Road.
 One House on Military Road, 899 1/2 ft. lease; ground rent \$15.00 (fifteen dollars).
 One House on St. John's Hill, 100 ft. ground rent \$12.00 can be built on freehold.
 One Range of Houses on Boncloddy Street. Can be sold separately or together.
 Two Houses on Prescott Street, good chance; centrally situated, good property.
 Also other Property and Buildings in various localities.
 Apply to
J. R. JOHNSON
 30 1/2 Prescott St.
 oct9,1m

FOR SALE
 AGENT,
 The well known
Motor Boat "Mary H"
 24 TONS.
 Fitted with 20 H.P. Kero Oil engine (Mianus). Sails and rigging gear in perfect condition. For further particulars apply to
A. HEARN, Bay Bulls
 or at this Office.
 nov3,tf

WANTED
Several Girls
 For Sewing Room,
 Oil Clothing Dept.,
 apply to Forelady,
Standard Mfg. Co.,
 nov5,eod,tf

Notice for Tenders
 Tenders will be received on November 12th instant for the undersigned for the purchase of the Plant and Machinery of Globe Steam Laundry now contained in the building occupied by them on Water Street. Specifications and particulars to be obtained at the office of Messrs. J. & F. Davey. The liquidator do not bind themselves to accept the highest or any tender.
 Specifications and particulars can be obtained at the Office of Messrs. J. & F. Davey, Bond Street, or R. K. Holden, Auctioneer, office No. 2 Prescott Street.
 St. John's, Nov. 1st, 1917.
GEO. J. ADAMS
JOHN DAVEY
 Liquidator
 The Globe Steam Laundry
 nov2,4,eod

DRESSMAKING in all latest styles. Ladies' Full Gowns and Dresses from \$1.00; Wrappers from 50c; Children's Gowns, Dresses and Coats from \$1.00; Underwear and a sewing from 10c; Boys' and Coats from 50c. MRS. O'BRIEN Cabot St.