

First Opening of American Goods!

We announce our first shipment Am. Goods, purchased keenly and marked at the lowest margin of profit

Ladies' Silk Blouses

8 Dozen LADIES'

Job Silk Blouses,

White Black and Coloured,
Value from \$2.50 to \$7.00 ea.

Selling

\$1.60 to \$4.00
each.

Ladies' Fabric Gloves.

A Small Quantity of Ladies' Cotton and Silk Gloves as Follows:
White Lisle Gloves..... 38c. pair
White, Bl'k & Pongee Silk Gloves \$1.20 pr.
White Chamois Cloth Gloves...\$1.50 pair
The Latest Materials in Fabric Gloves.

Marshall Bros

Ladies' Job Collars.

30 Dozen LADIES'

Job Collars,

White, Black and Coloured,
Values from 40c to \$1.00 ea.

Selling

20c. to 50c.
each.

Underweight in Words.

By RUTH CAMERON.



RUTH CAMERON

Like tasting a relish of olives or salted nuts after one has grown weary of too much sweets.

Do you know what I mean?
Ask anyone if he knows how to swim.

Nine people out of ten, if they can swim at all will say, "Oh, yes, I'm quite a swimmer," or something to that effect.

And Perhaps Two Out of Nine Really Swim.

Boil it down and you will find that perhaps two out of these nine are really swimmers, that is can swim easily, don't mind getting ducked under and don't measure their progress by yards. Of the other six, there will be, perhaps, four mediocre swimmers and two who are of that variety who stay on top of the water but don't advance any.

Now the kind of person I like is the man who when asked if he swims says, "Yes, fairly well" and then turns out to be a good swimmer.

Of course I don't mean that I like false humility. The man I mean is so used to his powers that he doesn't overrate them, and so much interested in men who can do more than he that he honestly doesn't think so much of his own abilities.

Understatements Are As Humorous As Exaggerations.

I love the humor of understatement too. A contrast drawn between an old time and a modern prayer meeting is quoted by one of the weekly reviews. The old prayer meeting is described. It lasted from nine in the morning to five in the afternoon and included two sermons of an hour each and two prayers of two hours each besides other incidentals. "Now," continues the review after quoting this description "if we should place one of our modern prayer meetings up against this account the Methodist editor suspects the difference could be discerned."

No Overstatement Could Convey So Much.

What a world of quiet humorous comment in that little understatement. No extravagance of statement could point the difference between the old and new half so well.

Understatement is a form of reserve. You are holding back something. It suggests power and possibilities. It plagues the interest and arouses confidence. Strange so few people seem to care to use it!

I bought a horse with a supposedly incurable ringbone for \$30.00. Cured him with \$1.00 worth of MINARD'S LINIMENT and sold him for \$85.00. Profit on Liniment, \$54.

MOISE DEROSCE,
Hotel Keeper, St. Philippe, Que.

Linen will have a more beautiful texture if it is ironed only on the wrong side.

The soles of baby's soft shoes can be renewed when worn out. Cut the new soles from an old felt hat or heavy woolen material.

ON SPOT!

July 27th.

160 Cases

Ripe, Sound, Sunkist

California ORANGES.

176, 216,
252 count.

Soper & Moore,

Importers & Jobbers.
Phone 486.

Rann-dom Reels.

THE DOCTOR

The doctor is a human life insurance policy which is usually paid for on the installment plan. This plan of payment is so popular that a great many doctors are forced to make collections once in every twelve or fifteen years and thus work untold hardship upon their patients, who resent the act by buying patent medicine on tick.

Before being allowed to practice upon a helpless and indigent community, the doctor is obliged to possess three things—a diploma, a shingle and experience. The shingle and the experience are not absolutely necessary, but the diploma is required by law. In some states a handsome, lithographed diploma can be secured for the price of a good family driving horse, and it will last just as long as one which was earned by four years of daily contact with a free clinic.



Some people always arrange to have the grip fourteen miles from the doctor's office, just after a cloudburst.

The doctor is always in demand in the winter time, when money is scarce and the only form of recreation is in entertaining the grip. Some people always arrange to have the grip fourteen miles from the doctor's office, just after a cloudburst, which makes the roads look like a drainage ditch

project. It would seem that people could be more thoughtful and not have the grip except when the roads are good and money can be borrowed at the bank at 6 per cent. This would enable the doctor to catch up with his lost sleep and his gasoline bill at one and the same time.

The doctor's chief duty is to diagnose. This consists of feeling of the patient's pulse and waiting for the symptoms to come to the surface. If after a reasonable wait the symptoms do not show up the patient is discharged as cured and no charge is made except for professional services and a rear tire blow-out. If, on the other hand, the symptoms begin to stick out prominently, they are curbed at once by the blushing pink pellet and rushed off their feet by the calomel capsule. After the patient has swallowed fourteen of these capsules in a gloomy state of resignation, he would prefer to retain the symptoms and die a natural death.

The specialist is a doctor with de luxe trimmings and single-track equipment and is distinguished by a Van Dyke beard and a Pullman car income. Every doctor would like to be a specialist, but some are deterred by lack of training and some by the voice of conscience.

Your Boys and Girls.

A good game for the children, kept indoors on a rainy day is the eggshell race. To play this game two empty eggshells and a couple of strips of white tape are required. There is also a little fan which is of use in the game. Mark out two goals by pinning down the pieces of tape at opposite sides of the room, leaving plenty of space behind each for a child to crouch down at the outset of the race. Place an empty eggshell in the center of each line of tape and choose a boy and girl to play against each other. Give the girl the fan and place her behind her barrier with directions to fan her egg over the barrier and across her opponent's boundary as quickly as possible. The boy player meanwhile has to rely on his lungs to make his egg travel, and the players whose egg first crosses the tape of the enemy wins the game.

\$50.00 in Cash Prizes.

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a lucky number at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.

1st Prize\$20.00
2nd Prize\$15.00
3rd Prize\$10.00
4th Prize\$ 5.00
P.S.—The above does not apply to "wholesale" buyers, but only the "Retail Cash Purchases" made at our two stores.

These prizes will be drawn by two prominent business men on the above mentioned date.

DR. F. STAFFORD & SON,
Theatre Hill.
STAFFORD'S PHARMACY,
Duckworth Street.
Stafford's 3 Specialties:
STAFFORD'S LINIMENT.
STAFFORD'S PRESCRIPTION "4".
STAFFORD'S PHORATONE COUGH CURE.
MINARD'S LINIMENT CURES DIS-TEMPER.

The Gas Range!

The Gas Range means comfort for the housewife; shorter kitchen hours for her, and a cleaner kitchen. It is a great mistake to think that cooking with gas is expensive.

Whenever a woman becomes used to gas for cooking, thoughts of a coal or wood stove fill her with gloom. A Gas range is so much easier to operate, so efficient for all kinds of cooking, and so much cleaner, that the idea of going back to the old style methods is decidedly unpleasant. Yet in winter many housewives think they must use a coal or wood stove, because there is no other way of heating the kitchen. THERE IS ANOTHER WAY AND IT IS FAR BETTER THAN THE OLD. THE CLOW GAS STEAM RADIATOR WAY. MAY 23, 17

Sacrifice.

(From the London Advertiser.)
One of the city ministers a week or two ago, speaking of the heroes sacrificing themselves in the war, said:

"We spend too much time thinking what short hours we can work, what wages we can get, how we can increase our dividends. May God deliver us from this spirit."

The trouble is not only that people are inclined to do as little as possible and get as much as possible for it, but that this spirit is generally approved and expected as a matter of course. The man who is willing to work more than the prescribed time, or to do anything at all for nothing, is viewed as below par or a silly fellow or a nuisance or even a criminal. It is the man who says he will do nothing for nothing that is respected; the other man come in for contempt. Works of supererogation are by no means in favor. The man who pursues frankly the purely selfish plan of life and work is regarded as a man of decision, one who knows his worth and exacts it, a reasonable and comprehensible being, a "strong man." The other man is weak and worthless, a reprehensible being, a laborer unworthy of his hire. He seems to put a low value upon himself and is accordingly so estimated by others. Generosity is weakness, and invites injury. They take advantage of you. No wonder, then, that even persons naturally generous and unselfish endeavour to show themselves able to measure up, or down, to the generally-required standard of self-seeking, insistence on hire, and such meanness. It is not only difficult but dangerous to be generous in matters of work and pay.

He Mollified the Lady.

London Daily Chronicle: Bisexual Christian names, such as Evelyn, Sydney (especially when so spelt), Cecil and Stanley, lead to frequent confusion. They puzzled enumerators when getting information for the National Register, into which in consequence some errors crept. A walking example of these, whose baptismal name was Stanley, made her way into a recruiting office and producing some "galling up" papers asked why they had been served on her. The clerk happily noticing that her age stated on the papers was 46, promptly explained: "Awfully sorry, but we thought you must be a man, as we were told that no lady is ever more than 35."

GREAT CLEARANCE SALE

of Ladies', Misses' and Children's

Middy Blouses.

NOTE PRICES:

Ladies' Middy Blouses, newest styles. Sale Price\$1.59
Misses' Middy Blouses, to fit from 10 to 16 yrs. Sale Price 89c.
Children's Middy Blouses, to fit from 4 to 9 yrs. Sale Price 45c.
SEE THEM TO-DAY.

William Frew.

TEMPLETON'S for Herring Nets!

We have over 800 Nets in stock ready to send out on receipt of your order. A full stock in 30, 35, 40, 50 and 60 ran nets in both Anchor and Advance Brand Nets.

Our Prices are the Lowest Obtainable.

WRITE US FOR A PRICE LIST.

Robert Templeton, 333 Water-st.

A Table of Tables!

We give here a Table of Tables of all descriptions that are now in stock in our Furniture Dept.

PARLOR TABLES,
WRITING TABLES,
LIBRARY TABLES,
OCCASIONAL TABLES,
WORK TABLES,
DEN TABLES,
CARD TABLES,
KITCHEN TABLES, and
EXTENSION TABLES.

The latter, of Golden Oak and Mahogany, can be obtained in different designs, round or square shape, and are capable of 6, 7 or 8 feet extension.

All Furniture sold by us is guaranteed for perfection of finish and quality.

U. S. Picture & Portrait Co.,
HOUSE FURNISHERS.



BATH
For Ladies,
For Boys,

BATH

27
The prettiest yet shown. Buy of them.

War News

Messages Received

Previous to 9 A

ROMANIAN OFFICIAL RE

LONDON, July 29. (Continued.)
A Romanian official, stated today, has been received here. He announces the capture of Tataron, a position on a front of more than 18 miles to a depth of more than 15 miles, also taking additional guns, guns and munitions. The statement says: We have witnessed the breach in the enemy's line and captured the whole of the line on a width of 30 kilometres, depth of 15 kilometres. We have taken 1,245 prisoners, captured a series of howitzers, nine guns and quantity of munitions.

AIRMEN BUSY.

LONDON, July 28. (Continued.)
The day proved a marked one, successful one for our airmen. Our offensive tactics enabled our artillery and machines to carry out work successfully, and our large number of photos were taken. Bombing squadrons, moreover, tried out many raids and brought down the enemy's aeroplanes. Our machines came down to altitudes all over forty miles, the enemy lines. Fifteen German machines crashed to earth, others were driven down by our control. Three of our machines missing.

PEACE TALK.

LONDON, July 28. (Continued.)
According to a Reuters telegram from Zurich, Matthias Erzberger, one of the leaders of the German Peace Party in the German Reichstag, has just arrived there, declared Zurich Nachrichten that he will talk with Lloyd George, the British Prime Minister, or with Lord Balfour. In a few hours reach a settlement which would enable the peace movement to continue. Herr Erzberger, who has taken prominent part with respect to the last months, assisted Dr. Michaelis, German Minister of a peace Chancellor.

OFFICIAL DENIAL.

PARIS, July 28. (Continued.)
About midnight an official communication of to-day, announced that German aviators had come on the previous night to a series of military establishments.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.

PARIS, July 28.