THE VERY LATEST.

This illustration may amuse you. It tells a story. Our showing of

NECK and SLEEVE FRILLINGS,

which are the very latest in their line, will also interest you. We have them in White and Coloured, and some new fancy effects.

18 to 25 cents a yard.

THEY ARE THE VERY NEWEST.

Robert Templeton.

New Arrivals.

We have just opened a small shipment of

LADIES' BLACK STRAW HATS

All newest and most fashionable styles. Just the kind for present wear. Prices from 40c. up. See them to-day.

William Frew

SETTLEMENT PROMPT and PROFITABLE.

Sault Ste. Marie,
13th Dec., 1911.

Canada Life Assurance Co.,
Toronto, Ont.

Dear Sirs:—

In acknowledging receipt of cheque in payment of my endowment policy now maturing, I wish to thank you for the prompt way in which you have put my claim through. I did not have to wait a single day for my money as the papers were all in order beforehand.

I am pleased, too, with the way my investment has turned out. Besides having my insurance protection for $1,000, I have got all my money back and $400 besides. The Canada Life has my best good wishes for its continued success.

Yours truly,
R. H. KNIGHT.

C. A. C. BRUCE, Mgr., St. John's.

The Stock Exchange

governors of Boston and New York have ruled that while these exchanges are closed for general business, cash transactions in securities may be made, subject to certain conditions. at prices not less than the closing quotations of July 30th, 1914.

We will accept orders to buy or sell stocks subject to these conditions.

F. B. McCURDY & CO.,

MEMBERS MONTREAL STOCK EXCHANGE

Halifax, Ottawa, Montreal, Charlottetown, Sherbrooke, Kingston, Sydney, St. John, St. John's, Nfld., London, Eng.

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REAL GOOD SPECIALS FOR THIS WEEK:

MEN'S DENIM OVERALLS only ..... 58c. pair
CHILDREN'S LAWN & EMBROIDERY HATS & BONNETS reduced to ..... 30c. each
LADIES' WHITE LAWN BLOUSES. Good value for.. 70c. each
LADIES' JOB CORSETS.
Values up to 75c. for ..... 50c. pair.
Values up to $1.00 for ..... 70c. pair
Values up to $2.00 for ..... $1.00 pair

Also Please remember we have

CUPS & SAUCERS, TEA PLATES, BREAKFAST, DINNER and SOUP PLATES, at 5 c. each.

We have also for sale 1 SHOP COUNTER, 11 feet long, for $5.75

And 1 FIREPROOF SAFE (medium size).

Give us a call and we shall be pleased to show you our stocks.

GEO. T. HUDSON'S,

Dry Goods, Millinery and Novelty Stores,
367 and 148 Duckworth Street.

Telegram Ads. Pay

'Upon The United States Rests The Issue Of The Conflict," Says H. G. Wells.

The Well-Known English Writer Thinks "America Can, If It Will, Shatter All Our Hopes in This Conflict."—An Appeal on Behalf of the "Whole Future of Mankind."

H. G. Wells, author of the World Set Free, who is writing a series of articles on the present war for the New York World and the London Daily News, has sent the following appeal to the World with the request that it be printed in full, without copyright, and that the right to reprint, print as pamphlet, to distribute free or at price, be extended to any one desiring in its publicity.

London, August 20.—This appeal comes to you from England at war, and is addressed to you because upon your nation rests the issue of this conflict. The influence of the United States upon its nature and duration must needs be enormous, and in its ending you may play a part such as nation has never played since the world began.

For it rests with you to establish and secure, or refuse to establish and secure, the permanent peace of the world and the final ending of the war. The appeal comes to you from England, but it is no appeal to ancient associations or racial affinities. Your common language is indeed English, but your nation has long since outgrown these early links. The blood of every people in Europe mingle in unity in your states, and it is to the greatness of your future rather than to the accident of your beginning, to the humanity in you and not to English, Irish, Scotch or Welsh in you, that this appeal is made. Half the world is at war or on the verge of war. It is impossible that you should disregard or turn away from the conflict. Unavoidable is your participation in the ultimate settlement which will make or mar the future of mankind for centuries to come.

We appeal to you to judge us; to listen patiently to our case and

Use Powers Not Hastily Nor Heedlessly,

to exert the huge decisive power you hold in the balance not hastily, nor heedlessly. For we do not disguise from ourselves the fact that you can, if you will, shatter all our hopes in this conflict. You are a people more than twice as numerous as we, and still you are only the beginning of what you are to be, with clear prospect of expansion that mocks the limits of these little aisles with illimitable and still scarcely tapped sources of wealth and power. You have already come to the stage when a certain magnanimity becomes you in your relation to European affairs.

Now, while you, because of your fortunate position, and the same brotherly relations that have become a fixed tradition along your northern boundary — and we English had a share in securing that —while you live free of the burden of military preparations, free as it seems forever, Europe has for more than half a century bent more and more wearily under the perpetually increasing burden of armaments. For many years Europe has been an armed camp with millions of men continually under arms—with the fear of war universal piercing its life, with education impoverished, social development retarded; with everything pinched except the equipment of war.

What does it matter now who began the thing, which was most to blame? Here it is, and we have to deal with it. But we English do assert that it is the government of the German Emperor which, for the last forty years, has taken the lead and forced the pace in these matters, which has driven us English to add warship to warship in pitiless competition to retain that predominance at sea upon which our existence as a mere people depends, and which has strained the strength of France almost beyond the pitch of human endurance, so that the education and welfare of our people have suffered greatly, and so that Paris to-day is visibly an impoverished and overtaxed city.

And this perpetual fear of the armed strength of Germany has forced upon France alliances and entanglements which she would otherwise have avoided. Let us not attempt to deny the greatness of German and Germany's contributions to science, art and literature, and all that is good in human life. But evil influences may overshadow the finest people and our case is that since the victories of 1871 Germany has been obsessed by the worship of material power, and glory. Scornful of righteousness, she has been threatening and overbearing to all the world.

England Had to Go to War.

There have been propaganda of cynicism, and with national roughness Germany has declared her contempt for treaties and pledges, so that all Europe has been uneasy and in fear; and since none of us are saints—certainly no nations are saintly—there has not been a country of Europe that has not shown itself resentful under this perpetual race of Germany. Now at last, and suddenly, the threatened thing has come to pass, and Germany is at war. Because of a murder committed by one of her own subjects, Austria has made war upon Servia, Russia has armed to protect her kindred country, and then, with the swiftness of years of premeditation, Germany declared war upon Russia and struck at France, striking through the peaceful land of Belgium, that little country which we English have pledged ourselves to protect, and which had never given Germany the slightest pretext for hostility, and all in the hope of finding France unready.

Of course, we English went to war. If we had not done so could we ever have looked the world in the face again? And it is with scarcely a dissenting voice that England is at war. Never were the British people so unanimous; all Ireland is with us, and the conscience of the world, and now that war is begun, we have resolved to put an end to militarism in the world for ever more We are not fighting Germany. It is the firm resolve of England to permit no more fresh conquered provinces to darken the future of Europe. Whatever betide all Germany will come out of this war undivided Germany still. Her own conquests she may have to relinquish, her poles and other subject peoples, but that is the utmost we shall exact. With the accession, Austria-Germany may even come out of this war a larger Germany than at the beginning of it.

We have no hatred of things German and of the German people, but we are fighting to break this huge fighting machine forever, which has been an oppression, such as no native-born American can dream of, to every other nation of Europe.

There, shortly and plainly, is our case and object. Now let us come to the immediate substance of this appeal.

To Establish a New Europe.

We do not ask you for military help. Keep the peace, which it is your unparalleled good fortune to enjoy so securely. But keep it fairly. Remember that we are fighting for our national existence, and that in the fight, even as this is written, within a hundred miles or so of this place, the dark ships are feeling their way among the floating mines with which the Germans have strewn the North Sea, and our sons and the sons of Belgium and France go side by side, not in hundreds nor in thousands, but in hundreds of thousands, rank after rank, line after line, to death. Even as this is written, a harvest of death is being reaped. Remember our tragic case. Europe is full of joyless determination to end this evil forever as she plunges grimly and sadly into the cruel monstrosities of war. Assuredly there will be little shouting for the victories which ever side may win. At the end, we do most firmly believe that there will be established a new Europe, a Europe ridded of rankling oppressions, with a free Poland, a free Finland, a free Germany, and in the Balkans those little nations settled in safety and peace. And it is of supreme importance we should ask you now what you are going to do throughout the struggle, and what you will do at the end? One thing we are told you mean to do, a thing which has moved me to this appeal. For it is not only a strange thing in itself, but it may presently be followed by other similar ideas. Come what may, all the liberal forces in England and France are resolved to respect the freedom of Holland. But the position of Holland is a very peculiar one in this war. The Rhine runs along the rear of the long German line as if it were a canal to serve that line with supplies; then it passes into Holland, and so by way of Rotterdam to the sea.

A "Smart Thing" That Would Prolong the War.

So it is possible for any neutral power such as you to pour a stream of food supplies and war materials by way of Holland almost into the hands of the German combatant lines. Even if we win our battles in the field, this will enormously diminish our chance of concluding the war, but we shall suffer it. It is within the rights of Holland to victual the Germans in this way. We cannot prevent it without committing just such an outrage upon the laws of nations as Germany was guilty of in invading Belgium And here is where your country comes in In your harbours lie a great number of big German ships that dare not venture to sea because of our fleet. It is proposed, we are told, to arrange a purchase of these ships by American citizens, to facilitate by special legislation transfer to your flag, and then to load them with food and war material and send them across the Atlantic through the narrow seas that, at a price of a cruiser and many men, we have painfully cleared of German contact mines, to get war prices in Rotterdam and supply our enemies. It is, we confess, a smart thing to do. It will give your people not only huge immediate profits, but also a mercantile marine at one coup.

But it will certainly prolong the war and so will mean the killing and wounding of scores of thousands of young Germans, Englishmen, Frenchmen and Belgians, who might otherwise have escaped. It is entirely within your legal rights, and we will tell you frankly now we shall refuse to quarrel with you about it, but we ask you not to be too easily offended if we betray a certain lack of enthusiasm for this idea.

More Than a War of Armies; It's a Moral Upheaval.

And beyond such enterprises as this, what are you going to do for mankind and the ultimate peace of the world. You know the Czar has restored the freedom of Finland and has promised to reunite the torn fragments of Poland into a free kingdom, but probably you do not know that he and England have engaged themselves to respect and protect from each other and from all the world the autonomy of Norway and Sweden and Sweden's vast tempting stores of mineral wealth which lie so close to the Russian boundary.

We ask you not to be too cynical about the Czar's promises and to be prepared to help us and France and him to see that they come true. And in regard to Scandinavia, remember this is not only Russia's promise, but ours. This war is more than a war of armies—it is a great moral upheaval. You must not judge of the spirit of the Europe of to-day. By the history of her diplomacies.

When this war is over, all Europe will cry for disarmament. Are you going to help them, or going to thwart that cry? In England we shall attempt to extinguish the huge private trade in war material which lies near the roots of all this monstrous calamity. We cannot do that unless you do too. Are you prepared to do that? Are you prepared to come into a conference at the end of this war to ensure the peace of the world, or are you going to stand out and make difficulties for us, and out of our world of perplexities snatch advantage, to carp from your infinite security at our allies and perhaps in the crisis of our struggle pick a quarrel with us upon some secondary score?

Are you indeed going to play the part of a merely numerous little people? A cute, trading and excitable people, or are you going to play the part of a great nation in this life and death struggle of old world civilization.

Are you prepared now to take that lead among the nations to which your greatness and freedom point you? It is not for ourselves we make this appeal—It is for the whole future of mankind And we make it with the more assurance because already your government has stood for peace and the observation of treaties against base advantages.

Already the wounds of our dead cry out to you.

THE NEW FRENCH REMEDY.
THERAPION No. 1
CURES DISCHARGES, EITHER SEX, WITHOUT INJECTION.
THERAPION No. 2
CURES BLOOD POISON, BAD LEGS, SKIN ERUPTIONS.
THERAPION No. 3
CURES CHRONIC WEAKNESSES, DRAINS, LOST VIGOR, &c.
SOLD BY LEADING CHEMISTS. PRICE IN ENGLAND 2/9.
SEND 2 STAMP ADDRESS ENVELOPE FOR FREE BOOK TO DR. LE CLERC MED. CO. HAVERSTOCK RD, HAMPSTEAD, LONDON.
A CURE FOR YOU.
TRY NEW DRAGEE (TASTELESS) FORM OF **THERAPION** EASY TO TAKE SAFE AND LASTING CURE.
SEE THAT TRADE MARKED WORD 'THERAPION' IS ON BRIT. GOVT. STAMP AFFIXED TO ALL genuine PACKETS.
INSIST ON HAVING THERAPION.

This Date in History.

AUGUST 26.

New Moon—21st
Days Past—237 To Come—127

BATTLE OF CRECY 1346. Edward III. laid claim to the French throne and landed in France and began the struggle known as the 100 years war. This battle ended in a great victory for the English arms.

SIR ROBERT WALPOLE born 1676. The great Whig Statesman of the early part of the 18th century. He extended the scope of the British commerce greatly by his theory of "making the exportation of our manufactures, and the importation of the commodities used in the manufacturing of them as practicable and easy as may be."

PRINCE CONSORT born 1819. As Consort of Queen Victoria he endeared himself to the people and in every way assisted the Queen in making her reign a memorable one.

A good name is better than precious ointment.

THERE WAS A TIME

when a man wore a heavy winter overcoat, or none at all.

But that idea has changed — men are beginning to realize that

Lightweight Overcoats

are the most serviceable and sensible Overcoats they can own.

Ours are correct in style, correct in price, in color and in value, too.

Chaplin,

THE STORE THAT PLEASES.

GIANT JUNIOR SAFETY RAZOR

THE WONDER OF ALL SHAVERS.

50 cents with 4 Blades.

Extra Blades 3 for 10c.

This Razor does perfect work, is a marvel of cheapness combined with quality, and has an immense sale throughout the United States.

Special terms wholsale. Outport orders mailed—cash only.

CHESLEY WOODS,

Sole Agent for Newfoundland.
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The Rosberry Shoe for $2.25.

We have 75 pairs Women's Patent Leather Boots, Button and Blucher Styles, reg. $3.00 Shoes, for

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Only 75 pairs.

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A good plumber can do wonders with a difficult job, The number of orders received from friends of customers leads us to believe that we are good. We have on hand a large stock of STEAM & HOT WATER RADIATORS, all sizes, and can fill any order sent us cheaper than you can import at the present time.

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