

# I am the Tally-Ho Shoe



The Joy-ped Club is in full swing. You can join. Buying a pair of Tally-Ho Shoes qualifies you as a member. You will then be a Joy-ped for the rest of your days. The Tally-Ho shoes give comfort, quality and wear, and make your feet happy. Join the Joy-ped Club.

## A Talkfest to the Bootless

What are your boot troubles? No matter what they are—or how numerous they are—bring them to us. There's a remedy for every shoe ill in Tally-Ho's.

Tally-Ho's are made to fit feet. Tally-Ho's are made in every variety of leather tanned. Tally-Ho's are built on 12 lasts—17 sizes and 6 widths. Tally-Ho's are in the latest shapes and the best of workmanship. There's a Tally-Ho for every taste and every occasion. Tally-Ho's are all \$5.00 in price.

When you're bootless—tell your troubles to the Tally-Ho man. Look the Tally-Ho line over. Now is the time.

**Tally-ho Shoe Shop**  
F. SMALLWOOD,  
ST. JOHN'S, NEWFOUNDLAND,  
AGENT.

### Note This:

- Bipeds are two-footed.
- Quadrupeds are four-footed.
- Joy-peds are "happy-footed."
- Joy-peds all wear Tally-Ho's.



I am sold for \$5.00 everywhere I am the Tally-Ho Shoe

### \$30 In Cash.

1. \$10 will be forwarded to the person sending us the largest number of words obtained from the words "Stafford's Liniment."  
2. \$10 for the largest number obtained from the words "Stafford's Prescription A."  
3. \$10 for the largest number obtained from the words "Stafford's Phoratox Cough Cure."  
You will have a chance to win the \$30 if you follow out the conditions below:  
Conditions—All answers must be accompanied by either of the following:  
1. The outside green wrapper obtained from a bottle of Stafford's Liniment.  
2. The words "Trial size" cut from the yellow cardboard box of Stafford's Prescription "A."  
3. The word Phoratox from the white cardboard box of Stafford's Phoratox Cough Cure.  
Either of these three things will do so as to make your guess a bona fide one.  
If you are not able to obtain either of these three preparations in your district, you can forward us (together with your answer) one of the following amounts:—Stafford's Liniment, 20 cents for Stafford's Prescription "A," 30 cents for Stafford's Phoratox Cough Cure.  
If you want to try to win the \$30 prizes you must purchase the 3 preparations.  
On receipt of same we will forward the preparations you require by parcel post and your answer will be kept until the 30th day of July (1914) when we will publish the names of the winners.  
In the event of two or more persons sending in the same number of words (and those being the highest ones) the one that we receive the first will win the prize.  
The names of the Judges of this competition will be published at the same time as we publish the names of the winners.  
SPECIAL NOTICE—We are constantly receiving a numerous quantity of our Liniment circulars for the above competition, these do not count. It is the outside green wrapper that you must send us and not the inside circular.  
Address all communications to DR. F. STAFFORD & SONS, 131, 133, St. John's, N.S.

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## HOSIERY!

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- Ladies' Very Fine Make 1-1 Rib Black Cashmere Hose, quite superior to the ordinary Rib Hose. Prices 50c, 55c, 60c, and 70c per pair.
- Ladies' Ordinary Rib Black Cashmere Hose in great variety, from 20c to 65c per pair.
- Ladies' Plain Black Cashmere Hose, colored embroidered bracelet and ankle pendants; very latest. Prices 40c, 45c, 50c, 60c, and 65c per pair.
- Our assortment of Ladies' Lisle Hose will be found far ahead of anything in the market and at prices that will defy competition.
- 50 doz. Ladies' Colored Lisle Hose in the following shades: Pale Blue, Saxe Blue, Navy, Heli, Myrtle, Reseda, Champagne, Amethyst, Old Rose and Pink, 35c per pair.
- Ladies' Plain Black Lisle Hose in all the best wearing makes, at 30c, 35c, 40c, 45c, 50c, and 60c per pair.
- Ladies' Plain Black Lisle Hose, colored embroidered, ankle bracelet; very newest, 50c and 60c per pair.
- Ladies' Black Lisle Hose, lace fronts or lace clocks, at 30c, 35c, 40c, 45c and 50c per pair.
- Ladies' Black Lisle and Silk Boot Hose. Special, only 40c per pair.
- Ladies' Black Cotton Hose, embroidered, colored ankle bracelet; very special, only 25c per pair.
- 2 Special Lots Ladies' Tan Ribbed Cotton Hose, at 20c & 25c pr. Full range of Children's Ribbed Cashmere Hose in Black, Tan, Cardinal or White; all sizes and prices.
- If you want something new or smart in Hose, try Blair's, famed for Hose that gives good wear.
- A REAL BARGAIN—50 doz. Women's Black Cotton Hose, only 8c per pair, or 3 pairs for 20 cents.

## Henry Blair

### British Boxer Won World's Championship

Freddie Welsh Outpointed Willie Ritchie, the American Champion, in Twenty-Round Bout—An Anglican Clergyman Was Master of Ceremonies.

London, July 7.—Fred. Welsh, lightweight champion of England, to-day best Willie Ritchie on points in the twenty-round fight for the lightweight championship of the world at Olympia.

In the opening rounds Welsh scored more points than Ritchie. In the fifth round, however, Ritchie forced the fighting, and in this and the next two rounds there were some sharp exchanges and heavy in-fighting in which Ritchie generally got the upper hand. Several times the American was cautioned for holding in the clinches.

In the eighth round the Welshman recovered his liveliness and in this and the ninth round forced the fighting and had the best of the encounter. When half the match was over Welsh led easily on points.

Ritchie revived somewhat in the eleventh and there were some hot exchanges in this and the twelfth, Welsh repeatedly by his remarkable quickness scoring and then eluding heavy returns.

In the thirteenth Ritchie had it all his own way, landing some heavy blows and forcing the fighting all through while Welsh appeared to be weakening.

The fourteenth was also all Ritchie's, and the fighting was very fast. Then both slowed up, but in the sixteenth round there was a lot of in-fighting and Welsh boxed splendidly, Ritchie meantime, trying to get a knockout.

In the seventeenth Ritchie got home a number of sharp body blows and forced the fighting throughout, but Welsh was very clever in covering.

Welsh obtained some more points in the eighteenth, which was a very fast round, and left Ritchie with a bleeding lip.

The nineteenth was even, with Ritchie forcing the fighting.

The final round was the swiftest of the whole fight, and Welsh had the better of it.

Of the twenty rounds ten were undoubtedly Welsh's, five went to Ritchie, and the other five were about even.

Ritchie broke down when the decision was given against him and was in tears when seen in the dressing room. "I have nothing to say," he said, between sobs. His manager and seconds were just as reticent.

There was some dissatisfaction among the American spectators of the fight at the decision, because neither man was bested at the finish, and although the Welshman scored more blows, those of the American seemed to be more telling.

When the Rev. John Hervey Boudier, who is popularly known as "Father" Boudier, climbed through the ropes shortly before 8 o'clock in his clerical garb he got a round of applause. He then announced in stentorian tones the names of the contestants in the first of the preliminary bouts.

The great revival of interest in pugilism in Great Britain was evidenced by the big assemblage of all classes which had congregated in the great arena of Olympia. The newspapers had predicted a large attendance of women, but there was only a small sprinkling of bright dresses in the cheaper seats around the sides of the arena, which filled first before time was called.

Before the three preliminary time-killing bouts had been finished, the majority of the prominent London sporting men had gathered about the ring as well as 200 or 300 Americans some of them well known.

There were not more than 100 women altogether, most of them in evening dress, in the section occupied by members of the Royal Family and prominent society people during the Horse show.

Welsh entered the ring at 9:58 amid lusty singing of the Welsh hymn, "God of our Fathers," by hundreds of his countrymen.

The betting was 7 to 4 on Welsh. George Considine placed \$2,000 at these odds.

Willie Ritchie appeared at 10:03 amid hearty applause.

Mrs. Ritchie reached up and shook hands with the American fighter. Mrs. Welsh, wife of the Welsh fighter, arrived at the ringside.

London, July 7.—The Rev. John H. Boudier, Vicar of St. Michael's Anglican Church, Islington, who acted as master of ceremonies at the Welsh-Ritchie match, is a popular clergyman, who encourages his parishioners to box and to play football and cricket. When he was a curate at Cardiff in 1902 he established a temperance saloon in which he placed a great crucifix over the bar. The venture was an immense success.

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### Divorced Life

By Helen Hessing Fuesate

#### The Tango Trail

Marian had read and heard a great deal about the tango and tango suppers. But to-night, as she gazed out over the odd and curious spectacle, it struck her as being at once charming and absurd, beautiful and ridiculous. The light, flimsy silk skirts of the women, modishly slit, looked crude and barbaric. Yet after the first shock the scene had given her, Marian felt herself becoming fascinated with it. The mesmeric bars of tango strains from the hidden orchestra began flowing through her veins.

She observed that Lamartin's was the Mecca for all manner of persons. A distinguished looking man, with a sensible looking woman, evidently his wife, had just seated themselves at a nearby table, puffing and exhausted. They were flushed youths who looked like clerks squandering a week's wage on a night of frolic; there were gaudy, painted creatures, furiously fashionable; old men and young women; slips of girls and white-haired women.

"They seem to take this tango affair pretty seriously, don't they?" laughed Barker. "By George, I wouldn't mind taking a shot at it myself. You dance, of course, Miss Winthrop?"

Marian had experimented with the step in the solitude of her room to the accompaniment of a piano across the street, sometimes fancying herself at just such a place as Lamartin's. Dancing is natural to us all. In most of us it is the primitive struggling for expression. (Marian asked to try it here to the wonderful siren strains of the music.)

"Everybody does it here," continued Mr. Barker. "We'll try the next. What say you?"

"I'm by no means an adept," she smiled, "but I'll be glad to try."

The orchestra rippled into action, and Marian and her escort rose. It seemed endless years since she had been at a dance, but she felt as natural as though she had risen for a waltz or a two-step. Naturally, guided by an almost instinctive impulse, she glided with her partner into the tango, and was soon settling into its swing with abandon.

"You can't make the apology of being a novice, I'm sure," said Barker between puffs, when he had led her back to their table. "You rival the footwork of the best gobbler I ever saw. Will you be the next victim?" he added, addressing his sister.

"To-morrow—Campus Confidences."

"Oh, I'd make a goose of myself instead of a turkey," laughed she.

"Well, you can't miss it on any of the fowls or beasts nowadays," put in Marian. "I suppose they'll soon be introducing the 'kitten stretch,' and the 'mule balk,' and the rabbit foot."

Barker and his sister rose and trotted away together. Marian, left alone, was suddenly startled by the voice of a man, a stranger, who had paused at her side. "May I have this dance with you?" he inquired.

"You are evidently in error. I don't know you," said Marian, flushing.

"It's the custom. Perfectly good form, I assure you," returned the other with assurance. "They're all doing it, and I should be entranced if you'll just play Bohemian for once and humor me."

"I'm by no means an adept," she smiled, "but I'll be glad to try."

"No matter what they call the custom," retorted Marian with hot indignation, "I don't dance with utter strangers. Be good enough to leave me!"

"Really, I meant no discourtesy," was the blase reply. "I'm sorry that city ways seem offensive to some of those from the provinces." He bowed himself gallantly away, and presently Marian saw him dancing with a stunning creature in extreme décolleté.

"From the provinces!" said Marian indignantly under her breath. "Takes me for a country girl, I suppose. Well, he evidently preferred me to his New Yorker, at that," she consoled herself bitterly.



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