



Hearth Rugs

17 only Axminster Hearth Rugs, in very new and rich effects of Crimson, Green, Moss, etc., fringed; size 34 x 70 inches. Reg. \$4.00 ea. Saturday **\$3.55**



Door Mats

23 only Wool Door Mats, with Black borders and Fancy centres. This line is exceptionally good value; size 12 x 32 ins. Special at 35c. Saturday **30c**



Buy at the **ROYAL** and Save

Saturday's Cut Prices

Staple Lines At Great Savings.

WHITE SHIRTING—900 yards of good strong White Shirting, fine weave, excellent quality; 32" inches wide. Reg. 13c. yard. Saturday **11c**

COTTON BLANKETS—25 pairs of fine Fleece Cotton Blankets, with Pink and Pale Blue borders. The Blankets have well finished edges, and remarkable wearing qualities; size 60 x 80 inches. Reg. \$1.75 pair. Saturday **\$1.55**

STAIR OIL CLOTH—950 yards of Stair Oil Cloth, with very heavy duck back, in plain, striped and floral patterns; 15 inches wide. Reg. 18c. yd. Saturday **15c**

ART SATTEEN—350 yards of Art Satteen, with excellent Mercerised finish, in Cream, V. Rose, Green and many other dainty and new colourings; very wide width. Reg. 30c. yard. Saturday **26c**

TURKISH TOWELING—270 yards of Turkish Toweling, in White and Blue, with Red stripe; very strong and with good wearing qualities. Reg. 17c. yd. Saturday **14c**

BOLSTER CASES—23 only White Linen Bolster Cases, filled and hemstitched; size 22 x 68 inches. Special line. Reg. \$1.00 each. Saturday **85c**

PILLOW CASES—6 doz. of Filled Cotton Pillow Cases, with corners Embroidered in neat designs. Reg. 35c. each. Saturday **29c**

SIDEBORD CLOTHS—47 only Linen Sideboard Cloths, hemstitched and embroidered; size 18 x 68 inches. Reg. \$1.00 each. Saturday **79c**

Exceptional Values In Table Linens.

TABLE DAMASK—400 yards of White and Blue Table Damask, very wide width, fine Mercerised finish, great wearing qualities. This is certainly an opportunity for you to secure what you require of this serviceable goods. Reg. 40c. yard. Saturday **34c**

TABLE NAPKINS—6 doz. of Table Napkins, hemmed ready for use, highly Mercerised quality, large size; very special line. Regular 18c. Saturday **14c**

TABLE CLOTHS—11 only White Damask Table Cloths, size 8-4; very new and neat designs and good quality. Reg. \$1.75 ea. Saturday **\$1.53**

TEA CLOTHS—14 only White Tarnished Tea Cloths; very special line in assorted designs, large size. Reg. 40c. each. Saturday **32c**

Show Room Specials.

MOTOR SCARFS—3 doz. of Ladies' Motor Scarfs, with colored borders of Purple, Blue, Green, Black and Brown. Reg. 85c. ea. Saturday **69c**

NURSE'S APRONS—11 only Coarse White Linen Aprons, specially made for nurse's use, with bodice. Reg. 30c. each. Saturday **24c**

INSERTION—20 yards of fine Valenciennes Insertion, in assorted widths and patterns. Reg. 4c. yard. Saturday **3c**

HAIR CURLS—A splendid variety of Ladies' Hair Curls, in assorted shades of Brown. Reg. 40c. each. Saturday **32c**

LADIES' COLLARS—7 doz. of Ladies' Puritan Collars (turnover styles), neatly embroidered, in assorted new designs. Reg. 7c. each. Saturday **5c**

CRÈPE PAPER—175 rolls of Dennison's Imperial Crèpe Paper, in colors of Orange, Burnt Orange, Purple, Pink, Yellow, Cerise, Blue, Coronation Red; rolls 31 inches wide. Specially priced for Saturday, 2 rolls for **19c**

LADIES' CORSETS—90 pairs of Ladies' Corsets, in White and Grey, medium and long effects, some with suspenders attached. Reg. 75c. pair. Saturday **68c**

LADIES' UNDERWEAR—Three odd lines in Turnbull's and Stanfield's Pants and Vests to clear on Saturday at a low price. These garments are pure wool and unshrinkable. Reg. \$1.45 garment. Saturday **\$1.28**

Bargains in Footwear For Men Women and Children.

MEN'S BOOTS—95 pairs of Men's fine Boots, in Vici Kid, Patent Leather, Box Calf and Gun Metal Calf; button and Blucher shape. Reg. \$4.50 pr. Saturday **\$3.99**

CHILDREN'S BOOTS—65 pairs of Children's Boots, Dongola, Blucher and Laced styles; patent tip, spring heel; sizes 5 to 8. Values to 95c. pair. Saturday **79c**

LADIES' BOOTS—45 pairs only Ladies' Boots, with extension sole, Dull Kid Top, Patent Tip, Cuban Heel, Blucher and Buttoned styles. Reg. \$2.40 pair. Saturday **\$2.10**

LADIES' HOUSE SHOES—55 pairs of Ladies' House Shoes, in a good quality felt, wine color, with leather sole, roll top, and tassel in front. Reg. \$1.20 pair. Saturday **\$1.05**

LADIES' BOOTS—In Dongola, Button and Blucher, Patent Tip, medium heel. Reg. \$1.90 pair. Saturday **\$1.65**

Men's Wear.

MEN'S HARD FELT HATS—A very special line of Men's Hard Felt Hats, in this season's newest shapes; all sizes. Regular \$1.25 each. Saturday **\$1.10**

MEN'S CAPS—11 doz. Men's Caps, in Light and Dark Tweed effects. Regular 60c. each. Saturday **50c**

MEN'S UMBRELLAS—4 doz. Men's Umbrellas, assorted steel and wood rods; very strong frame with serviceable covering. Regular \$1.00 each. Saturday **88c**

MEN'S COLLARS—75 doz. Men's Linen Collars, double and turn down styles, well finished button holes. Reg. 15c. each. Saturday **12c**

MEN'S RUBBER COLLARS—370 doz. Men's Rubber Collars, glazed and dull finish; extra good quality. Reg. 22c. each. Saturday **19c**

MEN'S SHIRTS—18 doz. of Men's strong Irish Linen Laundered Shirts, with short front and cuffs. Very special line at a special price. **\$1.09**

HANDKERCHIEFS—8 doz. Men's Irish Linen Cambric Handkerchiefs, large size; hemmed. Reg. 25c. each. Saturday **21c**

MEN'S TIES—21 doz. Men's Ties, Handkerchief Ends, in neat fancy effects. Regular 55c. each. Saturday **45c**

MEN'S SHIRTS—Here is a splendid opportunity for you, men, to secure high grade Shirts on Saturday. Tunic, in smart striped effects, with double and dressed cuffs. Reg. \$1.50 each. Saturday **\$1.28**

MEN'S SOCKS—Men's Natural Cashmere Hose, spliced ankles and feet, unshrinkable. Reg. 35c. pair. Saturday **29c**

BOYS' COLLARS—23 doz. Boys' Rubber Collars, Eton shape; extra strong brass eyelets. Reg. 12c. each. Saturday **9c**

Two Very Special Items Here.

MEN'S VESTS—32 only Men's Heavy Wool Vests, very special line, in Brown, Green and Red striped effects. Reg. \$1.50 each. Saturday **\$1.18**

NAP CLOTH—Every mother should avail of this opportunity to secure some of this very serviceable goods for coats for her boys and girls. We have only about 80 yards in Grey and Brown, very soft and warm; double width. Regular \$1.60 yard. Saturday **\$1.35**

Savings In Our Grocery Department.

Colgate's Almond Cream Soap. Reg. 30c. box. Saturday **25c.**

Large bars Soap. Reg. 17c. cake. Saturday **15c.**

3 lb. tins Red Kidney Beans. Reg. 15c. tin. Saturday **12c.**

Choice Ceylon Tea. Reg. 50c. lb. Saturday **40c.**

2 lb. tins Cherries. Reg. 35c. tin. Saturday **30c.**

All-Redie Plum Pudding. Reg. 15c. Saturday **12c.**

Pumex Mechanics' Soap. Reg. 7c. cake. Saturday, 2 cakes for **11c.**

3 lb. tins Baked Beans. Reg. 16c. tin for **13c.**

Special Lines At Remarkable Prices.

RIBBONS—350 yards, balance of a big job line of beautiful Waved Shot Ribbon. They come in all the newest and most up-to-date shades, fine even weave, pure Silk; 5 inches wide. Would be excellent value at 35c. yard. Saturday, to clear at, **15c**

HAND BAGS—This is another special offering for Saturday. 9 doz. of Ladies' Leather Hand Bags, Black, with pocket at side; very strong clasp and neat handle. Reg. 55c. each. Saturday **69c**

TOILET SOAP—6 boxes of Velvet Skin Toilet Soap, in perfumes of Helio, Violet, Lavender, Oatmeal and Buttermilk. Special for Saturday, 3 cakes for **20c**

PICTURES—About 4 doz. of Panel shaped Pictures, containing two pictures with mirror in centre, Dark Oak Frames. Reg. 45c. each. Saturday **36c**

LADIES' GLOVES—A very special line of Ladies' Kid Gloves, in colors of Slate, Brown, Navy, Green, Beaver, Grey, V. Rose, Lavender, Canary, Sky, Tan, Dome and Button fastening. Reg. \$1.25 pair. Saturday **\$1.05**

LADIES' GLOVES—9 doz. pairs Ladies' Cashmere Gloves, suede finish, in colors of Brown, Navy, White and Black; Dome fastening. Reg. 45c. pair. Saturday **37c**

SEWING COTTON—J. W. R. Sewing Cotton, 6 cord, Nos. 10 to 60; White and Black. Special for Saturday, 3 reels for **9c**

MENDING WOOL—In colors of Natural, Grey, Heather, Cream, Clerical, Navy Black, Fawn and Shetland. Special for Saturday, 3 cards for **4c**

DRESS SHIELDS—A splendid line of Stockette Dress Shields, good quality; small and large sizes. Reg. 12c. set. Saturday **9c**

\$400,000,000 Spent in Diamonds.

The Romance of a Wonderful Industry.

It is just now about fifty years ago since Africa began to attract diamond seekers, and it is estimated that since the opening of the mines in Africa to the end of 1908 the world has paid no less than \$400,000,000 to possess diamonds. From Africa alone, according to W. R. Catelle, in his book, "The Diamond," there have been exported

during that period about 90,000,000 carats.

If to this is added the quantity stolen—which in the early years was quite large, and has always been considerable—and the diamonds mined in Brazil and elsewhere during the period, 100,000,000 carats would be a conservative estimate of the quantity produced. In the rough the value is put down at \$150,000,000. But if the cost of cutting, the profits of the syndicate, importers, jobbers, and retail jewellers are added, the diamond produce of the world since the opening of the mines in Africa to the end of 1908 would have amounted to much more.

Mr. Catelle mentions, among other famous diamonds, the Braganza, called also "the King of Portugal's diamond," which is said to weigh 1,680 carats. It was found in Brazil. It is still in the rough, and no one is allowed to see it. But one of the mines of Brazil was the Star of the South. It was picked up by a negro in 1853. Her master gave her, as a reward, freedom and a pension for life, and sold the stone for \$23,000. The new owner, upon de-

positing it with the Bank of Rio de Janeiro, got advances of \$20,000 upon it.

Ultimately it was sold to a syndicate, and it was cut to an oval brilliant in an Amsterdam establishment at a cost of nearly \$500. An Indian rajah offered, through a merchant, \$110,000 for it, but the offer was refused. Later Mr. E. Dresden bought it for the Gaekwar of Baroda.

The Porter-Rhodes is one of the finest diamonds of large size. It was taken from the Cape diggings in 1880

and was valued at £200,000. The vizan of Hyderabad gave \$400,000 for a diamond which came to Europe from the Cape in 1884.—The Bits.

COULDN'T GUIDE HIS HORSE.—Yesterday evening, about 6.30, Constables Tobin and Stanford found an old man on New Gower Street indicated while in charge of a horse and car. He did not know exactly where he was driving and was taken to the police station, while the horse was stabled for the night.

Here and There.

LOADING FOR WESLEYVILLE.—The Geo. H. Tibbo, at Bishop & Sons' wharf, is loading supplies for Wesleyville, B. B.

SAILED FOR BARBADOS.—The Arthur Wright sailed for Barbados to-day with a load of cod and herring for A. Goodridge & Sons.

THE OPORTO MARKET.—The following message came to the Fisheries Department to-day from Oporto: "No change in prices; small stock on hand."

NEW ROOMS OPENED.—The new rooms at the General Post Office were formally opened to-day by the constable. There are four departments fully equipped with all modern conveniences.

WORKING ON LARZENES.—The detective staff of the police force are now at work on several petty larcenies of recent occurrence. It is likely that arrests will be made within a day or so.

To outport and other buyers. We are selling off all our stock of Pianos, Organs and Sewing Machines at greatly reduced prices. Take the opportunity to secure a bargain at our store. **CHESLEY WOODS, Water Street—Oct 20/11.**

Questions of Life.

Are fully and properly answered in The People's Common Sense Medical Adviser by R. V. Pierce, M.D. As a result of knowing the laws of health and nature, happy marriages are sure to follow. Ignorance leads to misery and ill-health. All the knowledge a young man or woman, wife or daughter should have, is contained in this big Home Doctor Book containing 1008 pages with engravings and colored plates, and bound in cloth, (nearly 700,000 copies formerly sold for \$1.50 each) is sent free to any one sending 31-one-cent stamps to prepay cost of wrapping and postage. There are no conditions to this offer and the reader must not associate this book with the advertising pamphlets prepared by quacks throughout the country. Address: 662 Washington Street, Buffalo, New York.

A Peeping Tom.

Last evening Inspector General Sullivan cited before him a young man and gave him a "dressing down" that he will not soon forget. Nightly for some time past the man has been persecuting a young lady who tends a store by staring through the windows at her, and he is also given to peeping through the window blinds of residences. If one more complaint is lodged against him with Mr. Sullivan, he will find himself in serious trouble.

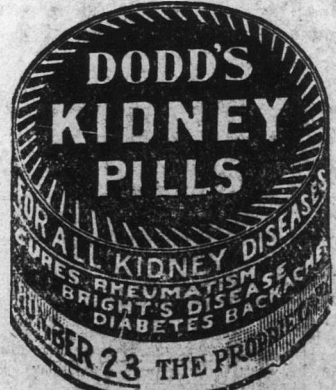
Use Morey's COAL.

Just landed and to arrive
North Sydney Coal,
OLD MINES.
ANTARCTIC COAL—Furnace,
Egg, Stove, Nut.

You can safely rely on the quality of
Our Coal, it's Good Coal.
M. MOREY & CO.

Red Cross and Furness
JOINT SERVICE.

THE S.S. HELEN will sail for Mediterranean ports, direct, about Nov. 16th, 1911.
HARVEY & CO., Agents
Oct 30, 1911



SEE WINDOW.

LEY

A HEALTH TRIP.—Rev. James McNamara, P. P. of Burin, will go to Ireland via New York shortly on a health trip. He has not been feeling well of late.

MARRIED.
At Vancouver, B. C., on October 19th, by His Grace Archbishop McNeil, at the residence of His Grace, Mary Frances Doyle to Albert E. Henry, both of this city.