

WHERE TO GO TO-DAY.

<p>THE CASINO. The Broken Spell. A deeply appealing heart interest story. Acted with perfect expression and staged with consummate art. 3--Others as well--3.</p>	<p>THE NICKEL. GREAT FEATURE The Treachery Of the Aztecs. A remarkable Indian Picture that will be pronounced as classic.</p>
<p>ALSO, (By Popular Request.) AN IRISH BOY. A splendidly told tale of a young emigrant who finds fortune through hard work and wins a home for the girl he loves and the dear old folks from over the seas. New Songs and Music.</p>	<p>THE COURT JESTER. A dainty story that arouses sympathy and laughter. CUPID, D. D. S. Humorous, yet appealing. THE ADVERTISER, Comedy.</p>

Matinees at Both Halls Every Day at 2.

J. J. ST. JOHN, Duckworth St.

CHEAPER THAN FISH.
25 brls SPARE RIBS,
PERFECTLY SOUND and ROSY, at
\$12.50 BARREL.
Flour, Pork and Molasses,
CHEAPEST IN THE MARKET.

J. J. ST. JOHN, Duckworth St.

Ladies' Millinery Hats

Trimmed Hats.

FALL and WINTER WEAR.

Special Showing This Week.

Ladies Trimmed FELT HATS from \$1.25 upwards.

Other TRIMMED HATS include Velvet, Silk, Braid, Beaver and Fur Makes.

In Untrimmed Winter and Fall Hats

We show all the above mentioned makes and will trim same to order.

WE CAN ASSURE YOU OF OUR HAVING

A Very Large & Varied Stock

From which you may make a selection, and we think we can please the most fastidious.

We are showing some styles in HATS, trimmed and untrimmed, in window this week.

Other Styles may be seen by a visit to our Show Room.

We furnish High Class Millinery at Low Prices.

HENRY BLAIR.



SHOPKEEPERS!

You can increase your profits by using Gossages SOAPS.

Prices, etc., from

G. M. BARR, Agent.

BIG DISPLAY

Of Remarkable Values in

WOMEN'S and CHILDREN'S FALL JACKETS.

Bargain Lines in FURS & MUFFS, all Styles.

Special Lots in MOTOR SCARFS & MUFFLERS.

It will Pay you to Call Early.

A. & S. RODGER.

CANADIAN ONIONS, CHOICE and CHEAP APPLES,

Recently landed.

200 sacks Canadian Red ONIONS,
50 cases Silverpeel ONIONS,
50 brls Am. APPLES, 100 brls Grv. APPLES,
10 brls Choice CRANBERRIES. Clearing out a lot of Gravensteins very cheap. See them.

EDWIN MURRAY

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

VIROL Calendars for 1911

a preparation of **BONE-MARROW,**

An ideal Fat Food for

Children and Invalids.

VIROL

is a perfect concentrated food, prepared with scientific skill and appliances from the most Nutritious Substances known. It is most easily digested, and is an invaluable nutrient for all, but especially for growing children and those who suffer from anaemia and wasting diseases.

T. J. EDENS,

oct7,10,14 Agent for Newfoundland.

The Merry Thought and Scraps.

A Quarterly Volume to amuse everyone. Clever Colored Pictures by the best Artists; smart, up-to-date reading; a really artistic paper, beautifully printed in colours, over 120 pages.

Price - 30c. Post paid - 34c.

SPARE MOMENTS, DICKS & Co.'s

With all the most interesting Authors and Publications in the world, containing:

Serial Stories. - Short Complete Stories, Articles on Everyday Topics, Jokes to make everyone happy, Editors Talks with his Correspondents.

Prize Stories. - Statistical Articles, Poems for Recitation, Biographies of well known People, Information for every one on everything.

Quarto Volume - 192 pages. 30c. Postpaid - 34c.

GARRETT BYRNE,

oct8,11 Bookseller & Stationer.

JOB PRINTING

Palms and Ferns

Cut Flowers at all times. Bouquets and Floral Designs a Specialty.

J. McNEIL,

sept15,14 [Tel. 197.] Rawlins' Cross.

WILLIAM WILSON & SONS

(Established 1814.) 25, Abchurch Lane, London, E. C. 4. Cable Address: "ANNULAR LONDON."



KEEPING UP-TO-DATE

I have had the privilege of spending much time during the last three months among the Highest Class Opticians of England, France and Germany.

It is also my privilege now to be able to tell you that my method of examining the eyes and fitting glasses for the various defects of vision are quite on a par with the best. This together with 15 years experience, and having tested the eyes of thousands of people, enables me to offer you the best services.

I have also the finest machinery for grinding compound lenses; any glass supplied at an hour's notice. Artificial Human Eyes Matched and Fitted.

R. H. TRAPNELL,

10th OCTOBER, 1910.

Now Landing,

681 TONS North Sydney

COAL,

The Kind that is sure to Please.

IT'S GOOD COAL.

M. MOREY & CO.

oct10,14

EUROPEAN AGENCY.

WHOLESALE Indents promptly executed at lowest cash prices for all kinds of British and Continental goods, including:

Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motors and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

Commission 2 1/2 per cent. to 5 per cent. Trade Discounts allowed.

Special Quotations on Demand. Sample Cases from £10 upwards.

Orders of Produce Sold on Account.

WILLIAM WILSON & SONS

(Established 1814.) 25, Abchurch Lane, London, E. C. 4. Cable Address: "ANNULAR LONDON."

Now is the Time, This is the Place to Buy Good Wool Blankets.

We can tell you the prices now but you must examine the goods to realize the value.

56 x 72	\$2.20 and \$2.50
58 x 74	\$2.50
64 x 82	\$3.00
66 x 86	\$3.50
70 x 90	\$4.00
74 x 94	\$5.00

We have a large stock but they won't last long at these prices.

ROBERT TEMPLETON.

IN STOCK.

ROLLED OATS—in brls, Ogilvie's Rolled Oats, in hlf-brls, Ogilvie's Oatmeal, in brls, Ogilvie's Oatmeal, in hlf-brls, "Canadian Beauty" Round Peas, "Sugar Marrow" Round Peas, Selected Round Peas, Split Peas, Yellow Corn, Yellow Corn-Meal, White Hominy Feed, Hercules Feed,--Crushed Corn, Oats, Barley. Bran.

HARVEY & Co.,

WHOLESALE.

REID NEWFOUNDLAND COMPANY.

Low Rates for Farm Produce

FARMERS and MARKET GARDENERS TAKE NOTICE.

Low Rates—Local Vegetables.

Between all points on the Railway, 25 cents per sack or barrel. From all points on the Railway to all ports of call to Placentia Bay, Notre Dame Bay, Bonavista Bay, Trinity Bay, South Shore (S. S. Glencoe), and S. S. Home ports (York Harbor to Flower's Cove inclusive), 25 cts. per sack or barrel.

To following ports of call of S. S. Invermore, viz.: Catalina, Trinity, King's Cove, Bonavista, Twillingate, 25 cents per sack or barrel. To all ports of call of S. S. Invermore, 50 cents per sack or barrel.

NOTE:—The same rates as from above apply from Steamer points to all Rail points.

Reid Newfoundland Company

At the Big Furniture Store

WE HAVE JUST RECEIVED the largest and best variety of Scotch

Floor Cloths and Linoleums

that was ever imported. As great care and attention was given in the selection of patterns it goes without saying that every piece is a winner.

We would impress on all intending purchasers to be sure and see our selection and get our prices before buying elsewhere.

N.B.—We lay all Inlaid Linoleums free of charge.

We are also showing a beautiful variety of Tapestry, Brussels and Velvet Squares, Axminster and Kidderminster Rugs, Cotton and Wool Blankets.

See our special WOOL BLANKETS at \$2.50 per pair.

CALLAHAN, GLASS & Co.

Duckworth and Goyer Streets. **JOB PRINTING Neatly EXECUTED**

