



THE BEST IS NOT TOO GOOD FOR A FISHERMAN.

MUSTAD'S Hooks Never Miss.

Ask for Mustad's.

We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets.

Do You Want One?

Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

COLLEGE HALL.

Monday Evening, April 25th, at 8.15

Piano Recital,

MR. MARK HAMBOURG.

The World's Greatest Pianist.

Under the distinguished patronage of the Governor of Newfoundland and Lady Williams.

PRICES: \$2.50, \$2.00, \$1.00, and 75 cents. Recital under Management of R. J. MACADAM.

WE OFFER 1000 brls. BEEF,

COMPRISING:

Boneless Flanks, Foster Family, Foster Plate, Libby's Packet, Libby's Special Plate, Libby's Special Family, Beef Cuttings,

AT LOWEST QUOTATIONS.

HEARN & CO.

ap18,2w,fp

Some Special JOBS and BARGAINS.

Children's Dainty Muslin Dresses, slightly tossed and ruffled, Wonderful Value..... \$1.40, 2.20, 3.50

Pound Tweeds, long lengths, suitable for suits and costumes..... 50c. & 80c. lb.

A splendid range of Zephyrs, Muslins, Linens and Cottons..... 9c. & 30c.

Something Special: Paper and Envelopes, in boxes, Good Quality..... 6c., 10c. & 15c.

Have you seen our Job Room Papers? You must have heard of them. Other shops have Job Papers, but there is none as good as

TEMPLETON'S.

New Cabbage, Etc.

Due To-Day per "Siberian,"

50 crates Choice NEW CABBAGE. And just landed, 50 cases SWEET ORANGES, 50 sacks NEW ONIONS—splendid retailing stock, 20 cases LARGE LEMONS. Turnips, Parsnips, etc.

Edwin Murray.

PORTRAIT WORK

IS THE MOST IMPORTANT BRANCH OF PHOTOGRAPHY, but

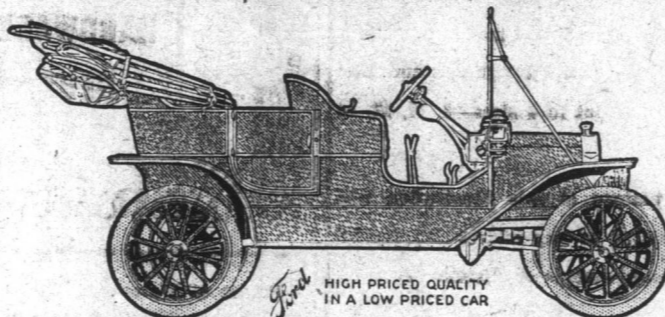
Copying, Enlarging, Reducing, Landscape Work, Lantern Slide Making, Framing, Amateur Work, all require the best possible attention, and we give everything we do our best attention.

THE HOLLOWAY STUDIO,

Corner Bates' Hill and Henry St. J24,tt

FORD CARS!

High Priced Quality in a Low Priced Car.



Cheap as a Horse and Carriage to run, will travel 30 miles on a Gallon of Gasoline; will climb any hill on the high gear; Low cost of maintenance; simplicity of control; smart appearance; efficient service.

Price with Windshield, Speedometer, Top and Tools, Five Lamps and Generator—\$1,350 landed. Don't mind what others say, ask the owner of a Ford. For further particulars apply to Auto Ville Garage, King's Road, which will be open for business on or about April 21st. New Iron Building, new ideas, new accessories, plenty of assistants. Cars stored and cleaned; repairs executed properly and promptly at reasonable rates. Garage up to date in every particular. Electric light, gas, water and telephone; fine large entrance, open the year round, all night service. Will be at the Garage personally all time. Storage batteries charged by our own plant. Agent for Ford Cars, Rapid Motor Trucks, Ambulance and Fire Carts, etc. Repairing Tires, and Woodworth Treads.

A Complete Line of Accessories on hand, consisting of—Horns, Horn Bulbs, Horn Reeds, Lamps, Lamp Tubing and Gas Burners, Jacks, Grease Guns, Goggles—Ladies' and Gents, Tires and Tubes, Tire Powder, Pump Connections, Inside Tire Patches, Reliance Spark Plugs, Red Head Spark Plugs, Spitfire Spark Plugs, Sizes A. L. A. M., Metric 1 in. standard; Battery Boxes and Clip Terminals, Tire Lugs and C. O. T. Tire Specialties, Panhard Transmission Grease—can be put in with Grease Gun, Best Calcium Carbide.

GEO. PARSONS, Proprietor and Manager.

"The Blair Cap"

For Men, is hereby guaranteed to be

A GOOD FITTING and STYLISH CAP.

It is a Tweed Golf Cap, made to the Popular Shape, with not too large a peak and peak having a dome fastener. Sizes 6 1/2 to 7 1/2. Price,

40c. and 60c. each.

This is a NEW CAP specially designed for us. Shape is right and Tweeds are the best and smartest, and we invite your attention and inspection.

Our Range of Men's Neckwear, at 25c.,

Is unsurpassed. We show at this price: Men's Silk Paris Ties—Standard and Newest Patterns; Men's Silk Narrow Knot Ties, with Stud Fasteners; Knitted Derby Ties; Men's Silk Handkerchief Scarfs.

Men's HALF HOSE for SPRING WEAR,

In New, Fashionable and Smart Designs. You cannot buy Half Hose anywhere else to equal ours for value and wear.

SPECIAL RANGE

Men's Black Fingering 1/2 Hose, Men's Black and Navy Cashmere Hose, } Only 22 cts. pair.

Everybody is wanting Hose now. The best place to buy is acknowledged by everybody to be at

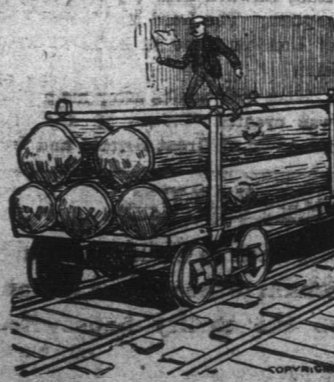
HENRY BLAIR'S.

WE DON'T WANT TO BOAST,

But would point out to all who use Lumber that they cannot do themselves justice without consulting us. We manufacture from the stump and possess unrivalled advantages in experience and equipment. Just now we are paying special attention to

FRAMING and JOISTING.

And our yards are chock full of this particular Lumber to meet the demands of the building season now



HENRY BLAIR'S LUMBER CO. LTD.

Great BARGAINS.

NEW JOB LOTS JUST OPENED AT

A. & S. RODGER'S

30 dozen Manufacturers' Sample Blouses, at Half price, Marvellous Values, in Silk, Lace Net, Lawn, Delaine, Muslin, Voile, Cashmere and Satin—all new designs.

38 dozen Ladies' Job Kid Gloves at 40 cents.

2 cases Summer Dress Material—Shades and Qualities too numerous to mention, unprecedented Values.

New Dress Muslins—Our Specialty this season.

Ask to see "TABRALCO," the Very Latest for Ladies' Wear.

A. & S. RODGER, Water Street.

THE GENUINE INGERSOLL IS O. K.

An acceptable Gift for Boy or Girl, Man or Woman, is an Ingersoll Watch. You make no mistake in buying one.

Note the Special Prices:

Men's Nickel, \$1.25; Oxydised, \$1.75; Gold Plated, \$1.75.

Boys' Special Extra Strong Nickel, \$2.50.

Ladies' Nickel, \$2.50; Oxydised, \$3.00; Gold Plated, \$3.

Sent per registered parcel post (carefully packed) on receipt of price.

We are the one store in Newfoundland where you are sure to get a Genuine Ingersoll Watch.

S. E. GARLAND, Leading Bookseller.

ap22,1m

J. J. ST. JOHN.

HALIFAX SAUSAGES, Valencia Onions, Valencia Oranges, Choice Canadian Butter, Carrots, Parsnips, Beets.

10 BAGS

NEW TIMOTHY HAY SEED.

J. J. ST. JOHN, 136 & 138 Duckworth St.

REID NEWFOUNDLAND COMPANY.

BAY STEAMSHIP SERVICE

TRINITY BAY.

S. S. ETHIE will leave St. John's Saturday, 20th inst., at 8 a.m., weather and ice permitting, for Carbonear, to take up regular service in Trinity Bay. She will leave Carbonear after arrival of train leaving St. John's at 8.45 a.m. on Saturdays and Tuesdays, and will leave Charlottetown Monday, May 2nd, and every Monday and Friday thereafter, on arrival of Express Trains.

BONAVISTA BAY.

S. S. DUNDEE leaves St. John's Friday, 29th inst., at 8 a.m., weather and ice permitting, calling at Bonavista and ports on South Side of Bay into Port Blandford. She will take up regular Bonavista Bay Service leaving Port Blandford Monday, May 2nd, and every Monday and Friday thereafter, on arrival of Express Trains.

NOTRE DAME BAY.

S. S. CLYDE leaves St. John's Friday, 29th inst., at 6 a.m., weather and ice permitting, calling at Beaverton and regular ports of call on South Side of Bay into Lewisport. She will take up regular Notre Dame Bay Service leaving Lewisport Monday, May 2nd, for South Side Bay, and every Monday and Friday thereafter for South and North Side of Notre Dame Bay respectively, on arrival of Express Trains.

Bay of Islands to Battle Harbor.

S. S. HOME will leave Bay of Islands, weather and ice permitting, on Wednesday, May 4th, for the usual ports of call between Bay of Islands and Battle Harbor, and after the above date will leave Bay of Islands every Wednesday, on arrival of Express Trains.

Reid Newfoundland Company

New Cabbage!

1910 CROP.

Due Thursday night, per S. S. "Rosälad,"

75 CRÄTES NEW CABBAGE.

Orders now booking.

George NEAL.

We have received another shipment of the well-known

Capstan Mixture,

in medium and full strength, 4 lb. tins and 2 oz. pkts. And in stock:

Capstan Navy Cut Tobacco,

in mild, medium and full strength 2 oz., 1/2 lb. and 1/4 lb. tins.

Player's Navy Cut, medium

strength, 1/2 lb. tins.

Traveller Brand, 2 oz.

pkts. and 1/2 lb. tins.

Pioneer Brand, 2 oz. pkts.

and 1/2 lb. tins.

Old English Curve Cut,

in tins.

Mayo's Cut Plug, in pkts.

Old Chum, in pkts. Also,

Capstan Cigarettes, mild

and medium, 10s and 50s, tins.

Three Castles Cigarettes,

medium, 10s and 50s, tins.

Ogden's Guinea Gold

Cigarettes, 10s and 50s, tins.

Wild Woodbine Cigarettes,

5s. And all other brands of Tobacco and Cigarettes.

Wholesale and Retail.

BOWRING BROS.,

Limited, Grocery Department,

Phone-332.

IN STORE:

Corkwood,

Thick, Medium and Thin,

Well Packed and Strapped.

Also, a quantity of best

Cadiz Salt.

Telephone No. 14 for prices.

H. J. Stabb & Co.

ap20,tt,6od

FOR SALE!

The property and business premises heretofore occupied by the undersigned in Stephenville, comprising a large nicely fitted up shop with dwelling and provision store in rear; large two storey store on beach, convenient for prosecution of herring fishery. Farm of about twenty acres, all under good cultivation, with well built barn, 40 x 30 feet. The above properties are all adjoining. The best business stand and most centrally situated waterfront premises in Stephenville. Also, two storey store with shed attached and about two acres of land situated in the only suitable place for the purchasing and handling of cod-fish, lobsters, etc., at Green Gardens, Cape St. George.

For further particulars apply to M. F. HAYES, Stephenville Crossing.