

# GOODS THAT SELL

is what every live grocer wants—not goods which stay on the shelf. Some goods may be put up in a very fine style, but the finest looking goods in a grocer's eyes are those which sell quickest and turn over his money the most often.

**THISTLE  
BRAND**




**KIPPERED  
HERRINGS**

Fine Fish. — Well Packed.

**CODOU'S  
MACARONI**

Made from the finest  
Taganrok Russian Wheat, which  
makes the most tasty and  
tender Macaroni in  
the world.

**BI-CARBONATE  
OF SODA**



**United Alkali Co.  
The Purest  
Made.**

You can't keep these goods on the shelves--they sell themselves.

**A. P. Tippet & Co., General Agents, Montreal.**