

THE CANADIAN GROCER

VOL. XII

TORONTO AND MONTREAL, JULY 22, 1898

No. 29

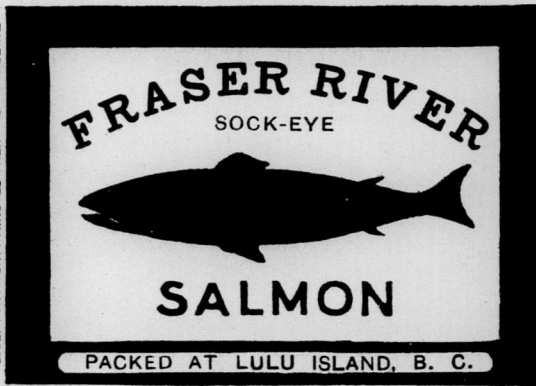

QUALITY..

When a salesman talks price to you
Ask him about QUALITY
When he talks quantity . . .
Ask him about QUALITY
When he talks merit to you . . .
Ask him about QUALITY

That's the _____
STRONG POINT
in
Colman's Mustard



DIRECTIONS: OPEN ON OUTER EDGE NEAR THE TOP. SO FISH
WILL COME OUT WHOLE TO SERVE HOT PLACE CAN IN BOILING
WATER FOR TWENTY MINUTES THEN OPEN AND SERVE.



The above label is printed on heavy, white paper, embossed in gold bronze, and each can is wrapped in colored tissue paper.