

Let Your Ledger Decide

MANY grocers still cling to the fallacy that most package raisins are alike. But there is a broad distinction between Griffin & Skelley's Seeded and Seedless Raisins and other brands. The numerous markings on the profit side of your ledger will suggest what these differences are: larger sales, new trade attracted, new trade held, continuous heavy sales.

Do these differences mean anything to you? Then why be content with meagre sales when you can be sure of large profits, trade expansion and continuous sales by handling the Griffin & Skelley Brands? Let the profit side of your ledger decide what brands are best for you to push.

ARTHUR P. TIPPET & CO.

Agents
MONTREAL

