



BUY
DAFFODILS
FIGHT CANCER

DAFFODIL TIMES

CANADIAN CANCER SOCIETY - NEWSLETTER
MISSISSAUGA UNITS
ERINDALE - APPLEWOOD - MISSISSAUGA SOUTH

Volume 5 Number 1

Wednesday, April 4, 1979

Price: Your donation

\$161,000 CANCER GOAL FOR MISSISSAUGA UNITS

Seven Steps to Health

You owe it to yourself to know and follow them.

1. Have a medical and dental check-up.
2. Watch for any change in your normal state of health.
3. Find out about any lump or sore that does not heal.
4. Protect yourself from too much sunlight.
5. Do not smoke.
6. Have a Pap test.
7. Do a monthly breast self-examination.

If you love life, take the first step. Learn the Seven Steps to Health.

CANCER MORE THAN ONE...!!

Cancer is not one disease but a group of diseases characterized by the disorganized and unregulated growth of abnormal body cells. In many cases, there is a favorable response to modern

methods of treatment if diagnosis is made before signs of spread are evident. Your contribution to the Canadian Cancer Society is vital to the work of cancer research teams battling to defeat cancer.



Breakfast for charity

GORM LARSEN/THE TIMES

Councillor Frank Bean, Ruth Shane, Louise Cox, Willie Martin and board of education trustee Ruth Thompson held a public breakfast at McDonald's (Dundas and Dixie) last Sunday and all indications are it was a huge success. The Applewood Unit of the

Canadian Cancer Society received the profits from the Egg McMuffins and pancakes. Councillor Bean is also the Unit's campaign chairman and Moyra Prentice is president.

A BREATH OF FRESH AIR DAFFODILS...and SPRING

Daffodils are one of Spring's first flowers to appear and it has been a Cancer Society emblem for many years.

The Applewood Unit will canvass all malls in their area on Saturday! For further information call the Unit Daffodil Chairman — Erindale — 277-2522, Applewood — 277-2047 and Mississauga South — 274-7720.

DID YOU KNOW?

1. The Society was established in 1938 in Canada.
2. The 1979 campaign objective for Mississauga is \$161,000.
3. The objectives of the Society are:
 - a) to educate the public about cancer
 - b) provide services to cancer patients
 - c) carry out research into the cause and cure of cancer
 - d) raise funds to support these programs
4. How are Society funds spent?
 - a) cancer research gets 50%
 - b) professional and public education 16%
 - c) patient services 12%
 - d) fund raising 6%
 - e) administration 7%
5. The Society's symbol is called the caduceus — the Sword of Hope. It symbolizes the determination of volunteers, scientists and physicians to conquer cancer.

Friday, April 6th is the kickoff day for the Cancer Drive for funds and has been designated Daffodil Day. Toronto will feature a massive parade of celebrities, while in Mississauga, the Cancer Society will be out selling daffodils, both real and plastic.

All units are accepting advance orders for bunches of daffodils and will be out in most malls on Saturday.

The Mississauga South Unit will also meet the homecoming GO Trains on Friday with fresh daffodils so hold off buying till you reach your GO Station at home.

The Erindale Unit will be located inside Sears, The Bay and Dominion Stores and will be looking for you.

Thank you...

The Mississauga Units of the Canadian Cancer Society are most Pleased that these public spirited Businesses in Mississauga and Area made this page possible, our Campaign is on during the month of April, but the fight against Cancer goes on, year-round. This page helps us to get the message "Cancer can be Beaten" to the public... again our sincere thanks.

SEVEN-UP (CANADA) LTD. BOTTLING DIVISION
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2365 Motorways Blvd., (in the auto centre)
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ERINDALE CAMPAIGN CHAIRMAN

This year the Erindale Unit decided to have 5 Chairmen to co-ordinate the Cancer Drive. In the Woodlands it is Mrs. Pam Forbes, Homelands Mrs. Donna Browning, Erin Mills Mrs. Greta Starr, Cooksville Mrs. Sheila McElwain with Peter Beaulieu as apartment coordinator and Dr. A. Usmani is industrial chairman.

ERINDALE BLITZ

Starting....

MONDAY, APRIL 9th

in the Cooksville and Erin Mills Areas.

"Light up the Way for your Volunteer Canvasser."