

expo67

70 countries bring the world to Montreal

A Picasso picture, a futuristic automobile, an underwater house, a Polar city, a dazzling film extravaganza, a Grecian column, an advanced breed of cow—the scope of Expo's theme pavilions will be all encompassing.

From the primitive huts of Neolithic man to the super city of the 21st century, man's world, past, present, and future will be put on view in Montreal when the Universal World Exhibition opens in April 1967.

More than 70 countries will bring the world to Montreal in their own pavilions. Expo's theme pavilions will transcend national frontiers, and even space and time, to present the Exhibition's theme, "Man and His World."

The theme buildings, cost an estimated \$40,000,000, and will combine drama and serenity, fear and hope.

Nothing less than the universal man will be on show. Exhibits will reveal what he has done with the atom, electronics, with his land and cities, and what he has done and probably will do with himself.

Art perhaps best expresses the human spirit. Expo has brought together one of the most outstanding collections of paintings in history in a modern museum at the entrance of the Exhibition. Museums lending pieces for the International Fine Art Exhibit include Leningrad's Hermitage, London's National Gallery and Paris' Louvre.

Works of the Renaissance masters, Rembrandt, the French Impressionists, the American abstractionists including Jackson Pollock and of Oriental and primitive artists will be exhibited. The theme of the exhibit will be "Man the Creator."

An outdoor International Exhibition of Contemporary Sculpture with works from Rodin to the present will add a modern dimension to the sub-theme "Man the Creator."

Man and his universe will also be shown through the prism of the photographer's art. An international committee has selected 400

photographs by the world's best photographers to be exhibited at a site near the museum. More than 40,000 proofs from the four corners of the earth were submitted for the photographic exhibit.

Between 15 and 20 internationally-recognized industrial design schools will complete the Man the Creator theme.

Few spectacles at the World Exhibition will surpass "Labyrinth" for sheer excitement. Revolutionary film techniques more dizzying than Cinerama's roller coaster will be screened in a concrete building as cavernous as a Gothic cathedral.

In one chamber viewers will be elevated to a ramp 40 feet above the floor where they will view images on a 60-foot screen in front of them and simultaneously a projection on an equally vast screen below. It is being produced by Canada's award winning National Film Board.

In a second huge chamber film will play on five screens at once. Sound effects are calculated to evoke a series of moods; fear, joy, awe, and wonder. Cameramen, some of the world's finest, have scoured the globe since early 1965 for film. "Labyrinth's" hero is Man himself.

"Labyrinth's" pace will be fast, its images and sound effects startling; and its designer does not recommend it for those with weak hearts. More sedate than "Labyrinth" is the conical-shaped pavilion housing the sub-theme "Man In The Community." The exhibit in the tranquil surroundings of pools and gardens provocatively examines the prime result of modern technology, the interdependence of man in The City.

Guides wearing folk costumes will greet visitors to a glittering "Citerama," and exhibit of the myriad beauties of the ideal city. They will then enter "The Enchanted City" where in a floating theatre the adventures of city living will be screened.

Dynamic tableaux, innumerable exhibits on urban life, and

optical effects will illustrate the results of the "knowledge explosion" in education and in communications. A puppet show and various tableaux will tell of the rapid ascendancy of mechanical power over manpower and its sociological implications.

Second of Two Reports

As preparations continued for the 1967 World's Fair in Montreal last month, campus newspaper editors from across the country - including The Gazette's Editor-in-Chief Tim Foley were invited to tour the Fair site. This week, The Gazette presents the second half of a report on Expo '67.

vidual city the visitor moves across a bridge over a pond and garden to the "World City," reproducing on a universal scale the same tensions, fears, and hopes found in all cities. Viewers will also be given a glimpse of what the super-city of the 21st century will look like.

In the last hall of "Man In The Community" an animated cartoon shows that it is difficult to live in the city, but it is worth the effort.

In a smaller pavilion adjoining the spectacle of the city the visitor will encounter a realistic exhibit on "Man and His Health." By means of live actors, films, graphics, and actual clinics and laboratories he will see: a typical open heart surgery situation with the assistance of a heart lung machine; the use of an artificial kidney; brain surgery; aid to an unborn infant; and the readaption of amputees with actual amputees demonstrating how they learn to use their artificial limbs.

Situated on Ile Sainte-Helene on the St. Lawrence River are the "Man and Life" four exhibit areas that make up Expo's "Man the Explorer" sub-theme. Architecturally bold and daring and as flamboyant as clipper ships, the pavilions are devoted to "Man and the Oceans," "Man and the Polar Regions," "Man, His Planet and Space," and "Man and Life."

"Man and the Oceans" will evoke the fascination and the ad-

venture that the sea has held for men from the ancient Phoenicians to the nuclear submariner of today. Besides an aquarium, an underwater house designed by the famous French oceanographer Yves Cousteau will be housed in the building. Aquanauts and underwater exploratory vehicles

will demonstrate how the ocean floor is being explored. When visitors emerge from "Man and the Polar Regions" section he will have had the feeling of actually having visited the white wastelands of the Arctic and Antarctic. In one hall the temperature becomes briefly frigid and one gets the sensation of walking through the cracks of a glacier. Emphasis will be on what is being done in the Polar regions; for example a model of a Polar City being built by the Soviet Union will be displayed.

The visitor will be introduced to the entire world, when he enters the pavilion, "Man, His Planet and Space." At the entrance is a maze-like arrangement of 200 panels 10-feet high by three-feet wide bearing photographs, graphics, and questions about the various aspects of the exhibits.

On a walk through an exhibit called Man In The Earth one encounters Greek miners from a Grecian vase painting dating back to the time of Plato, African cave paintings, and life-sized miners in modern shafts. Then the potentially drab facts of the earth's geology are presented in exciting techniques, interesting both to the scientist and the layman.

In the section Man Above the Earth, exhibits deal with the history of flight and astronomy. The most recent films will describe space exploration, space walks, satellite launchings, and near

space research. Attention is also drawn to the population explosion, a simple exhibit terrifying in its implications, that shows the earth's population increasing at the rate of better than one a second.

Man himself does not escape the modern explorers. Do you want to know what makes you tick? How your body is built? How your brain works? These questions are realistically answered in the "Man and Life" pavilion, part of the Explorer complex, in which man returns from space to the microcosm of a living cell.

Upon entering the "Man and Life" pavilion the visitor walks into a prototype of one of his own cells, his building block spectacularly magnified one-million times; he examines its nucleus and the many other tiny particles associated with the chemistry of the body.

Ascending to another floor by escalator he sees his physical communications network by a large illuminated model of basic nerve cells, the neurons. A "stop-frame" cine-film will show a neuron or nerve cell actually growing.

Besides, there will be a large transparent and illuminated model of the human brain. Will scientific wizardry dehumanize man? Will machines gain control? Or will science lead man to a new Golden Era in history? An effort to answer these vital questions is made in the fantastic pavilion called "Man The Producer."

A huge, unconventionally designed three-storied building, the "Man The Producer Pavilion" is located in the upstream section of Ile Notre-Dame at a focal point of the Expo 67 site.

At one point in the pavilion stands a huge 24-foot cubical box made entirely of plate glass and semi reflecting mirrors. With strong lights inside, it creates a mirror-like effect giving multiple images of the objects inside the box, stretching away into infinity. One of the

things inside the box? -a specially designed car for the future by Alfa Romeo of Italy.

Expo's largest theme pavilion is allocated to "Man the Provider", located on a veritably pastoral setting of more than seven acres. It comes to grips with the challenge of feeding the world's exploding population through the mechanization of agriculture, and soil, crop, and animal improvement.

In the centre of this vast area is the Sun Acre, on an island separated by canals where crops will actually grow.

A fully mechanized modern dairy and modern egg laying plant, the improvement of herds by cross breeding, and animal disease control are only a few

highlights of the innumerable agricultural exhibits. Expo 67 has literally brought the farm to the city.

Very much a part of Expo's theme is the DuPont Auditorium where distinguished scientists and scholars, including a number of Nobel Prize winners, will elaborate on the complexities of "Man and His World" in a series of 27 lectures. Besides these major lectures, known as the "Noranda lectures", to be delivered before invited audiences derived from international conferences scheduled for the Montreal area in 1967, Expo has planned an ambitious scientific program for the Du Pont Auditorium. "Insight 67", a series of outstanding scientific films from around

the world will be screened in the auditorium throughout the 26 weeks of the exhibition. Nations exhibiting at Expo, private industry and universities and scientific agencies are co-operating in the organization of "Insight 67."

Never before has "Man and His World" come under such close scrutiny as it has in the Expo theme pavilions. The visitor will come away with a heightened awareness of his fellow man whether he be a desert nomad, a Park Avenue cliff dweller, an Eskimo on the hunt, a farmer in India. The community of mankind will be on show.

And finally he will leave with new insight into himself, who he is, and who he ought to be in the amazing world that is the 20th century.



CLEO: No.
SAM: French?
CLEO: M-m-m, no.
SAM: How about Italian?
CLEO: Definitely not.
SAM: Would you settle for American or Canadian?
CLEO: Uh-uh; no.
SAM: Maybe Irish?
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Exemption: only for those who hold Master's or Doctorate Degrees in 1967.

TO APPLY: It is preferred that you send, in advance of the examination, Application Form CSC 100 (available at the Placement Office) to the CIVIL SERVICE COMMISSION OF CANADA, UNIVERSITY RECRUITMENT, OTTAWA 4, ONTARIO. It will be possible also to complete an Application Form at the examination.

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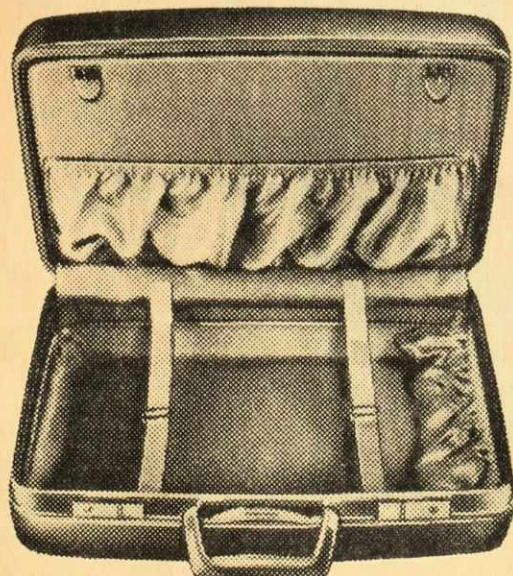
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