

The Front Row

by Luke Peterson
Assistant Sports editor

I'm sitting in the Social Club last Saturday night minding my own business. Eyes transfixed on the big screen; hopes transfixed on another Jays win. Is it fate that has placed my chair in the Front Row of a growing throng of Blue Jays fans? My suspicions are confirmed when I begin to hear semi-coherent mutterings behind me. Initially the words sound a lot like "I'm silly" or perhaps the guy is muttering, "Free Willy". Finally it hits me. There is a heretic in our midst. Some guy, who bears a striking resemblance to a certain notorious Bruns Sports Columnist, is actually standing behind me, saying, "Go Philly". Excuse me usher, would you please show this gentleman to his section? I believe he's looking for the Cheap Seats.

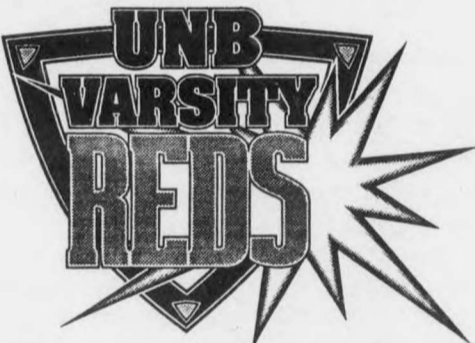
In other news, a campaign which has been quietly building up momentum over the past year and a half, received its official launch last week. Coaches, Athletes, Alumni and Faculty, gathered in the Wu Conference Centre's plush J. Harper Kent Auditorium to get the scoop on the Campaign for Excellence in Intercollegiate Athletics. The campaign's aim is to raise a \$1 million+ endowment dedicated to "strengthening, sustaining, and stabilizing the varsity sports program".

When serious budget problems last year, threatened to spell the demise of one or more varsity programs on campus, the UNB Alumni stepped forward to help save these programs from the axe. This initiative, gradually evolved into a campaign dedicated to ensuring that UNB's current athletic programs will not merely continue to exist, but will also be able to prosper in tough economic times.

Dr. Tom Traves, Vice-President Academic, opened last Wednesday's program and summarized the administration's view by simply stating, "Varsity Sports Matter". This theme was certainly stressed by each speaker over the course of the evening.

Campaign Co-Chairs Mike Washburn and Louise Boldon took turns outlining the Campaign objectives and detailing the progress made to date. Washburn, a former four sport star at UNB in the late 70's, said that he stepped forward in order to prevent other sports from suffering the same fate as the UNB Football team did. The Red Bombers program, that Washburn starred for, was cancelled after the 1981 season.

Looking back, he acknowledged that he could not have done a whole lot to prevent the football program's death, however, "I could have done a little bit". Washburn also stressed the importance of "giving back" to programs from which he has personally benefitted in the past, "I have to be involved in this initiative, it's just too close to the heart".



The individual athletes in attendance were urged to help out by telling friends and acquaintances about the Campaign initiative and drumming up support in the community. Washburn challenged those present to "work together to heighten the awareness of the people that are not here and help to give them a picture of what our Varsity Athletic program will be like in the future if we go out and raise these funds".

Louise Boldon revealed that the campaign has already raised \$216,651.05 towards its goal and that figure does not include contributions and donations from corporate sponsors like Coke and Labatts. Coke reached an agreement last year with the administration, that guarantees them a five year virtual monopoly on campus. In return, Coke has provided \$170,000 to the Athletic program.

In addition, Boldon also revealed that at a Campaign meeting held at the Toronto Skydome in March of 1993, UNB Alumnus Bruce Elliot, Vice-President of marketing for Labatts, offered to give the Campaign an evening in the Labatts' skybox for a Blue Jays game next season. Elliot suggested that the evening be raffled off to make money. The package deal will include an all expenses paid trip for the winner and fourteen of his or her friends. Tickets for the Labatts' skybox draw will go on sale in January and it is hoped that up to \$75,000 will be raised from the proceeds of this raffle.

Another fundraising measure that is in the midst of being implemented is a large-scale Alumni solicitation. Letters will be going out to approximately 3000 Alumni and former athletes, in the hope of garnering further support for the campaign.

The campaign organizers certainly deserve congratulations for the effort they are putting forth to ensure that varsity athletics remain a strong component of campus life here at UNB. Hopefully everyone can do their own "little bit" towards maintaining our strong varsity programs.

— VARSITY NEWS —

Cole honored in Nova Scotia

N.S. Sports Hall of Fame inducts UNB swim coach

by Andrew Wilbur
Sports Staff

Andrew Cole, UNB's swim coach, was honored recently by being inducted into the Nova Scotia Sports Hall of Fame. His numerous accomplishments as an athlete include gold and bronze medals in the 1981 Canada Games, several tours with the national team to Japan, Australia, and New Zealand. As a member of the Dalhousie University varsity team, he was selected as swim team MVP all five years and in 1984 received the Climo Trophy (Male athlete of the year).

The most telling aspect of Cole's athletic career was the courage which brought him back from a severely broken leg in December 1985. After having two metal plates and fourteen pins inserted in his right leg, he returned to the pool for extensive rehabilitation and training, and led Dalhousie to the 1986-87 AUA Championship. He also returned to National level swimming.

While he never made it to his ultimate goal of making the Olympic Team, he is satisfied with his swimming career. "I will never wonder 'what if, ... I gave it everything I could'. Asked if he misses competing, Cole replied "Within a year after the Olympics I had fully let go of my desire to compete, and my goal now is to help the athletes to compete and achieve their goals."

In the three years Cole has been at UNB the men's swim team has won their AUA conference twice, and the women's team won

for the first time last year. In just three years Cole has brought UNB's swim program into the top ten in the country.

"There is a different type of pressure now, I'm the one who has to be up, my motivation has to be higher than the athletes in order to motivate them." Cole's responsibilities include teaching, Pool Director, and all non credit instruction at the pool. "From Monday to Friday I'm usually here from 5:30 or 6:00 in the morning until 8 or 9 at night."

Cole says he is happy here at UNB, he says he has received a lot of support from the Athletics department in achieving his goals for the team, he wants to show the athletes that maritime swimmers can compete at the national and international level; "I swam in the Maritimes and I think it can be

done here in the Maritimes you don't have to be from Toronto or Montreal or Boston, you can be from Truro or St. Andrews it doesn't matter. I think the administration is starting to understand and support what I'm trying to do. They're helping us to get to the U.S. Open and the Canada Cup. My goal is to be the best in the country."

This summer seventeen UNB swimmers went to the Canada Games for their home provinces, so things look bright for this year. Andrew Cole plans to stay in Fredericton and is committed to developing a successful program at UNB, and if he continues to bring national attention to the university, I'm sure he'll be welcome for a long time.

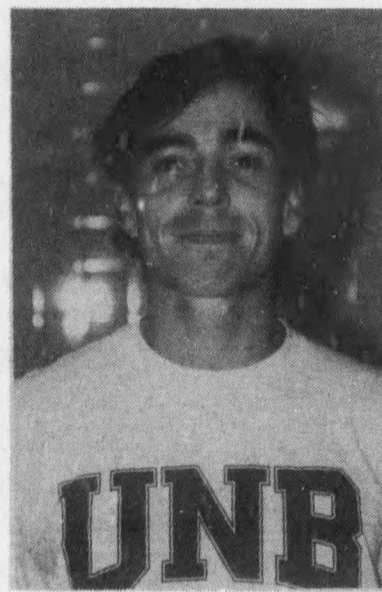
The Varsity Reds Swim team won a meet against Division 1 Boston College and Northeastern last weekend. With only 13 athletes competing they managed to bring home 30 of 46 gold medals.

Jason Lukeman managed 6 gold medals, Iona Allen had 8 gold, Iain Tennent 7 gold, Michelle MacWhirter 4 gold, Stephane LeBlanc 4 gold, Thom Giberson 3 gold, David Pekley 3 gold and Paula Crutcher 2 gold.

Team standings were as follows:

UNB/Boston	
Men	152/106
Women	84/164

UNB/ Northeastern	
Men	103/72
Women	62/106



Andrew Cole

— CROSS COUNTRY —

Reds take SFX by storm

Pollman, Fahey 1-2, UNB team first

by Luke Peterson
Assistant Sports Editor

With the AUA Cross-Country Finals just around the corner, both the Mens and womens Varsity Reds squads are starting to peak at just the right time. Coach Tim Randall hopes that his charges will be as successful in the AUA Finals as they were in last weekend's final AUA meet of the regular season. Last Saturday's contest, held at St. Francis Xavier University, saw the Varsity Men clinch a first place finish and the Varsity Women place third overall. According to Coach Randall these finishes are a sign of better things to come, "It certainly is a good indication when both teams are picking up their performance at this point in the season. We didn't taper off our training at all for last weekend's race".

Once again, Veteran Jennifer Phillips lead the Varsity women last Saturday, with a seventh place finish and also earned herself UNB Female Athlete of the Week laurels. Marnie Bray also finished strong, placing ninth overall in a competitive field. Rounding out the top five UNB Women were, Sara Crooker coming in eleventh, Megan Roushorne placing twelfth, and Joanne Bellavance finishing fourteenth.

For the second time in as many races, Reds runners Bryan Pollman and Keith Fahey finished first and second respectively. Pollman, an exchange student from Hanover, Germany, also copped the UNB Male Athlete of the Week Award thanks to his strong performance last weekend. Kenny Hunter and Ian Washburn also ran strong races for UNB finishing fifth and sixth respectively, while Andrew (Pride of the Northside) Dunphy came in eleventh overall.

Looking ahead to the AUA Finals next weekend in St. FX, Coach Randall looks for a tight race between the UNB Men and perennial rivals Dalhousie, "Things should be very close in St. FX, but I think we've got a very good shot at coming out on top". Should the V-Reds win the Mens portion of the AUA's it will mark the fifth consecutive trip to the CIAU Finals for the team. The CIAU's are slated for Nov. 6 in Halifax, so if UNB prevail in the AUA Final, Dalhousie will still compete in the CIAU's as the host team.

AUA Championships
Saturday, October 30
at
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