

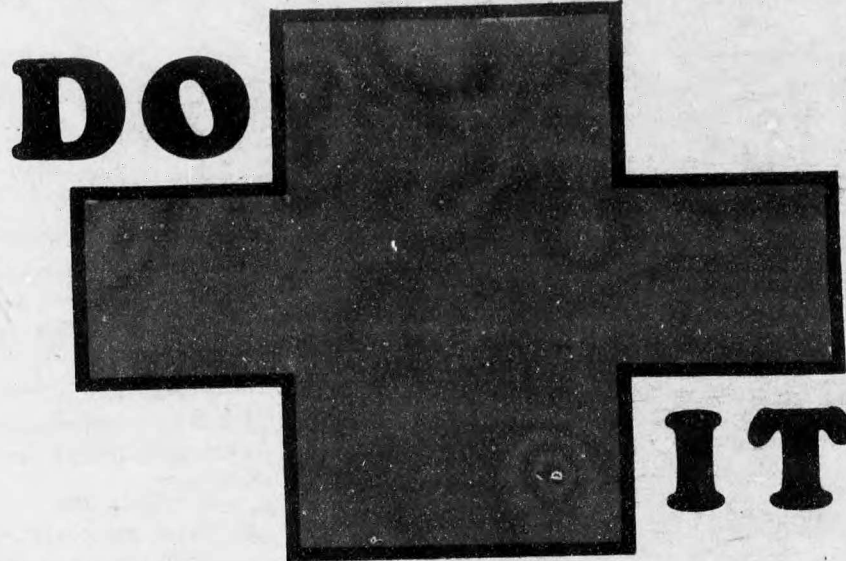
Bloody Bruns



Love in a positive vein

Did you know that.....

- 1) each year UNB loses the annual intercollegiate blood donor competition because the percentage of the student population that gives blood is so low
- 2) Acadia won the trophy this year
- 3) this is a cheap capitalist plot to save humanity
- 4) you find out your blood type immediately and your blood is given routine testing absolutely free
- 5) we don't even ask you to bring your own bottle
- 6) somebody cares
- 7) free drinks and, it's rumored, a new kind of cookie
- 8) there is a residence competition this year with the winning house receiving valuable athletic points
- 9) you will bleed to fabulous music
- 10) somebody special may be lying next to you



LOVE WITH A BAND-AID

Once again, the Pre-Med Club has become involved with the biannual Blood Donor Clinic on campus. To tell you the truth, I am a complete newcomer to the organizing of a clinic, having only been personally involved with giving blood before.

My first introduction to the Blood Donor aspect of the Red Cross was when I attended the Atlantic University Blood Donor Conference held last November in Halifax. Most of the time was spent listening to and criticizing the typical Red Cross 'propaganda' and touring the many labs of the depot. I was very impressed by the thoroughness and efficiency of the labs and I developed an appreciation for the tremendous amount of work that goes into making sure that blood transfusions are available when needed.

Resulting from that conference was a second, smaller, New Brunswick one held in Saint John in January with students from U de M., UNB, TC, and Mt. A. meeting with Mr. T.P. McCormack and Mrs. M. Stanton of the Red Cross. The enthusiasm from all sides was exhilarating. The Red Cross people were really concerned that the present Red Cross image was not reaching students, (the percentage of university donors has gone down to a very serious extent, from almost 50 per cent in 1961 to the present 10 per cent). They listened to us and were willing to support us and help carry out the plans we suggested. As a result, this clinic at UNB is going to be a pilot project for New Brunswick.

ROSES ARE RED,
VIOLETS ARE BLUE,
IF I HAD BLOOD LIKE YOURS,
I'D GIVE IT TOO.
-unknown

That's right - we offer you the ONLY sure way to lose weight without starvation diets, food pills or exhausting exercises and presto, you're one pound lighter.

If you are wondering why you should bother losing a pound, here's the answer: You have all undoubtedly heard that excess weight shortens the life span, and consequently, a pound lost may mean a year gained. Thus if you bleed twice a year you have found eternal life.

On the campus now there are approximately 4000 people over weight, over eighteen years of age. Practically speaking then, there are 52,000 pints of blood circulating the campus. Now, at first glance, this may not seem to be very impressive but on careful consideration we realize that this is twenty six tons of blood.

One ton of blood is all we ask - you will never miss it - but you will be one pound lighter and it won't have cost you a cent.

We realize of course, that we won't be able to extend this terrific bargain to everyone due to the fact that some are unable to donate blood for physiological reasons, but you lucky people who can donate blood, the rewards of this tremendous offer are unlimited.

As with all worthwhile bargains, this one offers excellent fringe benefits:

- 1. Before and after donating your one pound of blood, you will be treated to Coke and coffee transfusions.
- 2. An attractive nurse will hold your hand.
- 3. You will have the personal satisfaction of knowing that your blood may save someone's life.

To sum it all up - you could not spend a more worthwhile ten minutes - you will be providing hope where hope is lost and life is wanting.

You probably have noticed that our posters are quite different. Many complaints have been made at past clinics about lack of information about what happens to the blood after donation so a display has been worked up about the specific lab procedures, and the pint of blood that an anonymous UNB student gave at the last clinic has been painstakingly followed through the file records to find out exactly how it was used. Music is going to be played all the time to add to the atmosphere. Of course there are going to be mistakes, there always are, but all are going to be trying to do their best and we hope you will understand. Questionnaires are being printed, too, so that your suggestions can make the next clinic even better.

I really want to convey to you why I think that this is all so worthwhile. First of all, I am very proud to be a Canadian, and whether you realize it or not, Canada is one of the very few countries in the world that has free blood transfusions. Canadians care enough about each other that they will go a little out of their way for their fellow man. Call it what you want, but I still think that this is one way that people can practice brotherhood in this complex, 'rat-race' world.

A lot of people talk about apathy; it is being so bogged down with one's own problems that you can't think about anybody else, or is it really not caring about what happens to the world as long as you are safe in your own little shell? I really don't know. But I do know that many people are unfairly grouped as indifferent who just have not had the opportunity to prove otherwise. It is my sincere wish that people will see our posters and make the effort it takes to come and give blood.

Lyn MacBeath
President, Pre-Med Club

BLOOD CLINIC HOURS:

Tuesday, Feb. 23	1:30 - 4:30
Wednesday, Feb. 24	9:30 - 12:30
	1:30 - 4:30
Thursday, Feb. 25	1:30 - 4:30
	6:30 - 9:00