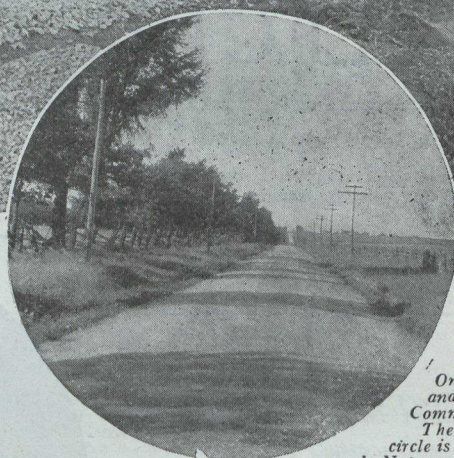




Tarvia

Preserves Roads—Prevents Dust

Made in Canada



Applying
"Tar via"
X" on Ken-
nedy Road,
Scarboro
Township,
Ont. Toronto
and York Roads
Commission.
The view in the
circle is the finished
road. Note smooth, dustless
surface.

Has Your Town a Good Roads Program?

Every town, no matter how small, ought to have a definite road program.

Every county ought also to have one.

Roads should not be built in a patch-work, haphazard fashion, for the only result of such a policy is stretches of good roads interspersed with stretches of bad roads.

As a chain is no stronger than its weakest link, so a road is only as passable as its poorest parts.

There, alternating *good* and *bad* roads and a costly abomination to all who travel over them and all who pay taxes for their construction and maintenance,

Our service Department has persuaded many towns to work out a systematic road policy; because we have been able to demonstrate that *great sums of money can be saved* by so doing.

A system of Tarviated macadam—that is to say,

macadam—that has been bonded with Tarvia to preserve the surface and make it automobile-proof—is an almost indispensable part of every Good-Roads Program today.

Tarvia roads are not only low in their first cost, but exceedingly low in maintenance cost.

Once a town or county adopts the policy of building Tarvia roads it rarely goes backward, but the mileage is increased from year to year.

There are several grades of Tarvia and a dozen methods of using the product.

If you are at all interested we should be glad to mail you an illustrated booklet showing Tarvia roads all over the country that are giving the maximum service and satisfaction at a minimum cost.

SPECIAL SERVICE DEPARTMENT

This company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the asking by any one interested. If you will write to the nearest office regarding road problems and conditions in your vicinity, the matter will be given prompt attention.

The **Barrett** Company
LIMITED

MONTREAL

ST. JOHN, N. B.

TORONTO

HALIFAX, N. S.

WINNIPEG

SYDNEY, N. S.

VANCOUVER