

Practical and Becoming



Military times demand military clothes, for the small boy as well as his older brother. The cape may be omitted on this one, however, if he does not care for it. McColl Pattern No. 7880, Boys' Overcoat. In 4 sizes; 1 to 4 years. Price, 15 cents.



There is nothing more becoming and practical than the coat dress. Trimmed with braid on pockets, belt, cuffs and skirt, there is nothing smarter than this coat dress. Again we find the straight silhouette a favorite. McColl Pattern No. 8052, Misses' Coat Dress. In 4 sizes; 14 to 20 years. Price, 20 cents.

These patterns may be obtained from your local McColl dealer, or from the McColl Co., 70 Bond St., Toronto, Dept. W.

THE WORLD WE LIVE IN.

One Person Must Live Off the Production of Every Eleven Acres.

The earth has a trifle less than 197,000,000 square miles of total surface. A little over a fourth of this surface is land, 55,000,000 square miles of it. And of this 28,000,000 square miles, or a scant fraction over one-half, is soil that can be used for food production. The rest is desert, mountain range and polar regions. A little of this might possibly be reclaimed, but not very much.

So here we have two vital facts in the practical geography of to-day: There are 1,000,000,000 people on the earth to feed and 28,000,000 square miles of tillable land with which to do it. Or, reduced to figures in which we are more accustomed to think, this means that one person must live off the production of every eleven acres, on an average, the world over. Don't say, "It can't be done," for it must be done or somebody will starve. In Belgium to-day, as for the last two years, helpless mothers watch their babies slowly starve to death before their eyes. Poland is in almost as pitiable a plight, judging from the fragmentary reports that have filtered through, and all Europe is suffering to some extent, the poor especially.

THE APPLE WORM

Most Destructive of the Insects That Attack Fruit

The common apple worm causes a greater money loss than any other insect that attacks fruit, destroying from one-fourth to one-half of the entire apple crop of this continent every year.

The average apple crop is about 50,000,000 barrels. Thus one is able to figure roughly the destruction accomplished by this abominable worm.

The apple worm's mamma, from whose eggs the destructive larvae develop, is the codling moth.

One cure for the mischief is to spray the trees with arsenical or other mineral poisons. The worms eat the poisoned leaves and die. Thanks to this treatment, the choice grades of apples nowadays come to market in perfect condition, with no worm holes and no worms.

Boys can learn the technical part of agriculture from older workmen or their employers far better than they can in an elementary school. Sir Robert Wright.

STRONG PEOPLE NEEDED

The need for people to be healthy is urgent. Those whom illness has put outside the ranks of robust men and women feel their position keenly. They are handicapped in every walk of life and weak men and nerve-worn women need more earnestly than ever to put their health right and become active and strong. Many who began "patching" months ago are as ill now as on the day they began vainly tinkering with common drugs. Every ailing man and woman should remember that the ills of debility, nerve exhaustion, indigestion, sleeplessness, neuralgia, and depression come from a faulty blood supply. Worry, over-work or other causes have impoverished the blood and left the life-stream impure. The nerves thereby are starving and the whole system is languishing for new blood. In this condition many thousands have won back strong nerves and new health and strength through the new rich blood Dr. Williams' Pink Pills actually makes. In a weak or bloodless condition it is not only a waste of time and money, but also a further menace to your health to tinker with common drugs. Follow the example of so many thousands by giving Dr. Williams' Pink Pills a fair trial, and they will transform you into healthy, active men and women.

You can get these pills through any dealer in medicine, or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

ALGOMA AND AN AUTHOR.

If an author can be said to be the product of any particular district—and why not, just as much as a variety of flower, or fruit, or grain?—Alan Sullivan, the distinguished Canadian poet and novelist, should be most properly identified with Algoma, that curiously shaped county of Ontario which stretches from the cities and settlements of the shores of Lake Huron and Lake Superior, up through the 2,900 square miles of the Mississauga Forest Reserve, to the great fur-trading territories three hundred and sixty miles north, where it is bounded by the Albany River, the chief tributary of James Bay. The southern shores of this county were colonized some thirty years ago at the instance of C.P.R. agents, by hardy pioneers from the older counties of Kincardine and Bruce, but the city of Sault Ste. Marie has its roots in the remote past, as it was a trading post for the voyageurs, who travelled for the furtraders of Montreal into the far West.

Alan Sullivan, whose father was Bishop of the Algoma Diocese, was at one time engineer of the work of construction and ballasting the Algoma branch of the C.P.R. between Sudbury and the Sault Ste. Marie, and uses the local color in several of his short stories. "It was fascinating," he says, "in those days to watch the psychological effect of the arrival of the track, or even of the survey party on the settlers. They brightened up, and looked at their farms with new eyes. They were in touch with the world that heretofore had seemed so distant." The bush fires, the miners, the hunters, the mail carriers, the Indian agents and the trappers have provided rich material for Alan Sullivan's stories, some of the best of which have been collected in the volume called "The Passing of Owl-But." More recently he has enlarged his field, and in his latest volume, "The Inner Door," he takes for atmosphere the labor movement in a small industrial town. But the town is still in Ontario, a fact that makes it all the more interesting to the Canadian reader, who takes an interest in the now rapid growth of a distinctive Canadian literature.

If corn is planted from stalks that have suckers, that is what will be raised. Like begets like. Select corn seed from the stalk as it stands, so as to know its parentage.

Spinners or astirle roots potted up now will flower in the window garden next winter. There are several varieties of white and various shades of pink.

A razor recently dug out of an Etruscan tomb is thought to be 2,500 years old. It is of bronze—for the Etruscans of those days, who preceded the earliest of Romans in Italy, knew no steel. Doubtless its edge was originally much less ragged than it now appears, but, even when new and freshly sharpened, it must have been an instrument of tortuous torture. Nevertheless, 2,500 years ago, it was doubtless esteemed an admirable tool. For one should remember that among peoples not so very much earlier than the Etruscans the customary method of removing the beard was by plucking—a process that must have been little short of agonizing.

On Duty Elsewhere.

An Irish soldier had lost an eye in battle, but was allowed to continue in the service on consenting to have a glass eye in its place, says an English paper. One day, however, he appeared on parade without his artificial eye.

"Nolan," said the officer, "you are not properly dressed. Why is your artificial eye not in its place?"

"Sure, sir," replied Nolan, "I left it in me box to keep an eye on me kit while I'm on parade."

The big galvanized mail-box perched on top of a lonely post was never designed for beauty but it's a scare-crow that drives the lonesome owl forever from the farm.

GERMAN "FRIGHTFULNESS."

Has Not Always Been an Unqualified Success.

As a destroyer, the poison gas cloud—chlorine or bromine liberated from tanks, to be swept toward the enemy by a favoring breeze—has been, on the whole, a disappointment to the Germans.

These gases, being heavier than air, hug the ground. In the first great attack by that means, at Ypres, the British suffered terribly. But the Allies promptly adopted this novel expedient in frightfulness, and the Germans have experienced as much damage from it as their foes.

One trouble with it is that the wind has to be just right—in the correct direction, and not too much or too little of it. The intending attackers may have to wait for many days for the breeze they want. Then there are the gas-masks, which, for the enemy, are a pretty good protection.

It is noticeable that at the present time gas shells are largely employed. They have almost wholly superseded the gas-emission method. A big projectile carrying a quantity of bromine or chlorine (compressed to a liquid) is sure to arrive at or near its intended destination. It bursts; the liquid instantly volatilizes, and the resulting poison-gas spreads far and wide.

More spectacularly horrible is the flame-projector, which is operated by two men. One carries the machine (a combined reservoir and gas-generator), and the other manipulates a hose-pipe that discharges a stream of fire.

The flame "carries" thirty yards. It will instantly destroy a man that far away, literally burning his flesh from off his bones. But if the distance be thirty-one yards, and the man is provided with a bomb or two, he has the flame-projector stopped every time.

WOULD NOT BE WITHOUT BABY'S OWN TABLETS

Mrs. A. C. Smith, Goodwood, Ont., writes:—"I have used Baby's Own Tablets for the past two years and have found them the best medicine a mother can give her little ones and I would not be without them." The Tablets never fail to banish the simple ailments of childhood. They regulate the bowels, sweeten the stomach, and make the cross sickly baby bright, healthy and happy. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Submarine Rescue.

One of the most dramatic and thrilling of the episodes of this war was the escape of a boatload of British seamen from a German cruiser in the naval battle of Helgoland. The British steamship Defender, having sunk a German craft, lowered a whaler to pick up the swimming survivors. Before the task had been completed, a German cruiser came up and chased the Defender, which thus had to abandon its small craft.

The men in the whaler were in a sad plight. Without food or water, in an open boat, twenty-five miles from land and that land a hostile one, with nothing but fog and foes surrounding them, they hardly knew which way to turn. Suddenly there was a swirl alongside, and up popped the British submarine E-4, which opened its conning tower, took the occupants of the whaler on board, closed the opening, submerged, and sped homeward, 250 miles away.

MURINE Granulated Eyelids.

Sore Eyes, Eyes Inflamed by Sand, Dust and Wind quickly relieved by Murine. Try it in your eyes and in Baby's Eyes. Murine Eye Remedy At Your Drug Store, or by Mail, 50c per bottle. Murine Eye Remedy, 25c. For Free Trial, Ask Murine Eye Remedy Co., Chicago.

"Ill weeds grow apace." Keep them from seeding. "One year's seeding makes seven years' weeding."

Minard's Liniment Cures Dandruff.

Ancient Bronze Razors.

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YES! MAGICALLY!

CORNS LIFT OUT WITH FINGERS

You say to the drug store man, "Give me a small bottle of freezezone." This will cost very little but will positively remove every hard or soft corn or callus from one's feet.

A few drops of this new ether compound applied directly upon a tender, aching corn relieves the soreness instantly, and soon the entire corn or callus, root and all, dries up and can be lifted off with the fingers.

This new way to rid one's feet of corns was introduced by a Cincinnati man, who says that freezezone dries in a moment, and simply shrivels up the corn or callus without irritating the surrounding skin.

Don't let father die of infection or lockjaw from whitening at his corns, but clip this out and make him try it. If your druggist hasn't any freezezone tell him to order a small bottle from his wholesale drug house for you.

Water, Water Everywhere.

"Yes," said the American, "I was once out of sight of land on the Atlantic Ocean twenty-one days."

The Australian spoke up: "On the Pacific Ocean one time I didn't see land for twenty-nine days."

The Englishman knocked the ashes from his cigar, and contributed his bit: "I started across the Thames in a skiff once," he said, "and was out of sight of land before I reached the other side."

"What?" demanded the American. "The Thames isn't wide enough for that anywhere!"

"Quite true," said the Englishman. "The skiff turned over, and I sank twice!"

Minard's Liniment Co., Limited.

Dear Sirs,—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results.

Yours truly,
T. B. LAVERS,
St. John.

Take seed corn from the best producing stalks as they stand thick in the field. Such seed is more likely to meet competition successfully than seed which comes from a stalk which stood alone and did not suffer from the crowding of its neighbors.

"I got no relief until I got Cuticura Soap and Ointment. It was completely healed." (Signed) Mrs. Alfred Berthelotte, Ed. River Crossing, N. B., February 11, '16.

Most skin troubles might be prevented by using Cuticura Soap and Ointment for every-day toilet purposes.

For Free Sample Each by Mail address post-card: "Cuticura, Dept. A, Boston, U. S. A." Sold everywhere.

Men in Training

Fighting isn't the only duty of a soldier, and exposure to bullets is not all. Such a soldier must be able to stand up to all kinds of weather and dampness. Rheumatic aches, sore and stiff muscles, strains and sprains, chilblains and neuralgia, all are enemies of the soldier, and the relief for all these pains and aches is Sloan's Liniment. Clean and convenient to carry or use; does not stain, and penetrates without rubbing.

Generous sized bottle, at all druggists, 25c, 50c, \$1.00.

Sloan's Liniment

KILLS PAIN

PAINS SHARP AND STABBING

Woman Thought She Would Die. Cured by Lydia E. Pinkham's Vegetable Compound.

Ogdensburg, Wis.—"I suffered from female troubles which caused piercing pains like a knife through my back and side. I finally lost all my strength so I had to go to bed. The doctor advised an operation but I would not listen to it. I thought of the results obtained by Lydia E. Pinkham's Vegetable Compound and tried it. The first bottle brought great relief and six bottles have entirely cured me. All women who have female trouble of any kind should try Lydia E. Pinkham's Vegetable Compound."

Mrs. ERRA DORON, Ogdensburg, Wis. Physicians undoubtedly did their best, but this case steadily and could do no more, but the most scientific treatment is surpassed by the medicinal properties of the good old fashioned roots and herbs contained in Lydia E. Pinkham's Vegetable Compound.

If any complication exists it pays to write the Lydia E. Pinkham Medicine Co., Lynn, Mass., for special free advice.

ISSUE No. 42-17.

Italy's Hero.

General Cadorna is the hero of his country. He is sixty-five years of age, and entered the Italian Army just twenty-four years ago as a Staff officer.

He has made a life-long study of war, and, like our own Sir William Robertson, is extraordinarily deeply read in the history of all the great wars of the world. General Cadorna's father was also a distinguished soldier. When the Italian general went to the Italian Staff College he was not regarded as a particularly clever student, but he was profoundly painstaking, and passed out of the college with high honors.

Minard's Liniment Cures Burns, Etc.

Continuous grain growing is hard on the soil where plentiful manuring is not practiced, and even when fertility is kept up the practice is not safe owing to the opportunity it gives of an increase of pests affecting the crop.

European factories each week make about 16,000,000 pounds of artificial butter with coconut oil as a base.

Send a Dominion Express Money Order. They are payable everywhere.

Peru was the first country to add instruction in aviation to its public school curriculum.

Minard's Liniment Relieves Neuralgia.

When buying your Piano insist on having an "OTTO HIGEL" PIANO ACTION

CUTICURA HEALED VERY ITCHY SCALP

Burning Kept Her Awake Nights. Hard Lumps Came Then Turned to Scales.

"My scalp began by being very itchy and burning which would keep me awake nights it was so bothersome. First there would come little hard lumps and when I scratched them they would turn to flaky scales and dry."

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the eyesight more than 50 per cent in one week's time. I have also used it with surprising effect in cases of work strained eyes, pink eye, inflamed lids, catarrhal conjunctivitis, smarting, itching, burning eyes, eyes weakened from colds, smoke, dust, dust and wind, watery eyes, blurred vision, and in fact many other conditions too numerous to describe in this report. A new and startling case has just come under my observation, which yielded to Bon Opto, is that of a young girl, 12 years old. Two prominent eye specialists, after a thorough examination of the young girl, decided in order to save the sight in her right eye, the left eye must be removed. Before permitting her to be operated on, the young girl's father decided to use Bon Opto. In less than three days a marked improvement was noticed. At the end of a week the inflammation had almost disappeared, and at the end of six weeks the eye was saved. Just think what the saving of that eye means to this little girl. Another case is that of a lady ninety-three years old. She came to me with dull vision and extreme inflammation of the lids and the conjunctiva was almost raw. After two weeks' use of Bon Opto the lids were absolutely normal and her eyes as bright as many a girl of sixteen."

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the eyesight more than 50 per cent in one week's time. I have also used it with surprising effect in cases of work strained eyes, pink eye, inflamed lids, catarrhal conjunctivitis, smarting, itching, burning eyes, eyes weakened from colds, smoke, dust, dust and wind, watery eyes, blurred vision, and in fact many other conditions too numerous to describe in this report. A new and startling case has just come under my observation, which yielded to Bon Opto, is that of a young girl, 12 years old. Two prominent eye specialists, after a thorough examination of the young girl, decided in order to save the sight in her right eye, the left eye must be removed. Before permitting her to be operated on, the young girl's father decided to use Bon Opto. In less than three days a marked improvement was noticed. At the end of a week the inflammation had almost disappeared, and at the end of six weeks the eye was saved. Just think what the saving of that eye means to this little girl. Another case is that of a lady ninety-three years old. She came to me with dull vision and extreme inflammation of the lids and the conjunctiva was almost raw. After two weeks' use of Bon Opto the lids were absolutely normal and her eyes as bright as many a girl of sixteen."

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