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## A SONG BOOK FOR THE MILLIONS

When we joined the syndicate of newspapers engaged in the distribution of "Heart Songs" we had no idea of the immense popular demand for a song book. The work seems to have been fairly craved by the people all over the country. Several hundred thousand have already been distributed, and we are informed that the numerous editions will run into the millions before the demand is satisfied. With a million throats singing from "Heart Songs" every night—the nation is certainly experiencing a genuine song revival. And it can hardly help but improve the taste of the masses in matters musical. For this relief from "rag-time," much thanks! Our coupon published daily in this paper, will run in just a few days more as our supply is nearly exhausted.

## THE DRIVE IS ON—WHAT FOR? THE SOLDIERS' COMFORTS!

Every Person in St. John May Expect a Call from a Collector Today—The Boys in the Trenches Need Support—The Citizens Are Asked to Be Liberal.

At 9 o'clock this morning we expect every St. Johnite to do his or her duty. "Their's not to reason why," that has all been explained. Our boys in the trenches need the socks and other comforts. The Soldiers' Comforts Association needs the money to produce same. All we have to do is to pay. "How can a man do better" when facing fearful odds than by supporting those who have given up everything, even life itself to protect those who have been left behind. Our boys in the trenches need that support to the last cent.

We appreciate the fact that St. John has done well. We know she is going to do more, and still more, till the accursed Hun is put where he belongs. St. John is not the only city, town or place giving. Other places appreciate the needs of the Soldiers' Comforts Association, and are showing the same by generously supporting its effort to provide comforts for the boys. It is up to us to exhibit our appreciation, by making the first appeal to the public, by this association a success such as will be recorded a standard, for other places to reach.

We charge no class of citizens or no individual citizen of St. John with a desire to do other than award a full and substantial measure of appreciation, for the services rendered and to be rendered by the boys at the front, but time has in some instances been known to have erased from the memories of some who have enjoyed the protection afforded them, by those who have fought, bled and died—who are still fighting and bleeding—who will continue to fight.

So we esteem it a necessary action on your part, and the time most opportune, for all of us to promote such an effort, as is being made today in order that the protection afforded in the past may be afforded in the future.

It is most deplorable that this and similar organizations consisting of

bands of Patriotic Women should thrive and merit the full complement of success in their work. What about the women in this war? Patriotic women are submitting to the hardships of camp and field. They nurse in the hospitals, and live in chambers of horror, for what? For glory or decoration? No. But with a love which is saintlike and an abnegation of self and devotion to duty unparalleled, they labor to alleviate suffering, encourage the despairing, help the wounded here back to health, or if need be, soothe and smooth his passage to the grave.

Many an unknown private soldier, recalling in the last supreme moments his childhood and home has gone to his reward, blessed with a touch so sympathetic, and a kiss so pure, that his own mother seemed to tenderly commit his spirit to his Maker.

All returned soldiers and those who have not as yet been permitted to re-

turn, have borne testimony to the good work done by the women of the Soldiers' Comforts Association. There is nothing more to be said. The cash which caused tonight will tell whether the efforts of the Soldiers' Comforts Association are to be increased, or, God forbid, diminished. Citizens of St. John, just a final reminder, be liberal, this day in expressing your appreciation for what has been and is being done for you at the front.

## FUNERALS

The funeral of George McLaughlin took place yesterday afternoon at 2:30 o'clock from his late residence, Brookville, to St. Joseph's church, where burial service was conducted by Rev. A. J. O'Neill. Interment was made at the new Catholic cemetery.

The funeral of Louis Traynor was held at 2:30 o'clock yesterday afternoon from 115 City Road to Holy Trinity church, where service was conducted by Very Rev. Monsignor Walsh, V. G. Interment was made at the new Catholic cemetery.

The funeral of Miss Georgina Hamilton, daughter of Hon. Daniel Hamilton, Sheldiac, took place at Sheldiac on Thursday afternoon. The remains were taken to St. Martin's-in-the-Woods church, where Rev. Canon Sism, Moncton, officiated at the funeral service. The congregation was very large, many districts of the county being represented. Burial was in the church graveyard. Among the relatives present were Mrs. Covert and her daughter, Dr. J. P. Hamilton, Montreal, P. E. and C. F. Hamilton and M. G. Teed, K. C. of St. John.

## A Perpetual War of Germs

In every human body there is continual strife between the forces of health and disease, while headaches, nervousness and frequent colds mean weakness and forever sickness.

In changing seasons your system needs the oil-food in

## SCOTT'S EMULSION

to increase the red corpuscles of the blood and create that resistive power which thwarts colds, tonsillitis, throat troubles and rheumatism.

Scott's is high-powered medicinal food, free from harmful drugs. One bottle now may prevent a sickness.

Scott & Bower, Toronto, Ont.

## The Peril In Peace Talk

In fighting the devil with fire we must take care not to burn our hands, or, as our fighting men would say, "Be very careful when you use poison-gas, and look out for a shift of wind which may blow it back into your own trenches." This is virtually the answer given by a notable array of leaders in the United States and Britain and France to those who advocate a peace offensive to accompany our military offensive; or think we should imitate Germany in stirring up discontent among enemy peoples; or believe with Lord Lansdowne that some sort of negotiation with the enemy is possible; or hold with some of our pacifists that the war may be honorably ended without the complete and crushing defeat of German military power. The only way to deal with the "bandit" nation is "by overwhelmingly superior force," declares the Atlanta Journal, while the Portland Oregonian, emphasizing the lesson taught by Russia, says "that in a world which holds an undefeated Germany there can be no peace."

Read THE LITERARY DIGEST this week—March 30th number—and you will find in this article the enlightened public opinion of the United States upon premature peace talk. Other interesting articles in this number are:

### Why Germany Delayed The Big Spring Offensive

Reasons Advanced By French and German Newspapers

Seizing the Dutch Ships  
Saving Daylight to Beat the Kaiser  
Japan's Press on the Siberian Move  
Does Poverty Kill Babies?  
Electrified Government Railways  
Using the Piano to Teach the Deaf  
Arabs Destroy Priceless Books  
The Most Alive of the Arts  
The Farmer on the Battle-front  
(Prepared by U. S. Bureau of Education)  
Denominationalism in Camp  
News of Finance and Commerce  
What Next in Russia?

Loading is Now a Crime  
Austria Saddened by German Victories  
Kaiser's Brother-in-Law "Strafes" President Wilson  
Mismanagement of Our War-Work  
Painting Battles From the Clouds  
Etiquette For the National Anthem  
School, Community, and Home Gardens  
(Prepared by the U. S. Food Administration)  
Testimony to American Morale  
The Church's Changed Situation  
Best Current Poetry

Many Striking Illustrations, Humorous and Educational

### How Young America Is Boycotting the German Language

Empty benches are confronting the teachers of German all over the United States, despite the insistence of school boards and school superintendents that the scholars ought to learn the beauties of Teutonic literature, war or no war. The pupils simply won't do it, it seems.

THE LITERARY DIGEST submitted an inquiry to more than 1,200 school superintendents, the aim being to learn how widespread is the feeling against teaching German in our schools. More than 1,100 replies have been received, and in THE LITERARY DIGEST for this week the results of this intensely interesting investigation are shown.

March 30th Number on Sale Today—All News-dealers—10 Cents



# The Literary Digest

FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

## "Kindling Fires in Cold Rooms"

ONE of the finest eulogies ever uttered referred to the late Earl Grey, once Governor-General of Canada—

"He lit many Fires in Cold Rooms."

This expression summed up a life of exceptional beneficence. Any citizen might justly exert himself to deserve such a commendation.

No other expression could more aptly describe the work of a life insurance company, because it is devoted to the kindling of fires in homes that would otherwise be comfortless.

Take the Mutual Life of Canada. Since its organization in 1869, nearly twenty-three millions of dollars have been distributed among policyholders or their beneficiaries.

The hearth-fires still burn in many homes that to-day would be desolate were it not for the protection afforded by a policy in our Company.

## The Mutual Life of Canada

WATERLOO, ONTARIO

Hugh Connel, Provincial Manager,  
76-78 Prince Wm. St., St. John, N. B.

## ASK YOUR NOSE

whether the cigar you smoke has been thoroughly cured and matured.

Let the smoke come through your nostrils: does it irritate, is it raw, harsh, peppery or scratchy?

If it is, the tobacco is not properly cured.

Ask your nose about any Davis cigar: you will find it mild, mellow, smooth, free from any of the faults mentioned.

Why not try a Davis

## "Perfection"?

10 Cents.

P.S. Have you smoked a Nobleman's Cigar lately?

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INSURE WITH The British America Assurance Company  
ESTABLISHED 1853.  
Losses paid since organization exceed Thirty-seven Million Dollars.  
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Money Remittances made by mail or cable. Apply to Local Agents or The Robert Barclay Co., Limited, General Agents, 165 Prince William Street, St. John, N. B.

## CHANGE OF TIME

Fall and Winter Time Table of the

Grand Manan Steamship Co.

1917-Season-1918

After October 1st, 1917, and until further notice, a steamer of this line will run as follows:

Leave Grand Manan Mondays at 7:30 a.m. for St. John, via Eastport, Campbell and Wilson's Beach.

Returning, leave Thursday's Wharf, St. John, Wednesday at 2:30 a.m. for Grand Manan, via Wilson's Beach, Campbell and Eastport.

Leave Grand Manan Thursdays at 7:30 a.m. for St. John, via Campbell, Eastport, Cummings Cove and St. Andrews.

Returning, leave St. Stephen Fridays at 7:30 a.m. for Grand Manan, via St. Andrews, Cummings Cove, Eastport and Campbell (tides and sea conditions permitting).

Leave Grand Manan Saturdays at 7:30 a.m. for St. Andrews.

Returning same day, leaving St. Andrews at 1 p.m., calling at Campbell, Cummings Cove and Eastport both ways.

Atlantic Standard Time.

SCOTT D. GUPPILL, Manager,  
GRAND MANAN.

The Maritime Steamship Co.

Limited.

Until further notice the S. S. Connors Bros. will run as follows: Leave St. John, N. B., Thorsie Wharf, and Warehousing Company, Ltd., on Saturday 7:30 a.m., daylight time, for St. Andrews, N. B., calling at Dipper Harbor, Beaver Harbor, Black Harbor, Back Bay or L'Etete, Deer Island, Red Store or St. George. Returning leave St. Andrews, N. B., Tuesday for St. John, N. B., calling at L'Etete or Back Bay, Black Harbor, Beaver Harbor and Dipper Harbor. Weather, tide and ice permitting.

Agent—Thorsie Wharf and Warehousing Co., Ltd., Phone 5551, Mgr., Lewis Connors.

This company will not be responsible for any debts contracted after this date without a written order from the company or captain of the steamer.

## TRAVELLING?

Passage Tickets by All

Ocean Steamship Lines

WM. THOMSON & CO.,  
Limited.

Royal Bank Bldg., St. John

## STEAM BOILERS

We offer "Matheson" Steam Boilers for immediate delivery as follows:

**NEW**

One—Horizontal Return Tubular, for setting in brick work, 45 H.P., 48" dia., 14'—0" high, 125 lbs. W.P.

One—Vertical, 50 H.P., 54" dia., 10'—0" high, 125 lbs. W.P.

**USED**

One—Horizontal Return Tubular, 60 H.P., 54" dia., 14'—0" high.

—ALSO—

A Number of Used SMOKE STACKS in Good Condition.

Send for complete details and prices.

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New Glasgow, Nova Scotia.

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