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& Rising,
Limited

Three Stores

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Union Street
Mill Street

Children's White Canvas Boots

With the preparations now available for the proper cleaning of white canvas boots, they are always trim and neat and when just cleansed look so attractive. We are showing a line of American made boots with good soles and low flat heels that are having a large sale.

Sizes 11 to 2 ----- \$1.88
Sizes 8 to 10 1/2 ----- 1.68
Sizes 5 to 7 1/2 ----- 1.58

MACAULAY BROS. & CO., KING STREET, ST. JOHN, N. B.
Our Stores Open 8 a.m. Close 6 p.m. Friday's 10 p.m. Saturday's 1 p.m.

98c Our Great 98c Silk Sale Still Continues

After one of the greatest Silk Sales in the history of this store, we still have a considerable quantity of those beautiful

RICH PAILLETTE SILKS

left, in most of the new season's shades and staple colors, every piece is (full double width), 40 inches, and are regular \$1.50 and \$1.75 qualities, thoroughly reliable in texture and coloring. Do not be dilatory if you wish to procure one or more lengths of these beautiful silk fabrics.

Special Sale Price, 98c a yard

See our advertisement in today's papers for particulars re Big Clean-up Sale of Wash Dresses.

Stocks are too heavy through weather conditions, which compels us to make this sacrifice.

MACAULAY BROS. & CO.

HOTEL ARRIVALS.

Dufferin.

Wm R Green, Halifax; B M Snipson, Mrs G Furnival, Arthur Spencer, New York; H O Swan, Son Francisco; T D Storril, P W Davidson, Boston; P Soule, Halifax; A R Wetmore, Fion; Mrs A Keith, Mrs Geo Keith, Geo H White, Douglas White, Sussex; R Murphy, Boston; Roy Wallace, A Keith, Sussex; W J Wright, W Watson, Montreal; A C Rankin, Toronto; Dr J M Steele, Mrs J M Steele, Miss Bruce, Miss G W Steele, W S Carter, Campbell, J H Thompsons and family, Minot, Sask; H E Palmer, Oak Point; Dr E K MacLellan and wife, H E Raines, A W Cook and wife, Halifax; H G Sudler, son, Toronto; A Petre, Moncton; J D Moore, G M Moore, Sussex; Dr and Mrs Bruce Smith, Toronto; Dr A B Kendall, Grainhurst, Ont.

Royal.

B P Chase, Boston; T J Clowes, E L Hayford, Chicago; W C Rankin, Philadelphia; Mrs J W Huists, Boston; A A Morton and wife, New York; R H Curry, J M Gleason and party, J N Shane and wife, Boston; Chas L Miller, Boston; Colin H Livingston and wife, Washington, D C; F V Woodbury, Halifax; Chas E Frost, Montreal; V L Stokae, Salisbury; F W Manuag, Springfield, Mass; R Cowans, Montreal; R A Pringle and wife, Ottawa; H S Birkett and wife, Miss Winifred Birkett, Montreal; F G Kidd and wife, Ottawa; J F Santon, Toronto; W G Turner, J A C Semtner, Montreal; B T Ripley, Dr G S Ryerson, Miss Ryerson, H W Purvon, Toronto; J Goslin, Birmingham, Ala; W C Hingerhanson, York, Pa; N R Norman, Halifax; Miss Pannie Sauphugh, Miss Eva Hobalt, Boston; Geo J Ross, She

Victoria.

B Donald, Sussex; A Kierstead, Sussex; P McElroy, Sussex; L Lanningham, Sussex; I L McDonald, Halifax; F Golden, New York; R O'Leary, New York; J H O'Neill, Boston; D W Sherman, Boston; Mrs F E Beckett, Worcester; Mrs J E Legere, Worcester; D J Purcell, Penobscot; Thos B Carson, St. Martins; J McCutcheon, Moncton; E C Corbett, Halifax; R W Henie, Moncton; S J Webb, New Glasgow; H W Colloick, Dartmouth; W F Barlingham, Amherst; C W Hubbard, Moncton; M C Daly, Moncton; G Kennedy, Truro; P A McLone and wife, Ottawa, Mass.

Alfred.

Alfred Midgley, Pittsfield; Frank Midgley, Pittsfield; A Blaskin, Hartford, Conn.; H F Bardwell, Hartford, Conn.; Misses Rathburn, Boston; Miss Webster, Boston; Robt J Bell, Joggins Mines; S V Skillen, St. Martins; F G Goodwin, Pettitcodiac; D A Gorrie, Toronto; C J Lamplon, Montreal; Chas A Hodgett, M. D., Ottawa; Geo H Turton, Montreal; C G Pike, Calais, Me.; Mrs E E McAllister, Calais, Me.; A J Dickenson, Vaneboro; E Cranclere, Vaneboro; J A McMackin, New Haven; J W Hoyt, McAdam Junction; Geo J Green, McAdam Junction; L G Speedy, McAdam Junction; Mrs W M Thompson, Chicago; H D Clerke, St. Stephen; Chas Vre, Digby, N. S.; Robt W Luel, Manchester; Arthur H Burns, Kentville; Miss Annie Parker, Tynemouth; L Parker, Tynemouth; N Morrison, Amherst; J L Chisholm, Halifax; R B Humphrey, Truro; D J W Evans, Elmisdale; Miss Arnold, Sussex; P T Quirk and wife, Sydney.

DIED FROM SUNSTROKE.

Londonderry, Ireland, July 6.—Miss Isabel Quigley, a nurse of Utica, N. Y., was landed from the steamship Caledonia at Moncton today in an unconscious condition as the result of sunstroke. She was brought here and died in an infirmary tonight.

SHACKLETON'S TRIP TO THE POLAR REGIONS

Party will have to make
march of 1800 miles—
Half of it never traversed
by man.

London, July 6.—All the provisions for Sir Ernest Shackleton's trip across the South Polar Continent are to be packed in sausage skins. "They are the most nutritious part of the composition," says Sir Ernest. "We tried them in Norway out did not succeed. We shall no doubt do better at the South Pole when we are more hungry."

The menu prepared for the party is not an enticing one. It has been decided upon, however, under the advice of the Royal Army Medical College and is made up of food that is easy to transport and at the same time will keep the body warm and strong. The rations will be 36 ounces a day, compared with the average of three pounds a day eaten by the ordinary person. In the latter there is a lot of waste which has been eliminated from the rations of the explorers.

There will be daylight during the whole five months the party is on the march so the ordinary day of twenty-four hours will be disregarded, and a new day of nineteen hours established. Supposing the hour for rising on the first day is seven o'clock, the time table will work out on these lines:

7.5 A. M.—Preparations for the coast and breakfast, consisting of three ounces of lard per man, two ounces of sugar, one ounce of dried milk, wheat protein and oats.

8.12 M.—March.

12.1 P. M.—Rest and lunch, consisting of nut food, composed of Brazil, almonds and hazelnuts, mixed with oil; and dried milk; oats.

1.5 P. M.—March.

2.7 P. M.—Pitch camp, rest, and take dinner, consisting of the same food in the same quantity as breakfast.

7 P. M. to 2 A. M.—Sleep.

The same round of nineteen hours will then be repeated.

Sir Ernest explains that the lard and sugar supply heat; the protein builds up muscle; the nuts are the most nourishing food in the world; and the oats, mixed with other ration, afford the bulk necessary to keep the organs from becoming atrophied. "You may feel rather sick when you hear of it," said Sir Ernest, "it is rather a greasy compound. Indeed when we tried it in Norway we thought it a very unpleasant sort of ration, but I can assure you that, scientifically considered, it is the finest that has ever been devised. I hope that this time hunger will play a very small part in our trouble."

As the party intends to cut right across the continent, a march of 1,800 miles, they will have to carry all their food with them, and, like previous explorers, whose objective was the pole, depend upon food depots on the return march. Therefore the greatest attention is given to provisions. The organization is perfect so far as human ingenuity can devise. They are allowing fifteen days food for blizzards, but they can go on much shorter rations if necessary. To carry the food motor sledges, which can carry 100 pounds each.

For protection while sleeping a sleeping hood, something after the fashion of a hood used by the Eskimos, these weights 37 pounds and are used. These hoods are perfect so far as the old tents weighed 30 pounds and accommodated three men.

The first nine hundred miles of the journey will be across land, never before covered by man, and it is here for that the chief difficulties are looked for. With the last 800 miles Sir Ernest is fairly familiar having crossed and re-crossed it on his trip to the pole.

The two ships for the expedition, one to take his party out to the West, and the other to bring them home from the other side of the continent, the Aurora and the Endurance, are now getting ready for their voyage. The latter is in London and the former in New Zealand.

Philadelphian, July 6.—Ardr: Str Ha-

verford, Liverpool.

Liverpool, July 6.—Ardr: Str Devon-

ian, Boston.

Bremen, July 6.—Ardr: Str Prinz

Friedrich Wilhelm, New York.

Glasgow, July 6.—Ardr: Strs Caledonia,

New York; Sardinian, Philadel-

phia.

Havre, July 6.—Ardr: Str La Tour-

aine, New York.

Halifax, July 6.—Ardr: Strs Florizel,

St John's, Nfld; Sheba, Sunderland,

Glasgow, July 6.—Ardr: Strs Leeds, New York.

Sydney, July 6.—Ardr: Strs Pelis,

Port Au Port, Nfld; Cabot, Dalhousie,

N. B.

Sid strms Sandefjord, Wabana;

Stigstad, Montreal; Pel: Port Au

Port; Kronprinz Olav, Montreal.

Philadelphian, July 6.—Ardr: Str Al-

ma E. A. Holmes, Boston.

Calais, Me., July 6.—Ardr: Strs

Woodward Abrahams, Philadelphia;

Moonlight, New York; Sarah A. Reed,

do: Allen, Gurney, do.

Portland, Me., July 6.—Ardr: Strs

Calumet, Newport News.

New Haven, Conn., July 6.—Ardr:

Strs Margaret G., Hillsboro, N. B.;

Geo. S. Pace, New York; Jos Mur-

phy, do; Ella, do; Emma L. Corrie,

do; Emma E. Overton, do; Howard

Russell, Keyport; Annie Edward, do;

Portsmouth, N. H., July 6.—Ardr:

Strs Marguerite, Newport News, Va.;

Norfolk, Va., July 6.—Ardr: Strs Ed-

ANNEX TO THE NORMAL SCHOOL

Formally taken over by
Department of Public
Works — Cost \$50,000
and provides accommoda-
tion for many more stud-
ents.

Fredericton, July 6.—The new annex of the Normal School building, which has been erected at a cost of approximately \$50,000, has been formally taken over by the provincial Department of Public Works. G. E. Fairweather, architect, was here from St. John on Saturday and after a careful examination and inspection of work formally took over the building. The annex will provide additional accommodations for the students of the Normal School, as well as providing arrangements for carrying on instruction in new branches of work which are being taken up. The general contractor, Mr. J. Fred Ryan, and Architect Fairweather have been warmly commended for the excellent work which has been done and the fine appearing building which is the result of their labors. Recently, Hon. John Morrissey, Minister of Public Works, made a tour of inspection of the building and expressed himself as well satisfied with the excellent appearance of all parts of the new building.

In addition to the erection of the new section of the building, extensive improvements and repairs have been made to the older portion, which is now in better shape than it has been for years, a new room being included in the work there.

Those in charge of the construction of the new building were: Architect, G. E. Fairweather, St. John; general contractor, J. Fred Ryan, Fredericton; foreman of carpenters, Andrew Love, Fredericton; heading and plumbing, G. H. Farrell; cast iron work, James Fleming, Ltd., St. John; sheet metal work, James McCabe, St. John; painter, Howard Donovan, Fredericton; Inspector, A. C. Fleming, Fredericton.

BLACK FOX RUNS AT LARGE IN MONCTON

Moncton, N. B., July 6.—Boys chasing a five thousand dollar black fox through the streets of Moncton was one of the exciting scenes witnessed in the western part of the city today. Reynard had escaped from a local sales ranch and for a time wandered about the streets unnoticed. The animal finally took refuge under a barn and the owner is still trying to coax it back into captivity.

ward B. Winslow, Portland, Me.; Chas. A. Campbell, New York; L. M. Law, Providence, Massachusetts; New Haven, Conn.; M. L. Urnan, Boston.

Newport News, Va., July 6.—Ardr:

Strs Jane Palmer, Boston; Ellen Lit-

tle, do; Geo. M. Grant, do.

Philadelphia, July 6.—Ardr: Strs

Delaware Sun, Calais, Me.; Blanche P.

King, do.

Rochland, Me., July 6.—Ardr: Strs

Julia Frances, Bangor, Me.; J. A. Ber-

kel, do.

Vineyard Haven, July 6.—Ardr: Strs

Sarah Eaton, Elizabethport; Marjorie A.

Jenkins, Elizabethport; E. M. Roberts,

Perth Amboy.

Vineyard Haven, July 6.—Sld strs

Abbie Booker, New York; Mina Ger-

ard, New York; F. W. V. W. V. W. V. W.

H. White, do; Edward Stewart, Phila-

delphia; Ida, New York; Fred Tyler,

do; Ameloda, do; Crescent, do.

Stamford, N. Y., July 6.—Sld str

Donna T. Briggs, New York.

Portsmouth, N. H., July 6.—Sld str

Longfellow, Kennebunkport, Me.

Portland, Me., July 6.—Sld str A.

B. Crosby, Philadelphia.

PROBLEM PLAY AS PRODUCED BY ARTISTS

"The Blindness of Virtue"
presented at Opera House
by English Company,
made favorable impres-
sion on local theatre-goers

"The Blindness of Virtue" was the title of the offering at the Opera House last evening, and those who were privileged to see the production appreciated the good work of the members of the company. The vehicle was difficult, the excellent work of the company, however, brought the problem of life home to the audience in its true light. The story dealt with the activities of a vicar in Middlesex. The problems that arise in his parish form the basis of the story and the working out of these problems engage the vicar's attention. The sex question is discussed in a delicate and sensible manner and many truths are brought out in vivid form.

The acting was of a high order and the work of the members of the company showed the great study and training that was necessary to portray such a picture in its practical form. It was a play for mothers and fathers. The play was divided into four acts, and was practically the same as presented in the Manhattan Theatre, New York.

F. Gantebly Bellas Rev. Harry Pemberton, the vicar of East Brenton, Middlesex, made an ideal vicar, and his endeavor to look after the fallen was lifelike. His awakening to the fact that it was ignorance in many cases that caused the downfall of young girls was realistic and showed more than ordinary ability.

Miss Gladys Hopetown, as the vicar's wife, was in the detail of her cases that caused a good stage appearance and was endowed by nature with more than ordinary share of good looks.

Marie Autt, as "Cookie" was amusing, and her expression both vocal and facial kept the audience in good humor.

Miss Helena Parsons as the vicar's daughter, and Marjorie Stiles as Mary Ann, gave finished interpretations of their parts.

A Hamilton Gibbs, as Hon. Archibald Graham, and Ralph Kimpton as Fred Collins completed a cast that showed ability at all stages of the play.

"The Blindness of Virtue" will be repeated tonight and tomorrow afternoon and evening.

A VAUDEVILLE HIT FOR LYRIC PATRONS

Brilliant Singing Novelties
Combined With Good
Moving Pictures Please
Crowds

The Lyric management presented a unique attraction yesterday when Orin and Lillian appeared in a modern vaudeville act, entitled "Tovning Egypt." The act contained many singing novelties and the artists equipped themselves well. Many, who attended the Lyric last night, were loud in their praise of the fine work done by these artists.

The weekly news had many features of interest. Pictures taken of the great events taking place in the world were presented for the edification of Lyric audiences and were greatly enjoyed.

The sentimental drama, entitled "The Musician's Daughter," made a strong impression. Miss Maude Pearl was seen in the leading role and her finished rendition of the part was pleasing to all.

The same programme will be repeated this afternoon and evening.

Buying Out of Season

MANY buyers of every class of merchandise come to decisions with respect to their plans and purchases during the summer months.

Aware of their needs they are responsive to influences, appeals and opportunities months in advance of the season of their necessities.

An advertiser who withdraws his messages to the buyers of his wares during the summer months chills buying ardor and postpones and endangers the gathering of the fruit of his manufacturing labor.

The buyer's resistance strengthens, and the buying impulse subsides, by the withdrawal or weakening of the pressure of advertising.

The restoration of adequate pressure later on is accomplished at a cost which represents no saving in advertising bills, and the chances are that many sales have been hopelessly lost in the meantime.

The buying impulse which expresses itself in pre-season buying is capable of stimulation, and it is good business on the part of advertisers to maintain during the summer months a constant newspaper announcements.

You can obtain helpful advice on advertising free of cost and without obligation by consulting the Advertising Department of The Standard.

HOLMES & BUCHANAN STILL A BIG DRAW

Imperial Packed to Greet
Favorite Singers
Yesterday.

July gaily marked the Imperial's opening yesterday afternoon and evening. Particularly at night did the handsome big theatre appear the centre of merriment. With the band concert in King Square and a blaze of lights all about thousands thronged that lovely proportion of the promoters. What they saw and heard inside the theatre was in keeping with the festive outside.

Holmes and Buchanan, favorites in this city for four years, were the central item in the interesting programme. Upon their every appearance they were heartily received, even before they uttered a note. Their singing consisted of two extremely tuneful duets—Zobieski's "I Love You" and the new reverie-number "In the Can-Idelight." The latter number was enhanced in interest by the novelty of carrying electric candles across the darkened stage in the choruses, the candles flickering with the tempo of the song. The act was as usual artistic and smart, good taste and perfect naturalness adding to its charm.

The picture bill introduced for the first time since his winning of the "World's Best" contest, Mr. Francis X. Bushman, leading man. He was cast as the "Private Investigator" in the Mystery of Room 643, a two-part picture dealing with the traditional missing papers. It was a more than ordinary picture offering and rose to some unusual dramatic heights. The new weekly showed the old Shamrock and the new Lipson challenge in contests, Prince Arthur of Connaught, naming a British training ship and a number of other subjects. The comedy, "Wanted, a House," by the Vitagraph Co. was good. During the programme photographs of the scene and principals of yesterday's local tragedy were shown upon the curtain.

Among the good things in store at the Imperial are: "When Conscience Calls" (Lubin), also Kathryn for the week-end; "Johanna, the Barbarian" (Vitagraph) for next week and for the first three days of next week Dustin Farnum in the great six-reel production "The Squaw Man."

POPULAR PROGRAMME AT UNIQUE YESTERDAY

Vivian Rich and Sydney
Ayres in Strong Drama—
Comedy Pictures Too

The Unique had another fine programme last night and the film stories as told on the screen were full of human interest and created a very favorable impression with the large audience.

"The Turning Point" was the special attraction and proved a highly interesting subject. Vivian Rich and Sydney Ayres appeared as the headliners in this intense drama and their work throughout showed a finish that was gratifying to all who saw the production. The film tells the life story of a young woman, who rose from the slums to an important position in society. A game of bridge also forms a strong part of the play.

Miss Rich began her stage career when she was a child, appearing in boys' parts. Her straight, well knit figure made her particularly effective in these roles. As a movie actress she has had some unusual adventures, one of the most thrilling being a ride on the brake beams of a moving freight train.

A Keystone comic entitled "A False Beauty" rounded out a programme that had many strong points.

The Unique management will repeat the programme this afternoon and evening.

50,000 MEN WANTED.

Before next month this number are wanted to step up and have their corns removed with Putnam's Corn Extract—or it's painless—safe—sure. Use only "Putnam's." It's the best. 25c. at all dealers.

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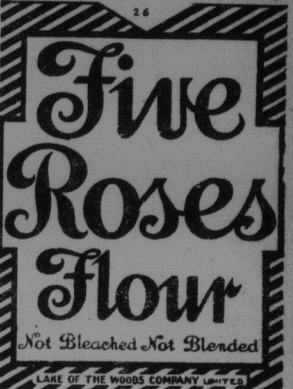
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STANDARD, JULY 7, 1914.

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