

POOR DOCUMENT

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Listen—



Roll
your
Philip Morris Navy Cut
between your finger and thumb.
Listen!
Hear the sweet rustle
-- fresh,
-- springy,
-- alive.
It is not sodden
-- nor wheezy.
This is the music of the
Pure Virginia Leaf.
Sun-cured

Compare it with other cigarettes

"Every Sense
will tell you"

10 for 15 cents

"Ask for the
Little Brown Package"



PHILIP MORRIS
NAVY CUT CIGARETTES

Philip Morris & Co. Limited - London, New York, Montreal, Cairo

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