

Cut Steel Beads, sizes 7, 8 and 9. Bunch, 35c.
—Second Floor, Centre.

EATON'S DAILY STORE NEWS

Continuing On Tuesday the Fall and Winter Opening

With Promenade of Mannequins and Grand Formal Display of Coats, Suits, Frocks, Skirts and Blouses

Among Those Featured Especially for the Second Day Will Be
New Suits Showing Superb Materials and Modish Tailoring

Alluring Models From Fashionable New York and Paris Couturiers, Including Exclusive Creations From Georgette, Doeillet, Paquin, Drecoll, Premet and Cheruit. In Their Fashioning La Mode Has Shown a Decided Preference For Soft, Velvety Materials and Trimmings of Rich, Lustrous Fur.

THE NEW SUITS for Autumn show the influence of the mode in the longer coat and narrower skirt, invariably emphasizing the slender silhouette in every line. The narrow shoulder, closer-fitting sleeve and narrower skirts are some of the important changes noted in style tendencies. Velours, serge, duvetyn, silvertyn, broadcloth, Jersey and Dove de Laine, tricotine and gabardine are considered the modish fabrics, while taupe, Bordeaux, mouse, Java, Roman gold, beetroot, grape, peacock green, Burgundy and purple are numbered among the fashionable shades.

In the display may be found these herewith described:

A magnificent model in purple satin has a huge cape collar and unusually deep cuffs of Isabella squirrel. A wide band of the same fur trims the bottom of the coat, which has row after row of narrow hand embroidery. The skirt is girdled with silk rope cord. Price, \$375.00.

Of fine French serge is a charming suit in sand color. There are gold and blue hand-embroidered bandings, applied in unusual places, and the collar and cuffs are of Isabella squirrel, the former fastening on the shoulder. Price, \$195.00.

A Cheruit model in mouse-colored wool velours has high collar and wide cuffs of Hudson Seal (Seal Rat). The back is elaborately embroidered, similar designs being shown on pocket, sleeves and vest front. The skirt is belted. Price, \$125.00.

Another smart suit which owes its origin to the house of Doeillet is in Burgundy wool velours with Hudson Seal (Seal Rat) as a loyal side-de-camp. A deep fur band trims the edge of the coat and forms the collar and cuffs. The skirt is quaintly belted. Price, \$125.00.

Immensely practical is a suit of navy blue wool velours cut on clever lines. The side panels have heavy cording, and buckles are used to good effect on the belt, while the collar is large and convertible. The skirt has simulated pockets. Price, \$115.00.

The vogue for taupe broadcloth is seen in a modish suit which has wool braid embroidery on loose side panels, finishing with fringed ends. The collar is large, and is fashioned from dark grey velvet. The skirt is stitched in simulated yoke effect. Price, \$110.00.

In dark brown wool velours is a model, the coat of which is pleated and belted in front. The back is slightly fitted, and the large collar is of soft plush. The skirt is belted, and falls in straight lines. Price, \$75.00.

An extremely good-looking suit in navy blue serge has a pleated coat inset with side panels of black military braid. The coat has an overcollar of black velvet. Tab pockets and a braid-trimmed belt are the fashion features of the skirt. Price, \$65.00.

Very smart is a broadcloth suit in that artistic shade known as balsam green. It is made with panels of silk embroidery in the same coloring, the collar being plain, convertible and in tab style. The skirt is gathered and belted. Price, \$57.50.



—Third Floor, James Street.

A Summary of Style Tendencies

In Suits:

The narrower shoulders, longer coats and narrower skirts prove conclusively that the mode is influenced by Period lines. An abundant use of fur is a noteworthy feature, among the fashionable peltries being: Hudson Seal (Seal Rat), nutria, mouffon, Kolinsky, Isabella, squirrel and Alaska Sable (Skunk). The materials comprise wool velours, serges, silvertyn, Bolivia, gabardine and poplin.

In Skirts:

The pleated model, whether in soft silk or heavier serge and velours, takes precedence over other styles. Pockets are as numerous as ever, but are flatter and smaller, while the foremost materials include satins, taffetas, brocades, serges, velours, Oxford cloths and silk and wool poplins.

In Blouses:

The popularity of Georgette and crepe de Chine seems never to wane, and the models this season achieve an added loveliness because of their simplicity and charming lines. Metallic and chenille embroideries are considered smart as trimmings, while tucking is shown on the tailored models. The sleeves are given dainty touches in the way of shoulder treatment and long, narrow cuffs. In colors flesh and white are in the lead, with biscuit shades are to be had in immense variety.

Very Charming Are the Blouses for Autumn

Exquisite French Models From Hartog, Viillard, Cauchois, Larou and Chatelain, and Equally Smart Blouses From American Designers.

THE Fall Opening shows the blouse of Georgette or crepe de Chine in infinite variety and unusual beauty. Many of the models are French in their origin, and, being French, they are the last word in chic and individuality.

The vogue for the collarless neck and fitted cuff is emphasized in many of the blouses, while chenille, metallic, silk and bead embroideries are effectively employed as trimmings. To describe several of the attractive models:

Grey and navy blue Georgette are charmingly combined in a chic blouse which has chenille and silk embroidery designs on the front. The collar, vestee and cuffs are of grey Georgette, and a dainty feature is a low-cut camisole of yellow silk which is attached to the waistline. Price, \$30.00.

Two shades of Georgette are used in a blouse with the new collarless neck. The front and back have loose panels of embroidered material in a darker shade, the rest of the blouse being of biscuit Georgette. Price, \$30.00.

In a delicate orchid shade is a blouse of Georgette fashioned with long, fitted cuffs and loose panel fronts, inset with ladders of silk rope braid. Narrow corded pipings outline the loose edges. Price, \$30.00.

Another exquisite model in sheer Georgette crepe is made with large hemstitched and embroidered collar and corded and hemstitched cuffs. The embroidery is in a delectable shade of old blue, the blouse being in modish biscuit color. Price, \$20.00.

A semi-tailored blouse in melon Georgette is unusually smart, with the front fastening in surplice style. The large collar is embroidered in soft mauve, green and white, forming circular medallions. Price, \$18.00.

A French blouse from Hartog is developed in filmy cream lace and net. The model is in Russian blouse style, with a touch of palest pink. A narrow black velvet ribbon girdles the waist. Price, \$16.50.

A Cachois model is fashioned from dull blue Georgette crepe, with a camisole of flesh ninon. The front is tucked, beaded and embroidered, and the large collar is banded with soft brown fur. Price, \$15.50.

Shell pink crepe de Chine is the material in a box pleated blouse from Chatelain. Pagotting and lovely hand-embroidered dainty medallions ornament the front, collar and cuffs. Price, \$15.00.

In a rare shade of old blue is a dainty model in ninon, hailing from Viillard. The round neck has a tiny picot-edged collar, and the front of the blouse has a belt and small apron tab. Cut-out velvet medallions in pink and green floral designs are applied on the front. Price, \$11.00.



—Third Floor, Centre.

The Separate Skirt is Here in Smart Array

Showing Originality of Design and a Happy Choice of Fabrics. In the Street Skirts Severe Tailoring is Seen, While the Satin Models Show Subtle Draping and Graceful Lines.

FOR THE SEPARATE SKIRT, to be worn with the filmy blouse, Fashion decrees that satin shall be the fashionable material, and small wonder, when it lends itself so well to draping and soft folds.

The street or sports skirt is, naturally, in heavier weaves, among the new ones being velours, serge and Oxford cloth. Satin, brocade and fancy taffetas are the fabrics accorded highest favor for indoor wear.

The material in a modish street skirt is navy blue serge, with a chenille stripe in navy and yellow. The model is pleated, yet falls in straight lines, giving the effect of slenderness. Price, \$40.00.

An attractive model in soft black satin has a pleated panel in the back and front hanging loosely from the waistline. Designs in white stitching afford the necessary touch of embroidery over the hips. Price, \$30.00.

In striped silk is a pleated skirt which seemingly has a way all its own. The one side has a row of buttons from waist to hem, while the other side boasts a large pocket. Obtainable in black, Copen, and red stripes. Price, \$30.00.

A serviceable model in black and white checked serge—the checks in bold, distinctive design—has a wide belt, two patch pockets and buttons at either side. Price, \$30.00.

Black and grey checks with an overcheck of red is the design in a skirt of gabardine with velours finish. A shaped belt in yoke effect is the notable feature of this model, which is ornamented with large black buttons. Price, \$22.50.

Fashioned from dark grey Oxford cloth is a jaunty model with side pleats and front and back panels. Touches of embroidery and braiding add smartness, and there are side yokes over each hip. Price, \$22.50.

—Third Floor, Centre.



On Tuesday Morning, Exploiting the New Modes in

Women's Suits, Blouses and Skirts, There will be a group of Mannequins,

Who will promenade in the Women's Suit Department at 10 o'clock and in the Women's Blouse and Skirt Departments at 10.45.

In this manner will be shown fascinating suits from well-known French modistes, foremost among them being

Georgette, Doeillet, Cheruit, Paquin.

Models from clever New York designers are also featured in the collection, which shows signs of Russian and Directorate authorities.

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