

Business Men and Women

Who lunch down town can enjoy an excellent full course dinner at

Peters' Tea Room

at a nominal figure....45c

Canada Food Board License 10-4821.

Issued by the Canada Food Board. We can eat the scores of other foods we have besides wheat. It's a small matter to change our diet to help Victory.



OVERCOATS

Sheep-Lined Coats

PEAJACKETS

Mackinaw Coats

Travelers' Samples. Just in. Big snags. Step quickly. A saving of \$5 or more on any one of these garments on Saturday.

Fur Felt Hats

Hundreds of these genuine English quality hats, worth up to \$2.50, for \$1.25.

Sample Sweater Coats

About 150 in the lot, ranging in price from \$2.25 to \$11.50. Twenty-five cents saved on every pair of Overalls bought here.

Wegner Clothing Co.

THE HEART OF LONDON.

THE REAL LIVE STORE.

Famous for Their Little Prices.

371 Talbot, Opposite Market

Open Evenings

SHOES!

Of Artistic Taste!

SHOES!

Of the Finest Quality!

Ladies!

When you come to this store for shoes, you are sure of not being disappointed in the range, variety, quality and price of the stock. Our stock is so extensive and so carefully selected to meet London's trade, that we are always sure of being able to please, fit and satisfy the most particular patron. The styles for 1918 and 1919, fall and winter, are really most interesting and inviting. Come in and let us show you. No trouble. We are here to serve everyone interested in footwear of any kind. Boots, Shoes, Rubbers, Spats, Slippers for Father, Mother, Sister, Brother, Ruddy-Boy, Tot and Baby, all can be fitted—all will be pleased.

MAKE YOUR MONEY FIGHT! BUY VICTORY BONDS!

Cook's Shoe Store

THE STORE WITH THE STOCK.

SAVE and SERVE!

BUY VICTORY BONDS

Space Donated by

Hay's Stationery

How Are Your EYES?

BROWN OPTICAL CO.
EYE SPECIALISTS
AND OPTICIANS
Dundas St. Phone 2518

THE CANADA AUTO DEVICES CO. LTD.
PARRIDGE TIRES ARE
PREFERRED.
SO DO THOSE WHO HAVE THEM.

CANADA FOOD BOARD
Licenses Nos. 8-8840, 8-8841.

Friday and Saturday SPECIALS

At the Diprose Stores

Rolls Oatmeal (fresh) 4 lbs. 25c
Corn Meal (golden), 2 lbs. 25c
Shredded Wheat, package 14c
Krumbs, package 12c
Clark's Pork and Beans, large tins 23c
Fancy Seeded Raisins, package 15c
New Currants, per lb. 37c
Lemon Peel, per lb. 50c
Grape Fruit, fancy, 2 or 3 for 25c
Sweet Potatoes, 3 lbs. for 25c
Irish Potatoes, very good, peck 40c
Cranberries, per quart 20c
We Deliver. Order Early, Please.

John Diprose

South London Store:
160 Wortley Road. Phone 1397
266 Dundas Street Store.
Phone 2262.



DIAMONDS

Diamond Rings from \$5 to \$350, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.

DIAMOND MERCHANTS.

286 Richmond Street.

ENGLISH RHEUMATISM CAPSULES

REMOVE THE CAUSE OF ALL FORMS OF RHEUMATISM.

Taylor's 6 Cut-Rate Drug Stores



Selling-Out Sale

Values At "The Giant" That Go Hand-in-Hand With Economy

That's what they are and it is a satisfaction to know that the people for miles around appreciate these substantial savings. THIS STOCK MUST BE SOLD. Now is the time to provide yourself with good comfortable winter garments.

\$8,000.00 WORTH OF WINTER UNDERWEAR.

This immense quantity being sold at less than today's mill prices.

OVERCOATS \$3,000.00 Worth.

Every conceivable cloth is represented in this stock, and every garment is sold at a saving of at least 25 per cent.

OVERCOATS AT \$18.50, \$23.50, \$25.50

MEN'S SUITS, AT \$13.50, \$14.95, \$19.95, \$24.50

\$4,000.00 STOCK OF PANTS \$2.95 to \$7.50

\$4,000.00 STOCK OF SWEATER COATS \$2.39 to \$17.50

ISSUED BY THE CANADA FOOD BOARD.

Not Deprivation but Conservation is what is asked of you.

The Giant Clothing House

120 DUNDAS STREET. Mark the Place and Mark It Well.

LOOK FOR THE BIG BLACK AND YELLOW S. O. S. SIGN.

120 DUNDAS ST. OPEN EVERY EVENING UNTIL 7 O'CLOCK.



THEATRES MAKING PLANS TO PROTECT ALL THEIR PATRONS

Fumigation Order of Day at the Majestic.

SITUATION IS SAFE

Toronto Closed Week Later Than London and Are Now Open.

Feeling that public confidence has been restored to a large extent the theatres will open Monday next on the authority of the board of health regulations. Many inquiries have been received from patrons, who announce their intention of being present on the opening night, and the staffs of the playhouses, numbering in all some 100 men, have been notified to report for duty Monday afternoon and evening.

"We will be ready to open, and we will open with an assurance to the people that every precaution has been exercised to make the theatre a place that is as safe as the streets," said Manager T. W. Logan of the Majestic Theatre. "We have always fumigated the theatre at regular periods, and our ventilation system is such, with suction fans on each floor and an open dome in the roof, that the air is in constant circulation. This week the theatre is undergoing a special intensive fumigation, and we believe that the signs are that by the time Monday has arrived the public will be certain that the epidemic is ended, and will return to their amusements with a feeling of confidence."

Observed Rulings. "We have faithfully observed the rulings of the board of health, and the loss to the whole industry has been enormous. We are guided by the board of health, and their assurance should satisfy the public that the danger has passed. Most of the other cities, many of which like Toronto closed their theatres a week later than London, are permitting the houses to open Monday. The provincial board of health has permitted this, and all over the province there are definite signs that the fresh cases are few in number."

The Majestic will open with Fred Stoner of Montgomery & Stone in his first moving picture appearance.

AN OVERSEAS PARCEL

Mailed Next Week Is Sure of Christmas Delivery

We have prepared lists of acceptable articles for overseas, and can make up boxes at most any price from \$2 up. We advise early selection.

Biscuits OVERSEAS Specials

We have many varieties from which to select. Some are put up in packages and tin boxes. From 20c to \$1.25.

LET US HELP YOU IN YOUR SELECTION.

250 DUNDAS STREET. T. A. ROWAT & CO. PHONES: 3051-3052.

Canada Food Board License No. 8-3422.

DIET KITCHEN MAY CONTINUE IN CITY AFTER THE EPIDEMIC

Proposal Will Be Looked Into By Board.

During her report to the board of health Thursday, Mrs. J. B. McKillop, chief of the women's emergency organization, stated that there will still be much work for such an organization under the direction of the board of health after the epidemic is all over. The diet kitchen has been rendering wonderful service. She considered the continuance of a diet kitchen an imperative need to furnish lunches to school children, who are not properly nourished and to send home nourishment to mothers who are ill. Two chapters of the I. O. D. E. would be willing to assist in this. The work, however, should be done under one head, and that the board of health. The question must receive attention in the immediate future, according to her opinion, of the enlargement of the activities of the board of health in the interest of public health and welfare.

Mayor Somerville and members of the board were favorable to the idea of school lunches, the mayor stating that this is the custom in Swiss schools which his sons attended for some time. Bread and butter, milk and chocolate, are placed where the children can get them.

Information from other places where some such system is in operation will be obtained and it is probable some plan of the kind will be worked out after the epidemic abates.

"Flu" Fails To Keep Halloween Night Revellers at Home

Downtown Streets, Though Dark, Noisy With Masqueraders.

Halloween, the night of witches, fairies and goblins, did not produce the usual amount of festivities last night. House parties were not celebrated this year to such a great extent as they have been in former years, owing to the prevalence of influenza. In the downtown district a large number of persons were to be seen promenading the streets in fancy dress. Out of the centre of the city the usual array of small boys was to be seen plotting and planning as to whose house or garden would be raided next. All were well supplied with peepers and other implements needed for Halloween warfare.

No damage was reported, other than a missing chair or doormat, which the forgetful or unwary had left out with in easy reach of the small boy who has had his eye on that certain article for the past week. This morning it will probably be found resting on the highest point of a telegraph pole not more than two blocks away. Perhaps one of the neighbors may find a chair or two on his veranda which had not been there the night before. Most persons took the advice gleaned from experience in years previous, and nailed everything down tight. The people missed the pleasure resorts, such as the theatres and dance halls, which always attracted a large crowd.

JOINS STAFF OF MAYO HOSPITAL



CAPT. "BEATTIE" MARTIN.

WESTERN VARSITY M. D. AWARDED SCHOLARSHIP AT MAYO'S HOSPITAL

Capt. R. B. Martin, M.D., better known in London as "Beattie" Martin, son of Rev. W. M. Martin and Mrs. Martin, Ridout street south, has received a three-years' scholarship appointment on the staff of the famous Mayo brothers' hospital in Rochester, Minn., and will leave for Rochester in the immediate future.

Western "UP" Graduate. Capt. Martin is a graduate of 1914 of the Western Medical College, and was formerly one of the most popular pupils of the London Collegiate Institute, where he won a considerable amount of fame as a hockey player. Immediately after his graduation from the Western Medical College he offered himself for overseas service, and received an appointment in the R. A. M. C. He was attached as medical officer to an imperial regiment in France for eleven months, contracting rheumatic fever, which resulted in his being invalided home.

Reporting again for duty, he had the honor of seeing the first "cast" war zone, serving in Palestine for thirteen months, first under the command of Sir Archibald Murray, and later, Gen. Allenby. One experience he missed, and that was the capture of Jerusalem. The troops were within eight miles of the holy city when he was given his leave.

Considered High Honor. For the past year he has been on the staff of the Hamilton City Hospital. It is regarded as a high honor to be called to the great Mayo clinic. Dr. Martin is the second graduate of the Western thus to receive distinction in the past few months.

COAL COSTS \$16.50 IF HAULED OUTSIDE

Sixteen dollars and fifty cents for one ton of coal: This is what the residents of some of the villages in the vicinity of London are paying. This is caused by the charge of \$5 for cartage from the depot. One lady from the west of the city on Thursday asked for a permit to purchase two tons of coal, as she could not get it any other way. On the recommendation of Mayor C. R. Somerville this was refused at the office of the local fuel controller, J. W. McCallum.

CHICKENPOX TAKES THE LEAD IN COMMUNICABLE DISEASES IN LAST WEEK

At a time when one communicable disease has the whole city in its grip, so that definite reports on it are impossible, the fact that there may be other communicable diseases in the community is almost lost sight of. However, there are comparatively few of these. Last week chickenpox took the lead, six cases having been reported. Venereal disease came second, with five reported cases, and diphtheria with four new cases. In addition to these there was one case of typhoid fever reported. A total of 55 cases in all isolated in the city, fifteen of these at the hospital and 40 at home. At present there are 27 cases of scarlet fever, but no new cases reported last week. There are also nine diphtheria cases in isolation, four of whooping cough and five of mumps.

TURNED CAR AND MISSED LOCOMOTIVE

What might have been a serious accident occurred last night as the Stratford train, after switching west of Richmond street, was backing up. A motorist driving a large touring car, tried to get across the tracks before the gates went down, and managed to get through the first one, but the second gate went down too fast for him. While he was in this predicament the engine was backing down on him. He had but one choice, and that was to turn the car around on the tracks. As he did so he missed the engine by only a few inches. It had been a common practice of some motorists to try to get past the gates just as they go down.

MILITARY HOSPITAL AFIRE. BUFFALO, Oct. 31.—Fire broke out in the hospital building at Fort Porter this afternoon. The building, a long, one-story frame structure, was filled

THESE COOL DAYS ENJOY A HOT DRINK OR LUNCH AT THE

ANNIS CANDY SHOP

328 RICHMOND STREET.

Canada Food Board License No. 10-5253.

25c

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Help Haig to Hurry --- BUY VICTORY BONDS

The Purdom Hardware Co.

124 DUNDAS STREET. CHI-NAMEL STORE. PHONES 2800, 2801.

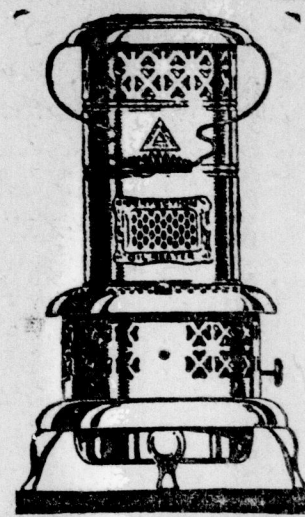
You can put solid comfort in your home with a

Perfection Oil Heater

Coal is scarce. Kerosene plentiful. This stove burns ordinary coal oil and will not burn more than a half gallon a day at a cost of only 12½ cents, and can be carried from one room to the other.

WARMTH, COMFORT, CONVENIENT.

Japanned, price\$6.50 Nickel-Plated\$7.25



Chi-Namel Use Chi-Namel Varnishes

Made in many different colors, for wood work, it stains and varnishes at the same time. Price 25c can up. We also have a special linoleum varnish. Does not change color of linoleum or oilcloth. Grain your floors with Chi-Namel. Graining outfit enough in an outfit to grain 100 square feet, at a cost of only \$4.50. Anyone can do it.



Weather King Roofing

Absolutely guaranteed by us. Price, 1-ply, \$2.50; 2-ply, \$3.00; 3-ply, \$3.50. Complete with nails and cement.

SINK THE SUBS WITH "VICTORY BONDS"

The Purdom Hardware Co.

with wounded and shell-shocked patients from France. All the patients were safely removed from the hospital building.

EVERY DOLLAR YOU HAVE IS OF DRAFT AGE.

Buy Victory Bonds

KAUFMAN'S 226 DUNDAS

"GOOD SHOES CHEAP"

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