

EVERYBODY ENJOYS

-A CUP OF-

"SALADA"

TEA

PACKED IN LEAD PACKETS TO PRESERVE ITS FINE FLAVOR

Black, Mixed or Green—25c, 30c, 40c, 50c and 60c per pound.
AT ALL GROCERS.

WOODS' FAIR

Soaps, Polishes, Ammonia
and Housecleaning Necessities
To Be Found In Our Store

Soaps

Big 2½-Pound Family Bar
Laundry Soap, Special price, this
week, a bar 10c

Gold Dust Laundry Soap, 3 bars
for 25c

Oxford Bar Laundry Soap, 10
bars for 25c

Electric Laundry Soap, 10 bars
for 25c

Williams' Shaving Soap, a
cake 5c and 10c

Williams' Perfumed Toilet
Soap, lilac, jasper and heliotrope,
3 cakes for 25c

Armour's Toilet Soaps, Glycer-
ine, Cucumber, Oatmeal, Heather,
Honey, Violetta, Butter-milk.
Price, a cake 5c

Carlton's Cleano

Magic Cleaning Fluid removes
grease, paint, or stains from car-
pets, curtains, or any kind of
fabric. Price, a bottle 15c

Ammonias

Liquid Ammonia, a bottle .. 5c

Klenzine Powdered Ammonia,
a package 5c and 10c

Star Powdered Ammonia, a
package 5c

Chloride of Lime, for disinfect-
ing, large package 5c

Washington Lye, for cleaning,
..... 10c; 3 for 25c

Polishes

Ironing Wax, 2 for 5c

Quickshine Stove Polish, a
box 10c

Non-such Stove Polish 10c

Bright-Light Stove Polish 10c

Liquid Stove Polish, a bottle 10c

Stove-Pipe Varnish, a bot-
tle 10c

Metal Polish

X-Ray Metal Polish, for polish-
ing brass, copper, nickel, silver-
ware, etc. Price, a bottle 10c and 15c

J. M. THOMSON.

QUITE THE RAGE
IS ASH BURNINGMany Citizens Making Experi-
ments, and With Degree
of Success.

Ash burning threatens to become a
craze in London. Ashes, once gazed
upon with scorn, now look good to the
housekeeper and even to the manu-
facturer, for it appears as if their use
with a solution of salt and water
will greatly reduce coal bills.

And all the time the coal barons
are wondering how big a hole will be
cut in their business if it is shown
beyond a doubt that ashes can be
burned.

But very few ashes are being burned,
it is said. Instead, the man of the
house is spending his evenings ex-
perimenting with them to see if he
cannot reduce his coal bill next winter.

Some claim they have had the most
satisfactory results.

"I burned a pile of ashes the other
night," said a man to the Advertiser
today, "and the fire was so hot you
would think it was a pile of coal burn-
ing."

Another citizen—a resident of the
north end—is satisfied that ashes can
be used with success. "Saturday
night," he said, "I took a quantity of
ashes and sprinkled with salt and
water just enough to make a paste. Then
I mixed them with one-third
the quantity of coal and put them in
the furnace. In the morning the ashes
were still burning briskly, and the
house was much warmer than it had
been on any morning for some time.
Hereafter I burn my ashes."

One Failure Reported.

Another was not so enthusiastic.
"I tried to burn the ashes in my
furnace," he said, "and all I did was
break the furnace bars. I poured salt
and water on the ashes, set a match
to the mass and laid in ambush for re-
sults. In a short time the ashes oiled
on the bars, and I undertook to break
them off. I broke more than I expect-
ed. No more ash burning for me."

Evidence goes to show, however, that
a large number of citizens are experi-
menting with their ashes. As many of
them have employees who are careless
in sitting these, and the ash heap con-
sequently is often full of bits of car-
bon, they would obtain results under
any circumstances, and the question
which remains to be solved is whether
other elements of the ash besides
these combustible pieces of material
are being consumed.

Says It's Balderdash.

Dr. Sheard, medical health officer,
of Toronto, says all the talk of burning
ashes is mere balderdash.

"It is more than foolish; it is dan-
gerous," he declared. "People should
be cautioned as to the use of salt and
water with ashes. When brine is
thrown on a hot fire, hydrochloric acid
is formed, which is one of the most
rapid rusters known. A very little of
it will very quickly rust out the pipes
and all the iron attachments in con-
nection with a furnace. Chloride of
iron is produced instantly, and the air
and heat reduce it to oxide of iron,
which is another name for rust."

If Dr. Sheard is correct in his state-
ment, and he is very positive in mak-
ing the assertion, the present experi-
ments are being carried on with dan-
ger of furnaces, and without saving of
coal beyond what might be saved by
sifting the ashes.

Salt Prevents Combustion.

"It is not," says Dr. Sheard, "a
question of discovery or speculation,
but of positive scientific chemical fact.
When I was a boy we used to go up
on the roof, and pour salt down a
burning chimney. That was the cor-
rect principle, for salt generates chlo-
rine, which does not permit of combus-
tion."

"All there is to the 'discovery,'" he

continued, "is the fact that in every
ash heap there is a certain amount of
waste coal; that is, unconsumed coal
which has not been sifted out, and
that, of course, will burn. There is
nothing in ash to burn any more than
there is in stone. Ashes consist of
aluminum, which is another name for
clay; iron, which you know is not a
fuel, and silica, which is sand, and
from which, in its pure form, glass
is made. The result of heating this
mixture is the formation of a sort of
slag, which could be made very use-
ful, but which the experimenters with
the new fuel will hardly produce
economically. Such clinkers, with a
sufficient amount of iron, make a good
foundation for laying concrete upon."

Handed a "Lemon."

"Oxalic acid," explained the head of
the health department, "is sold com-
mercially as 'salts of lemon,' but, let
the public not be deceived, there is no
lemon in it. In fact, it is a dangerous
poison, and here again the public
should be cautioned. Of course it will
hardly prove an economical fuel. It
burns because it is rich in carbon and
oxygen and is easily decomposed."
Engineer Charles Power, at Mr. R.
G. McLean's Printing establishment,
Toronto, has been experimenting with
ashes and salt mixed in the ratio of
three table-spoonfuls of salt to three
shovel-fuls of ashes. He uses no coal.
He claims to have kept up a good fire
with this mixture from 8 to 10:30 a.m.,
without touching it. He says that four
shovel-fuls of coal would ordinarily
have been required. Later he threw
in a mixture with a larger proportion
of salt and some oxalic acid. With
this he claims to have made a saving
of 40 per cent.

"OH, THESE NEWSPAPERS!"

Claim Credit for the Higher Standard
of Clothes Worn by Men.

According to some newspapers, ad-
vertising is the panacea of all busi-
ness ills. It can even resurrect the
dying business of the custom tailor,
according to an article recently re-
published in the Montreal Gazette.
This article was taken from a tailor's
trade paper, and was one of a series
following up the foolish attempt to kill
Semi-ready tailoring by "Confidential
Circular, No. 1."

It is claimed by the press that ad-
vertising may be credited with the
success achieved by Semi-ready tailoring,
but the president of the Semi-
ready Company says he believes that
the efforts of Baron Trapp, chief of
advertising, McLean Bros., 148 Dundas
street, will be pleased to show you the
beauties of Semi-ready clothing.

RUSS INDUSTRIAL CRISIS

Sailors on Naphtha Flotilla Strike, and
Factories May Close.

St. Petersburg, April 22.—Russian
industry is being placed in a critical
situation owing to the continuance of
the strike of sailors belonging to the
Naphtha flotilla on the Caspian Sea.
The efforts of Baron Trapp, chief of
the gendarmes corps, who has been
detained to deal independently with
the strike have not been successful.
Only ten of several hundred tank
steamers are in operation and both
sides are determined to continue the
strike. The oil residue, known as na-
zout, is the principal fuel used by the
factories in Central Russia, the stocks
of which (ordinarily replenished dur-
ing the spring floods when the Volga
branches are navigable for big
steamers into the remote interior of
Russia) are now exhausted. Naviga-
tion will open in a few days, but
owing to the strike the reservoirs below
Astrakhan, which supply the river
steamers, are empty and the shippers
are unable to take advantage of the
short period of high water. A verita-
ble panic has been precipitated on
the Kazan bourse by the announce-
ment made by the representatives of
oil companies that no amount is avail-
able even for steamer fuel.

Leading industrial magnates have

SMALLMAN & INGRAM

THE WEATHER TODAY.
Fair.

THE SATISFACTORY STORE

Season's
Best
Showing
Ladies'
Tailored
Suits
For \$16.50,
\$17 and \$21Dress
Goods
Sale
85c and \$1.00
Goods for
39c
Yard

Our best efforts have been put forth to
make this the best showing of the season.

If you cannot wait to have your suit
tailored to order visit our Ladies' Ready-to-
Wear Section.

Here are a few suggestions:

Our \$16.50 Suit—Tailor-made, of
light gray homespun, invisible plaid. Eton
coat with vest front. Coat, vest and sleeves
trimmed with braid; mercerized lining.
Skirt 7-gore; side gores pleated and trimmed
with small tabs. This nobby suit only
\$16.50.

Our \$17 Suit—Tailor-made of fine
black and white check. Eton coat, silk
lined; vest and collar of black silk; straps
over shoulder, with braid set in and piped
with silk, forms the trimming of this natty
suit. Skirt 7-gore; side gores pleated and
finished with straps to match coat. Only \$17.

Our \$21 Suit—Tailor-made of vene-
tian, in black and navy. Eton coat, silk
lined; vest, collar and cuffs of black silk,
trimmed with braid and buttons. Skirt
7-gore, box-pleats forming front, side and
back gores. A handsome suit for, only \$21.

Another for \$21—Tailor-made of
gray worsted. Eton coat, with small cape
over shoulder; cape, coat and cuffs hand-
somerly trimmed with braid. Skirt 11-gore;
box-pleats on front and side gores; trimmed
with braid; gores between, tucked. An up-
to-date style. \$21.00.

SMALLMAN & INGRAM, 149, 151, 153 and 155
Dundas Street.

telegraphed to the lower house of par-
liament asking that body to intervene.
The president of the Moscow bourse
in an interview has expressed the
opinion that a continuance of the
strike would force most of the fac-
tories to suspend, which would throw
hundreds of thousands of men out of
work.

TO CURE A COLD IN ONE DAY.
Take LAXATIVE BROMO Quinine Tablets.
Druggists refund money if it fails to cure.
E. W. GROVE'S signature is on each box.

Mrs. Winslow's Soothing Syrup.
has been used for over THIRTY YEARS
by MILLIONS OF MOTHERS for their
CHILDREN WHILE TEETHING, with
PERFECT SUCCESS. IT SOOTHES THE
CHILD, SOFTENS THE GUMS, ALLAYS
ALL PAIN, CURES WIND COLIC, and is
the best remedy for DIARRHEA. Sold by
druggists in every part of the world. Be
sure and ask for "Mrs. Winslow's."

Ex-Senator William E. Chandler is a
good stenographer and makes use of
pithoos every day at his desk in the
Spanish claims commission.

IT IS A LIVER PILLS—Many of the ail-
ments that man has to contend with have
their origin in a disordered liver, which is
a delicate organ, peculiarly susceptible to
the disturbances that come from irregular
habits or lack of care in eating and drink-
ing. This accounts for the great many
liver regulators now pressed on the atten-
tion of sufferers. Of these there is none
superior to Parmentier's Vegetable Pills.
Their operation, though gentle, is effective
and the most delicate can use them.

PURITY FLOUR



**MOST TASTY
BREAD**—the kind
you can eat even
without butter—is
made from **PURITY FLOUR**.
Milled entirely from the finest
Western Canada Hard Wheat
it is chock full of sweet, whole-
some nutriment. Besides—it
never disappoints you—making
the best bread with the least
trouble.

Sold Everywhere in the Great Dominion

WESTERN CANADA FLOUR MILLS CO.
LIMITED
MILLS AT WINNIPEG, GODEFRICH, BRANDONA REMARKABLE
EXPERIMENTPROVING THE DANGER THAT
LURKS IN THE AIR—LA GRIPPE
AND CONSUMPTION GERMS
FLOATING EVERYWHERE.

A noted Paris physician, to prove his
theory that tuberculosis and kindred
diseases were germ diseases and not
hereditary, once stuffed with cotton the
nostrils of all his nurse for 24 hours.
At the end of that time he found mil-
lions of live la grippe and consumption
germs or tubercular bacilli lodged in
the cotton. He thus proved that the
air is constantly full of these germs,
and we are all constantly breathing them.
We would all die of tuberculosis
if our systems were not continu-
ally fighting and overcoming these
germs. If our system becomes weak-
ened or run down by coughs, colds, la
grippe, bronchitis, catarrh, pleurisy,
asthma, or stomach trouble, or, in-
deed, by any other cause, we are the
prey for this terrible white
plague, and it is only by the most
careful attention to the health of the
lungs that we can avoid the danger
of criminal negligence.

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careful attention to the health of the
lungs that we can avoid the danger
of criminal negligence.

LEOPOLD BLUFFING

Cession of Congo Free State to France
an Impossibility.

Paris, April 22.—Authoritative
quarters here regard the report from
Brussels relative to the cession of the
Congo Independent State to France
as being the outcome of party conflict,
the Congolists merely desiring to
threaten Belgium with the loss of the
Congo. Moreover, it is pointed out that
such a cession would be impossible
without the consent of the Belgian
Parliament, and should it be given it
would still be a question whether
France will take the responsibility.
No suggestion has yet been made here
on the subject. King Leopold's visit
to President Fallieres is viewed here
as being a simple courtesy to the head
of the nation where he has sojourned
for a long time.

BREAKING UP BLACK HAND

Pennsylvania Authorities Round Up
Store of Murderous Blackmailers.

Wilkesbarre, P. A., April 22.—More
than a score of foreigners charged with
being members of the "Black Hand"
society and responsible for many a
crime in this vicinity, were placed on
trial here today. Thirteen cases of
shooting with attempt to kill thirteen
of conspiracy, six of dynamiting and
two of robbery by threats and menaces
are charged against the men who are
alleged to be the leaders of the "Black
Hand."

Hundreds of foreign families in this
section have for several years lived
in a state bordering on terror as a
result of threats which in many cases
have been followed up with murder.
The Pennsylvania constabulary has
given much attention to the "Black
Hand." The men on trial were arrest-
ed in February at the instance of
District Attorney Salesberg. Thirty-
two men were captured, and all but
two, who were released after habeas
corpus proceedings, were held without
bail. The men who exposed the
personnel of the society are Charles
Salvatore and Joseph Ritz of Brown-
town. The persecution of these men
began in the early part of last year,
when a letter was slipped under their
door demanding \$5,000, lest the entire
Ritz family desired to be annihilated.
The principle witnesses in the cases
have been placed under half to appear,
and families that were driven away by
the society's persecutions were brought
back as witnesses by the district
attorney from Buffalo, Rochester and
many other cities.

THE FIRST GRAIN SHIPS.

Superior, Wis., April 22.—Four
steamers, the Ball Brothers, H. B.
Smith, W. H. Mack and The Hoover
and Mason, left here today loaded with
grain for Lake Erie. It is expected
that they will be able to get through
the Soo canal within a short time of
their arrival there. Other ships are
preparing to leave with the same ex-
pectation.

WANDERED INTO RIVER.

Albany, April 22.—The body of Frank
R. Howard, a well-known Albanian,
who had been missing since April 10,
was found today by three fishermen
in the "Little River," a small tributary
of the Hudson river at a point about
four miles north of Albany. It is be-
lieved that while in a dazed con-
dition Howard wandered off and walk-
ed into the river.

London Silver-Cobalt Shares

London Silver-Cobalt shares will appeal to shrewd business men. The claim is well located. The men at the head of the company
are from among the leading business men of the city. They are well known for their acumen and integrity. The capital of the company is
reasonable. Four-fifths of the whole capital is in the treasury.

Messrs. Meredith, Judd & Meredith have been instructed to immediately obtain letters patent of incorporation for the company
with a capital of \$600,000, shares covering a par value of \$1 each, and shares to be fully paid and non-assessable, with no personal liability.

VICE-PRESIDENT—A. B. GREER, Esq. (A. B. Greer & Co.,
Carriage Manufacturers, ex-President Board of Trade).
J. C. JUDD, Esq. (Mayor of London).
ALD. S. STEVELY (Vice-President Board of Trade).
JOHN H. CHAPMAN, Esq. (Merchant).
C. A. WHITWAM, Esq. (Vice-President Hobbs Hardware
Company).

FISCAL AGENTS—THE PENINSULAR SECURITIES
COMPANY.

The above board of directors will be one of the strongest
that ever represented a company organized in this city.
Many of them have filled the most important positions the
city could honor them with. They are prominent men. Men
whom you know. Men who have made a success of their own
business, and who will endeavor to make a success of this.

The Company has acquired the mineral rights on the
following

Property

Forty acres on lot 6, concession 4, township of Bucks, of
which it is said that "the vein on which the discovery post
is planted is well defined, running clear across the lot and
on to the adjoining property."

The property is practically undeveloped, and at present
is only a prospect, and the shares which are being offered
herewith are for the purpose of carrying on development
work.

Properties in the vicinity (notably the Glipin, Ontario-
Quebec, Wonderland, etc., etc.), have shown up remarkably
well, assays from their ore having reached the high values of
4.576 ounces of silver to the ton.

PRESIDENT—F. G. RUMBALL, Esq. (ex-Mayor, President
Southwestern Traction Company, President Monarch Fire
Insurance Company, President Columbia Handle Factory,
etc.).

ALD. THOMAS GILLEAN, (Merchant).
W. J. TEASDALL, Esq. M.D. (Board of Education).
A. SCREATON, Esq. (A. Screaton & Co.).
F. P. MOONEY, Esq. (Traveler).

SOLICITORS—MEREDITH, JUDD & MEREDITH.

The property is not far north of ex-Mayor Geo. Taylor's
marvelous property, the shares in which were offered here in
London at 40 cents per share, and which are now worth a
HUNDRED AND NINETY DOLLARS EACH.

The property is peculiarly well situated, as it is only one
claim distant from the property of the Ontario-Quebec Com-
pany, which is the company whose ore is assaying the high-
est in the vicinity (4.576 ounces to the ton).

The Company wish it distinctly understood that these
shares are not being offered as shares in a producing mine,
but that they are

Development Shares

and the money received by the Company from the sale will
be used for developing the property.
This combination spells "success."

A good property with bad management will be a failure,
and a bad property with a good management will be the
same, but A GOOD PROPERTY IN A GOOD LOCATION
UNDER GOOD MANAGEMENT can hardly fail of suc-
cess.

It should be remembered that mining is always more or
less a venture, and the Company guaranteeing a success of
any mining property and offering their shares at a discount

TREASURER—ALFRED ROBINSON, Esq. (Secretary West-
ern Ontario Commercial Travelers' Association, etc.).

R. J. TRETHEWAY, Esq. (Smith, Tretheway & Co.).
ARTHUR SIPP, Esq. (Hobbs Hardware Company).
THOMAS C. KNOTT, Esq. (Real Estate).

BANKERS—IMPERIAL BANK OF CANADA.

is very apt to be a "take," but, in this case, where the
three requisites for success are at hand and embodied in
the Company, we venture to assert that the risk is MINI-
MIZED TO THE UTMOST POSSIBLE EXTENT.

These men MUST see that you are not misled, and, as the property lo-
cated is of such great value, we believe these
of the mining shares offered to the

Issue of Shares at 25c Per Share

As fiscal agents of the Company we offer to the public
shares in this concern at 25 cents per share, reserving the
right to refuse applications if stock is over-subscribed, in
which case money will be returned, also of allotting a less
number of shares than is applied for.

The shares are selling rapidly, and we offer them with
confidence to a discriminating public.
The shares are issued FULL PAID AND NON-ASSESS-
ABLE, that is to say, there is ABSOLUTELY NO LIAB-
ILITY beyond the 25 cents per share.

When remitting money it is advisable to remit by
marked check, bank draft or express money order, as any
of these can be traced if lost.
Further information cheerfully sent on request.

PENINSULAR SECURITIES CO. 169 Dundas St.
Room 3
London, Ont.