

SIMPSON

Store Closes 5.30 p.m.—Saturday 1 p.m.
During June, July, and August.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841
We have 20 lines to Central.

SIMPSON

Exhibition of a World's Products at Simpson's

Hot Weather and Holiday Needs in the Mantle Section

WOMEN'S AND MISSES' DRESSES—SUMMER DRESSES AT \$7.95.
If there ever was a really extraordinary bargain in reasonable wearing apparel for women, it must stand comparison with very large values in this lot. It is an opportunity sale, a sale that means a saving to you who need summer dresses. Only 76 dresses in the lot, so come early. Waists all over embroidery, or lace insertion, three-quarter sleeves, Dutch necks, skirts to correspond with waists. No duplicates. Some less than half-price. Price... \$7.95

WOMEN'S AND MISSES' Dainty Tub Dresses.
An event timed to vacation plans. Dozens and dozens of New Wash Dresses just received from New York. Solid colors are plentiful, as well as stripes, checks, and dots. Trimmings are various, with pipings and self-banding; Dutch necks, set-in sleeves, three-quarter length or short. All sizes. Range of prices... \$2.00 to \$5.00

GIRLS' SUITS.
Made of imported white serge and black and white check. The dresses are made in a semi-princess style, or with shoulder straps. The coats are well tailored and cut on slightly fitting lines. Ages 6 to 10 years. Regular price \$3.98. To clear... \$2.98

WOMEN'S COATS TO CLEAR.
A limited number of Sample Coats, made of fine, all-wool serge. Panamas, tweeds, and a sprinkling of Silk Coats. Semi-fitting styles, with long revers. Finely tailored throughout, with turn-back cuffs. Saturday... \$10.95

STRIPED SERGE SKIRTS.
Becoming Skirts of serge, vicuna, and cheviot, made in several styles, plain-gored and one-sided effects, high or normal waists. Made by our own factory, and finished with the best of workmanship; fit perfectly. Special value... \$2.75

A Five-Hour Sale of Gloves

Women's Long Kid Gloves, 16-button length, soft, pliable, real French kid, mousquetaire, oversewn seam, perfect fitting, in white, all sizes; black and tan, odd sizes. These are \$2.50 value. Saturday, per pair... \$1.79

Women's Kid Gloves, 29c Pair—Two dome fasteners, oversewn seams, soft, pliable makes, perfect fitting, odds and ends, in tan, black, and white kid, also natural chambray; broken sizes. 59c value. Saturday, pair... 29c

Women's Pure Silk Gloves, wrist length, Perrin brand, finished with two pearl clasps, heavy stitched back, fine close finish, nice weight, grey, navy, helio, mauve, sky, pink; sizes 5½ to 8. 50c regularly. Saturday, pair... 29c

An Optical Special

FOR SATURDAY MORNING.
Several styles of our finest gold filled eye glasses and spectacles, priced to give a large saving, \$2.50. Good quality glasses in aluminum frames, special at... \$1.00

Telescopes for boy scouts. Were \$1.50. Saturday morning... 89c



500 Pieces Art China and Etric-a-Broc
The lot comprises Vienna Choccolate Pots, Royal Sahl Fruit Bowls, Cake Plates, Hand-painted Kumats, Vases, Rose Jars, Nippon Brush and Comb Trays, and Nut Bowls, Ravissant Art Jardinières, Rubian Flower Vases, etc. These pieces ordinarily sell for from 25c to \$1.50. On sale Saturday morning at... 49c

Morning Rush Prices in the June White Sale

25c and 35c Corset Covers, of cotton, lace, and ribbon trimmed; sizes 32 to 42 bust. Saturday Sale price... 19c

50c Drawers, of cotton, umbrella style, ruffles have four clusters of tucks and heavy lace edge; both styles; all sizes. Saturday Sale price, pair... 35c

\$1.00 Petticoats, of cotton; deep flounce of embroidery, dust frill, length 38 to 42 inches. Saturday Sale price, each... 50c

\$1.25 Nightdresses, of fine nainsook, dainty slipover style, deep round yoke of embroidery, beading, silk ribbon draws, and frills of fine embroidery; lengths 56, 58, and 60 inches. Saturday Sale price... 83c

83c Nightdresses, of cotton, slipover neck, deep V yoke of lace, run with two ribbon draws, lace on sleeves, three-quarter sleeves, lace trimmed; sizes 32 to 40 bust. Saturday Sale price, each... 50c

WOMEN'S SUMMER VESTS.
Women's Vests, fine Swiss white lisle thread, beautiful crisp quality, low neck, no sleeves, hand crocheted beading and ribbons; sizes 32 to 38 bust. Our regular price 35c each. Saturday morning, each... 29c

Women's Vests, ribbed white cotton, low neck, short or no sleeves, beading and draw tapes; sizes 32 to 40 bust. Regular price 20c each. Saturday morning... 2 for 25c

GIRLS' DRESSES.
Clearing Girls' White Dresses, skirt of beautiful all-over embroidery, waist trimmed with tucks and embroidery and frills to match skirt; sizes 6 to 14 years. Regular price \$3.50 each. Saturday morning... \$1.75

ELEGANT CORSETS, HALF PRICE
Come or phone early for a pair of pairs of these "La Dessas" and D and A models of fine white summer batiste or coutil, low or medium bust, long and graceful shape below waist, rustproof throughout, 4 or 6 garters, bust draw curies, lace and ribbon trim. Sizes 18 to 26 inches. Saturday, rush price, a pair... \$1.00

OUTING HATS.
Three special lines for this five-hours' business, each one a clever, snappy style. \$1.25, \$1.50, and \$2.00, for Saturday only.
TRIMMED HATS, \$3.50
Were \$7.50.
60 of These, white, midsummer styles, tastefully trimmed, with rich flounce of satin ribbon and Malines, all fresh from the workroom, Saturday, \$3.50

The Five Selling Hours End at 1 p.m. Saturday Last Delivery at 11 a.m.



For Your Holidays

Get full enjoyment from your holidays with a camera. Complete stocks of cameras, which range in price from \$1.50 to \$50.00, will give you full information as to the advantages of the different styles. If you finish your own pictures, remember that we carry a full line of all apparatus required for this work, all ingredients used in our developers, etc., all of the "Simpson" quality, and fresh. This is most important. If you do not enjoy finishing your own pictures, we will do this part for you. Let us also enlarge some of your small snapshots. The results will surprise you. This is a specialty—

CAMERA SUPPLIES
1,000 tubes M. G. Developers, Saturday, 6 tubes... 19c
500 ptes. Acid Hypo (3-1/2), Saturday... 1 doz. 5c
5,000 Mounts (4 x 5 and 2 1/2 x 3 1/2), Saturday... 1 doz. 5c
72 Folding Ruby Lamps, Saturday... 19c
Developing, printing, and enlarging for amateurs, best results guaranteed. Picture Department—6th Floor.

"New Ontario" Delegates

who would see the Old Ontario citizens at their best will meet a most representative throng at the Simpson Store. At the same time, our wonderful stocks will offer endless object lessons that show how the Old can help the New in providing for comfort and luxury for the new homes; a fit return for the pioneer work of Empire Building.

Visit the Lunch Room at any time between 8 a.m. and closing time. You will like it.

Some More Suits COME UNDER THE QUICK SALE RULING

For Saturday Morning Rush We Put On Sale 250 Men's Suits at \$7.95. They are made from the new shades of brown, grey, green, and fancy mixed patterns, of English tweeds and worsteds. They are cut in the new, up-to-date, single-breasted, three-button sack, with excellent mohair linings, and best tailoring. Regular value would be \$12.50, \$15.00, \$16.50, and \$18.00, but Saturday morning... **7.95**

They are a special purchase lot, hence the very large saving.

MEN'S TWO-PIECE OUTING SUITS.
FOR \$10.00 we can give you one of the biggest values at that price to be had on the market.

Men's Two-Piece Outing Suits, made from a plain grey Halifax tweed, and a blue tweed with fancy button sack. Trousers have cuff bottoms, belt and side straps; very choice garment. Price... **17.00**

Boys' Bloomer Suits, Norfolk and double-breasted styles, made from English tweeds and worsteds, in fancy weaves of grey, brown, and olive; good quality linings, and smart tailoring; full-hip bloomers-pants, with strap bottoms; sizes 26 to 34. Regularly \$6.00, \$6.50, \$7.00, and \$8.00. Saturday morning... **5.00**

Two-Piece Bloomer Suit, in a popular plain grey English worsted, cut in the two-button, double-breasted style, with long shapely lapel, breast pocket, and centre vent, lined with lustre; full American bloomer pants, with watch pocket, belt loops, and strap bottoms. Sizes 28 to 34. Price... **10.00**

Boys' English Cambric Shirtwaist, in a full assortment of fancy stripes, made with laundered cuffs and collar. Sizes 11 to 14. Price... **.65**

The New "Robespierre" Collar For Women

is one of fashion's latest productions, and entirely new. It is a low-neck, round collar, made of fine sheer batiste, with divided jabot, both label and collar being trimmed with real Cluny lace. Also made of white linen with double jabot of net, and in a large variety of chemisettes, amless gimpes, sleeves, and stock, with jabots, pletinas, trillings in every width.

"Robespierre" Collar of white, tan, or blue linen, with divided 35 jabot of pleated net. Worth 50c. Saturday, each... 38c to 1.25

Chemisettes, with sleeves in fancy Nottingham, in pretty openwork patterns, also fine shadow net, yokes in white or cream. Prices, Saturday... 38c to 1.25

VEILINGS FOR SATURDAY.
Silk Chiffon Veilings, 22 inches wide, with satin border, in black, ivory, navy, tan, brown, grey, mauve, sky, rose, and moss. Our 60c and 80c quality. Saturday morning, per yard... 28c

The SIMPSON Company Limited

Vacation Furnishings for Men

MEN'S NEGLIGES.
Small and large sizes. Regular value \$2.00. Will be on sale Saturday morning at eight o'clock. Sizes are 14, 14½, 17, 17½, and 18. Each... 89c

There are also lots of dollar, dollar-twenty-five, and dollar-fifty qualities, in the medium sizes. They are all good designs, coat shirts, plain or pleated fronts. Regularly \$1.25, \$1.50, and \$2.00. Saturday morning clearing price, 89c

Another Large Assortment of Men's Summer Underwear, of Egyptian, balbriggans, French lisle, and silk mixtures, Sea Island cotton, fish net, lisle thread materials; colors grey, ecru, pink, tan, pure white, sky. Regularly 50c, 75c, \$1.00, and \$1.25. All sizes in the lot. Saturday, each... 39c

MEN'S OUTING SHIRTS, TO SELL FOR \$1.00.
Some have separate double collar, others have reversible collar. Colors are plain white, sky, grey, grey with white stripes, blue with white stripes, and tan with assorted stripes. All sizes 14 to 18. Regularly \$1.25, \$1.50, and \$2.00. Saturday morning... \$1.00

Sale of Granite Preserving Kettles

Saturday in the Simpson Basement. Sizes in wine measure:
14-quart size, Special Sale... 49c
16-quart size, Special Sale... 69c
18-quart size, Special Sale... 89c

No phone or mail orders.

HAMMOCKS FOR A SALE.
200 only, \$200 overstocked, and a late season gives you an opportunity to buy a well-made Hammock, with wide valance and a choice of colors, closely woven; and large pillow, for... \$1.20

No phone or mail orders.

HAMMOCKS—SPECIAL SELLING.
Beautiful, Roomy Hammocks, large pillow and valance, rich patterns, good colors. On sale... \$3.00, \$3.50, \$4.50, \$5.50, and \$8.75

3,000 STAG-HANDLE JACK KNIVES, 39c.
(Simpson's Cutlery Section, Basement.)

Just imported—A line of two and three-blade Knives, best steel and brass lined. If sold ordinarily at twice the price it would be a good purchase. Saturday... 39c

Fifty Feet Garden Hose, \$3.79

10,000 feet Planet Garden Hose, a full three-ply hose, half-inch size, fitted with combination brass nozzle, all complete for use. Saturday Sale, for... \$3.79

Three-quarter-inch size Hose, as the above, complete, for... \$4.50

Buy Your New Straw Hat in the Morning

900 Men's Straw Boater Hats, new up-to-date shapes, and fine quality American split braids, deep black silk bands, and easy fitting leather sweat-bands. Regularly \$1.50 and \$2.00 values. Saturday bargain... 89c

Men's Panama Hats—South American Panama Hats, extra fine, closely woven braids, and natural color. We have priced these hats for an early rush. Saturday, 8 a.m., your choice... \$3.95

Women's Lisle Hose at Half-Price

Women's Finest Qualities Imported Lisle Thread Hose, nice weight, Hermsdorf dye. A special purchase of samples, with odds and ends of regular stock, in a large range of plain colors, laces and fancy effects, this season's newest. All sizes. Values up to 35c. Saturday 3 pairs 55c; pair... 19c

Men's Colored Cotton Socks, medium weight; close fine thread, deep close-fitting ribbed top, in plain black and tan, and colors, with circular stripes; double heel and toe, 9½ to 11. Regularly 15c. Saturday... 5 pairs 55c

Morning Specials in Summer Furniture

50 only, Arm Chairs and Arm Rockers, with heavy roll wheel arms and women rush seats and backs. An exceptionally good pattern, well made, and very desirable. Saturday morning special... \$3.95

300 Folding Camp Stools, Saturday morning special... 19c

Boots, Pumps, Oxfords Average Half Price

WOMEN'S BOOTS AND OXFORDS, \$1.99.
2,000 pairs Women's Dainty High-Grade Boots, Oxfords, and Pumps, "Queen Quality," "Invictus," "Cleo," and "Relindo" brands, in all the popular leathers and fabrics, including satin, velvet, cravenette, tan Russia calf, gunmetal, suede, patent colt, and vicid kid leathers; dull matt calf and fancy uppers; French, high New York, Cuban, and military heels; every pair made on the newest spring and summer lasts. Sizes 1½ to 7½; A, B, C, D, and E widths. Regularly \$3.50, \$4.00, \$4.50, and \$5.00. Saturday, 8 o'clock... \$1.99

MEN'S BOOTS AND OXFORDS, \$2.49.
1,200 pairs Men's Fine Custom-Grade Boots and Oxfords, made by "Harrt," "McCready," "Murray," and "Tetrault," in tan Russia calf, gunmetal, patent colt, and vicid kid leathers; single and double Goodyear-welted soles; new short and medium vamp; high, medium, and low heels. Sizes 6 to 11. Regularly \$3.50, \$4, \$5, and \$6. Saturday, 8 o'clock... \$2.49

BOYS' BOOTS, \$2.25.
240 pairs Boys' Goodyear-Welted Boots, in tan calf, patent colt, and box calf leathers; made mostly in the popular Blucher style; single or double soles. Sizes 1 to 5. Regularly \$3, \$3.50, and \$4. Saturday, 8 o'clock... \$2.25

Table Cloths, Saturday, for One Dollar

600 Damask Table Cloths, good heavy quality, bordered designs; about 2 x 2½ yards. Regularly \$1.25, \$1.55, and \$1.75. Saturday... \$1.00

No mail or phone orders for these.

Pillow Cases, 25c Pair
300 Pairs Plain Pillow Cases, already hemmed, Sizes 12 x 20, and 44 x 38. Clearing Saturday, pair, 25c

Bed Spreads, \$4.95
Irish Embroidered Bed Spreads, heavy designs, deep spoke hemstitched all round. Size 90 x 100 in. Special Saturday... \$4.95

Bath Towels, 49 Cents Pair
Heavy Rough All-Linen Turkish Bath Towels. Size 20 x 40 inches. Special Saturday, pair... 49c

Phone Linen Dept., Second Floor.

Groceries

3,000 lbs. finest Creamery Butter, White Clover brand, per lb. 39c
Crosse and Blackwell's Marmalade, 2-lb. jar... 25c
Toasted Cornflakes, 3 pgs. 25c
Choice Red Salmon, half-pound flat... 25c
Finest Canned Corn... 3 tins 25c
Imported French Peas per tin, 11c
Loaf Sugar... 3½ lbs. 25c
Macabochie's Pickles, Mixed Gherkins, and White Onions, pint bottle... 25c
Canned Fruit, Strawberries, Cherries, Peaches, and Pears, per tin... 15c
Baker's Cocoa, half-pound tin, 22c
Garlon's H. P. Sauce, bottle... 15c
Clark's Pork and Beans, in Chili Sauce, per tin... 19c
Fancy Mixed Biscuits... 2 lbs. 25c
500 lbs. Fresh Peel Cake, per lb. 15c
Candy—500 Boxes Chocolates and Bon-Bons, a 30c value, 1-lb. box... 29c

PROBS ROO

His Advice Return to assemble When "P Declared Invite P crats to

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