

NOTES HERE AND THERE.

THE summer is usually considered the dull season in newspaperdom. This is certainly so as regards advertisements, and often as regards news. This summer, however, the news has been good, and the Canadian papers generally are to be congratulated on the news service they have been giving their readers—not the Montreal and Toronto press alone, but the newspapers all over the country. The chief complaint one has to make of Canadian papers is that they give a great deal too much for the money.

I observe, with a peculiarly malignant satisfaction, that the cable news continues to have the flavor that New York and other United States cities prefer. We Canadians swallow it all. The other day The Toronto World based a long, well-written editorial on a cable to The New York Tribune, from Mr. Ford, who stated that the prospects of Imperial preferential trade were slim. What on earth can he know of their prospects? He presents no exclusive information to back up the opinion. Any Canadian editor who keeps in touch with the English press, and has private correspondents in England, knows as much as Mr. Ford. That gentleman was simply expressing an opinion acceptable to United States commercial opinion. He is paid to express it, but we get nothing for swallowing it.

From the standpoint of orthodox typographical appearance the use of both broad and narrow columns by The New Westminster Sun may be objected to. But I like the appearance of the front page and the editorial page, and am not prepared to admit that departure from rigid rules is wrong in every case.

A professional humorist, who occasionally drops in to tell me how PRINTER AND PUBLISHER should be run, says I ought to start a "dredging department" in this paper. This is an allusion, no doubt, to Mr. McGillicuddy's being the successful tenderer for harbor dredging at Goderich. Mr. McGillicuddy got his contract fairly and if he can dredge a harbor as well as he can edit a paper he requires no hints from me.

The newspapermen in the Ontario Legislature have made their mark during the short special session. The speeches of Mr. Pattullo, Mr. Stratton, Mr. Russell, Mr. Graham, and Mr. Pettypiece have all been received with much favor, and became the subjects of considerable comment both from friend and foe. These gentlemen, of course, all sit on the Liberal side. The Conservatives appear to have no particular use for newspapermen.

A group of politicians were chatting together in the corridor of the Parliament buildings the other day, and a Conservative M.P. told this story at his own expense: He was canvassing the county before an election, in which the Liberal candidate was a Catholic. He himself is an Orangeman from Belfast. He tackled an old Irishman who had always voted Tory, but who was supposed to be wavering at that time. "Well, Jerry," said the M.P., "I suppose you will vote against me this time?" "How is that, sir?" "Well, they have put up a good Irish man and a good Catholic, like yourself, against me." "Oh," said Jerry, "I don't know about that. You are as good an Irishman as he is. As for the other thing, I think my

conscience will let me vote for you again—as it doesn't take much religion to be a 'mimber.'"

Regarding the editorial policy of newspapers in Canada, what a revolution would be effected if editors assumed that their contemporaries were perfectly honest in their expression of opinion!

The Montreal daily press displayed great enterprise in reporting the international yacht race. All the papers had reporters covering the boats from every available point, and the immense crowds that gathered outside the newspaper offices were kept posted on the progress of the race by five-minute bulletins. The Star and Witness had special artists present, and some excellent illustrations of the races and their surroundings were secured. Julian's full-page sketch of the Dominion winning the final race was, perhaps, the best feature of a thoroughly creditable performance on the part of the city newspapers, though its effect was somewhat spoiled by an advertisement that appeared on the sail of the yacht. C.

ADVICE TO JOB PRINTERS.

Seward A. Jones, of The Beloit (Kan.) Western Call, gave a paper before the North Central Kansas Editorial Association, on "What I Know About Job Printing," in which he said:

"In my experience of a little over fifteen years, I have learned thoroughly the value of doing work quickly and doing it well.

"It is the customer who must be pleased—the man who pays the bill. He may have ideas about the way he wants his printing done. It is the business of the job printer to let him have his way while doing a job which will reflect credit on the office. This is sometimes difficult, but a good job printer can do it.

"If a printer knows what he is doing, it doesn't take him forever to do it. It's the lack of system that makes so many workmen slow-pokes.

"Heavy planing down wears out more type in the average printing office than actual service.

"As far as possible, use type in series in job composition. The business man of to-day demands harmonious simplicity in his printing; few are willing to pay for ornamental or fancy printing.

"Sometimes I think the proprietor of a printing office is as much to blame for a slack condition of things as are employees. If he is slack and slovenly about the office, the 'boys' get to thinking, 'Oh, well, if the old man doesn't care, we don't, so let her go'; and as a consequence 'she' does go. There is no good reason why the mechanical department of a printing office should not be kept as neat and clean as any other place of business, if the workmen are given to understand that it is required of them."

The marriage of Miss Frances Ives Macnab and Mr. J. Miller McConnell, of Montreal, is announced to take place on Thursday, Sept. 1, at the home of the bride's parents, 39 Inglis street, Halifax. Mr. William Macnab, the father of the bride, is the proprietor of one of the largest commercial printing establishments in the ancient garrison city. Mr. McConnell is a member of the editorial staff of The Montreal Star. Before joining that paper he was for ten years on the staff of The Montreal Herald.