

The New Christmas Toy Show at Simpson's

A big section of the Sixth Floor, never before open to the public, has been arranged to display a wonderfully complete range of games, dolls and toys. This is not a "job lot" clearance; it is a huge, carefully arranged, splendidly priced collection of good, standard toys, including all the things you are searching for, and many you never thought of. Come and enjoy the looking over the toys and picking out the individual joys for your own or some one else's youngsters.

The Biggest "Dollar" Jointed Doll

Every girlie loves a big doll, the bigger the better. Here is one that is not only big, but "lovely," with its dainty face, light or dark complexion, and every detail carried out beautifully. This is an \$8.30 value, as there are just 300 of them to be sold tomorrow. In "The Christmas Show," Sixth Floor, Yonge and Richmond Streets.

The Miniature Animal World

Mountain Goat, with real horns, and with a cry like a real goat; fixed on platform with wheels; good head of color, at prices 1.25 and 2.00.
A Cow With Real Horns, fixed on platform with wheels; cow has smooth and natural-looking felt body. Price 1.25.
Cow, Made of Plush, with horns, bright bead eyes, leather collar, and bell; on four wheels; a splendid toy for child, at prices 1.25, 2.00 and 3.50.
Toy Farm Horses, With Plush Body, fully saddled, with bright bead eyes; on four wheels. Price Wednesday 1.75.
Toy Felt Horses, on platform, fully saddled. Price 1.25.
Captain Scott's Antarctic Dog, a splendid model, with white fur coat, and bright eyes; fitted on four wheels. Prices 1.00 and 2.00.
White and Tan Terrier Dog, with leather collar and chain lead; plush coat, and bright eyes; a real pet dog. Price 1.75.
Brown Terrier Dog, with white breast, and white spot on tail, with leather collar and chain lead, fitted on four wheels. Price 1.75.
Pussy Cat to Mew, Maltese kitten, with furry coat, playing with ball, with bright green eyes, ribbon bow and bell, in white or gray colors. Price, Wednesday 1.00.
Pussy Cats to Mew, with fur coat, and head to turn; fitted on wheels, at prices .50 and .75.
Little Dogs, with fur coats, on wheels, for small child, at price 1.25.
Rabbits, in the act of feeding, with plush body, neck ribbon and bell, at price .25.
The "Fifi" Cat, the most popular fur toy, with movable head, and eyes to turn in any way required, in white or brown color. Your choice 1.25.
Growing Teddy Bears, which open their mouth when growing; fitted with leather collar, and chain lead, and on four wheels; bears are dressed in their winter coats, and look most natural, at prices .49, 1.35 and 2.25.
Brown Bear, with fur coat, bright eyes, leather collar, and chain lead, on four wheels, at prices .49 and 1.00.
Teddy Bears, which turn somersaults, legs movable, and with a strong clockwork spring to wind up, at prices .49 and .99.
Teddy Bear, with a squeak, and with neck ribbon and bright bead eyes, at price .25.
Large Growing Teddy Bears, a real live-looking baby bear, with bright bead eyes; head to turn round as wanted; movable legs and ribbon neck bow, at prices 2.75 and 2.50.

The Chinese Bazaar

USEFUL ELECTRICAL GIFTS.

See the display of attractive, useful Heating Appliances—gifts that will be appreciated:
Electric Irons, from 3.25 to 5.50.
Electric Toasters, from 3.25 to 4.50.
Electric Curling Iron Heaters 3.25 to 3.50.
Electric Water Heaters, from 3.25 to 5.00.
Electric Paralelators, from 7.50 to 13.50.
Electric Chaffing Dishes, from 6.50 to 17.50.
Electric Griddles, from 5.75 to 7.50.
Electric Christmas Tree Decorations 3.50 and 6.00.
And other equally useful devices at interesting prices.

DAINTY BOXES OF STATIONERY.

The "1914" Box contains 24 sheets fine art linen notepaper, fashionable size, with envelopes to match, handsomely put up in Christmas box with photograph, at price 29.
The Holly Box and the Poinsettia Box are two special values. Each contains one quire white linen note, with envelopes to match. Each 25.

XMAS POSTAL CARDS.

New designs, in gold and color: 6 for .5; 4 for .5; 2 for .5, and 1 for .5.

Umbrellas for Xmas Gifts

Men's and Women's Umbrellas, silk and wool covers, sterling mounted handles. Special 1.25.

Umbrellas for Men and Women, fine quality union taffeta with tape edge and silk case, mounted on close-rolling steel frame, and a very fine collection of handles, with sterling and rolled gold mounts. Price 2.25.

Boys' and Girls' Umbrellas, strong steel frame, with good wearing covers, plain ebony natural wood in smart mannish handles. Price 1.75.

Men's and Women's Umbrellas, in an excellent range of the newest handles, frames are that neat close-rolling style, with covers of fine silk and yarn-dyed taffeta, tape edge, silk case, and tassels, would make a splendid Xmas Gift. Wednesday 3.00.

Taffeta Ribbon

4 and 4½ inches wide, in a big range of odd colors, suitable for Christmas fancy work, including pale blue, red, sea, cream, tuscany, myrtle, moss, tango, buttercup, gray, yellow, etc. Regular prices 10c and 12½c yard. Wednesday 5.

Fancy Ribbon, 6 to 8 inches wide, in many very beautiful patterns suitable for Christmas fancy work, good color range. Regular up to 40c and 50c per yard. Wednesday 25.

Handkerchiefs

Plain Linen Handkerchiefs for Men and Women. Initial Handkerchiefs for Men, Women, Boys and Girls.

Lawn Handkerchiefs. Lace-Trimmed Handkerchiefs. Corner-Embroidered Handkerchiefs. Colored Border Handkerchiefs for Men and Boys, and Real Lace Handkerchiefs. Handkerchiefs at all prices from .5 to 25.00.

WOMEN'S PLAIN IRISH LINEN HANDKERCHIEFS.

Plain Irish Linen Handkerchiefs for Women, narrow hemmed borders, purest of linen, good quality. Six in Xmas Gift Box for 75.

Plain Linen Hemstitch Handkerchiefs, extra fine quality of Irish linen, fine even threads, narrow hemstitch borders. Six in Xmas Gift Box for 75.

Men's Plain Linen Handkerchiefs, good quality of Irish linen, full size, ¾-inch hem, Simpson's quality. Six in Xmas Gift Box, Wednesday, for 50.

Men's Plain Handkerchiefs, extra fine quality of Irish linen, ¾ and ½-inch hemstitch borders, full size, fine even thread, Simpson's quality. Six in Xmas Greeting Box, Wednesday, for 85.

A word of warning—Buy Initial Handkerchiefs early.

A Pair of Skates

Ice Skates—Solid steel, best nickel-plated, in all sizes from 7 to 10½. Priced for Wednesday, in Basement, per pair 75.

Ice Skates—With rubber boots, all steel, reliable make, heavily nickel-plated, in all sizes. Priced for Wednesday, in Basement, per pair 1.25.

Ice Skates—Of a high-grade quality of material and workmanship, with right and left sole plate, solid steel blades, highly tempered, straight runners, puck stops, in all sizes. Price for Wednesday, in Basement, per pair 2.25.



Men's Winter Ulster Coats \$9.75

REGULARLY \$12.00, \$15.00 and \$18.00, WEDNESDAY \$9.75

A Number of Excellent Winter Ulster Coats, of English tweed coating, in plain browns and gray, diagonal browns, and some few fancy stripe patterns. They are cut double-breasted ulster style, 50 inches long, with two-way convertible collar. Heavy twill mohair linings and tailored by the most expert workmen. Wednesday, at 8.30, sale price 9.75.

THE YOUNG MEN'S PREFERENCE.

Coats of the Fashionable English Chinchilla, in a rich brown; the style is single-breasted, three-quarter length Chesterfield, with inverted box pleat back, belt, cuffs on sleeves, silk sleeve linings. Price, Wednesday 26.50.

YOUTHS' LONG-TROUSERED SUITS, \$5.95.

Made from excellent English tweeds, grays and browns, in neat striped patterns; cut single-breasted, three-button style; single-breasted vest and fashionable trousers; strong, good-wearing linings, and tailoring the best. Some worth \$10.50. Wednesday 5.95.

BOYS' BLUE NAP REEFERS.

Made from a splendid quality English blue nap cloth; double-breasted, with velvet collar; lined throughout with red flannel; sizes 23 to 30. Price 5.50 (Main Floor).

Men's Sweater Coat Samples \$2.98

100 Only Heavy and Extra Heavy Pure Wool Sweater Coats, in several plain shades and two-color effects; the samples and overcoats of three different Canadian manufacturers. The lowest-priced coat in the lot is a five-dollar quality; many are worth \$6.00 and \$7.00. All sizes in the lot. Wednesday, to clear 2.98.

150 CHRISTMAS GIFT BOXES

containing one pair of Elastic Web Suspenders, with cast-off kids ends and gilt fittings; one pair Garters, pad style, and one pair Arm-Bands. These were bought to sell at 75c. Mostly plain colors—sky, gray, white and pink. Wednesday, the set for 59.

MEN'S BEST QUALITY NECKTIES

in fabric silk or knitted effects; these are several odd lines from our regular stock, each one in a pretty gift box. Regularly \$1.00, \$1.25, \$1.50, \$2.50 and \$3.00 qualities. Buy them Wednesday, each 69.

No Phone or Mail Orders for these.

(Main Floor)

For 39c, in a Cardboard Carton, a Miniature Navy, comprising a gunboat and two torpedo boats, with buoy, etc. Price 39c.
For 80c, Miniature Navy, comprising cruiser, gunboat, two torpedoes, anchor, etc. Price 80c.
Mechanical Boats, splendid models of real ones, gaily decorated, and with strong springs to wind up, at prices 25c, 30c, 35c, \$1.00, \$1.25, \$1.75 and up to \$6.00.
Hill-Climbing Friction Toys, strong metal toys, full of interest for the boys, such as:
Locomotive Engine, with tender, price 1.10.
Large Touring Car, price 1.10.
Hook and Ladder Fire Engine, price 1.10.
Large-sized Passenger Car, price .60.
Delivery Wagon, price .60.
All with strong friction springs.

Great Show of Games on the Sixth Floor

All the season's newest and improved games for amusement and instruction.
Games for 10c—Tower Town Conductor, Game of Authors, Johnny's Historical Game, Jack Straws, Peter Coddle, Game of Battles, My Wife and I, and many other equally interesting and amusing games, at, each 10c.
Games for 25c—Popular Game of Quilt, Comical Game of Snap, Venetian Fortune Teller, Gipsy Fortune Teller, Illustrated Authors, Great Detective Game, Mosaic Designer, My Ship's Come In, and numerous other fascinating games, at, each 25c.
Games for 30c—Round the World with Nelly Bly, Famous Art Picture Puzzle, Rope Toss, Sherlock Holmes, Charles Dickens with Phiz Puzzle, Boy Scouts, and many other good games, at, each, Wednesday 30c.
Games for 50c—Plaza, Finch, Pop in Law, Ring the Pin, Boy Hunter, Sea Star, Crazy Traveler, Peg Baseball, Three Little Kittens, Mother Goose, and a great collection of the most interesting and fascinating games of this season's production. Price 50c.
Other Lines of Games at 80c, \$1.00, \$1.35 and up to \$2.00 each.

Boys' and Girls' Sleighs

for 35c, 45c, 55c, 65c, 75c, 1.00, 1.50, 2.00.
Boys' Bob Sleighs 2.50, 4.15, 6.20.
Babies' Sleighs, from .45 to 10.00.
Dolls' Carriages, from .80 to 8.00.
Flexible Flyers, from 1.25 to 6.00.
Boys' Autos 6.50, 8.35, 7.25, 7.95.
Boys' Velocipedes 1.00, 2.60, 2.95, 3.45, 4.15.
Steel-Body Wagons 1.00, 1.30, 1.60, 2.35, 3.50.
(Sixth Floor).

400 Electric Reading Lamps at Half-Price

Handsome Lamps, with Art Glass Shades, Brushed Brass, Verde Green or Old Brass Finish:

\$9.00 Lamps for 4.50.
\$10.00 Lamps for 5.00.
\$12.00 Lamps for 6.00.
\$15.00 Lamps for 7.50.
\$17.50 Lamps for 8.75.
\$22.50 Lamps for 11.25.

Genuine Wedgwood "Jasper" Ware at Half-Price

Dark Blue Jasper, With White Cameo Classical Subjects, including teapots, sugar and cream sets, jugs, vases, marmalade jars, honey pots, etc., at 50c. Half-Price.

Brass Smoking Stands, 21 inches high, with ash tray, match holder and cigar rests, brushed finish. Regular price 90c. Special, each 75.

35c Hammered Brass Ash Trays 25.
90c Brass Dinner Gongs 75.
\$1.25 Hammered Brass Jardinieres 79.
\$2.95 Brass Pedestals 1.95.

200 Pieces Dutch and Hungarian Pottery, including vases, candlesticks, centre-pieces, salt and pepper sets, etc. Priced from \$1.00 to \$7.00. Sale price from 65c to 4.00.

Men's Furs

Men's No. 1 Russian Marmot Fur-Lined Coats, choice full-furred skins, notch collar of German origin, specially fine black cloth shell. Regular \$35.00. Wednesday 25.00.

Men's Choice Dark and Heavy American Muskrat-Lined Coats, extra well-matched skins, Persian lamb and other collars, black English beaver cloth shell. Regular \$50.00. Wednesday 39.50.

Men's Imitation Persian Lamb Gaudinets, with or without fingers, warmly lined, and durable black sheepskin palms, splendid for driving, auto, or cycle wear. Special prices at 1.00 and 1.50.

Men's Winter Wear Caps, with fur-lined ear bands and full large golf shape, in newest fall 1913 tweeds and overcoatings, extra fine finish, at 1.00.

Basement Offerings

Bronzed Metal Artistic Crumb Tray and Brush, metal covered to match tray. Wednesday 35.

Coffee Pots, copper metal, heavily nickel-plated, of best quality, with white metal trimmings. Wednesday: 3-pint size 1.75, 5-pint size 2.25.

Cake and Fruit Baskets, with porcelain tile base with floral decoration and nickel-plated trimmings. Wednesday: 45 and 1.35.

\$5.50 CARVING SET FOR \$3.50.
800 only 3-piece Carving Sets, comprising meat carvers, fork carvers and steel, of a fine quality Sheffield steel with staghorn handles. A most handsome set of a most reliable quality, put up in a plush and satin-lined leatherette case with folding cover. Regular \$5.50 line. Special for Wednesday morning, per set 3.50.

3-piece Carving Set—An exceptionally good line of cutlery, comprising meat and fork carvers and steel of best Sheffield steel, with rustic staghorn handles mounted with nickel-plated ferrule and nickel-plated fancy knob end. The quality of material and workmanship in all this is one of our best and most reliable lines and would make a handsome gift. Would easily be worth \$7.50 if sold in the ordinary way. Wednesday 5.75.

\$2.50 3-PIECE CARVERS FOR \$1.50.
300 only Carving Sets, comprising knife, fork and steel, of superior quality of Sheffield steel with staghorn handles. A good useful set, put up in a leatherette, plush-lined case. Regularly \$2.50. Wednesday, per set 1.50.

SHEFFIELD TABLE KNIVES.
200 dozen Sheffield Table Knives, of reliable make, specially tempered, having the quality of celluloid handles. Table size—Special for Wednesday, per dozen 2.25.

25c JACK KNIVES FOR 15c.
A most acceptable and useful gift for a man or a boy.
300 only of this Splendid Knife—Assorted for heavy work and for the vest pocket. 2 strong, reliable steel blades and a variety of different handles. Wednesday, each 15c.

Lunch Room

(Sixth Floor)
AFTERNOON, 3 to 5.30 O'CLOCK,
Simpson's Special Sundae
with Cake,
10c

FAMILY

STORM RUBBERS.

These are bright, new Rubbers, perfect in every way. They have high fronts to withstand stormy weather:

Men's, sizes 6 to 12. Regular \$1.15. Wednesday 76.
Women's, sizes 2½ to 8; high, medium and low heels. Regularly 85c. Wednesday 55.
Misses', sizes 11 to 2. Regularly 60c. Wednesday 47.
Children's, sizes 3 to 10½. Regularly 55c. Wednesday 38.

MEN'S KNEE RUBBER BOOTS, HIGHEST GRADE, \$3.24.
Dull-Finished Pure "Para" Gum Knee Rubber Boots, heavy corrugated soles, solid rubber heels; sizes 6 to 12. Regularly \$4.00. Wednesday 3.24.

Same Quality, Three-quarter Length Rubber Boots, sizes 6 to 12. Regularly \$5.50. Wednesday 4.44.
Same Quality, Hip Rubber Boots, sizes 6 to 12. Regularly \$6.25. Wednesday 4.99.

LIGHT-WEIGHT RUBBERS.

Bright-Finished City-Weight Rubbers, reinforced corrugated soles and heels:
Men's, sizes 6 to 12. Regularly 95c. Wednesday 69.
Boys', sizes 1 to 5. Regularly 75c. Wednesday 57.
Youths', sizes 11 to 13. Regularly 65c. Wednesday 47.

RUBBERS---FOR THE WHOLE

HEAVY GUM RUBBER BOOTS, FOR TEAMSTERS, RAILWAYMEN, MOTORMEN, ETC.

Best Quality Snag-Proof Rubber Boots, two-buckle style, strongly reinforced, rolled-edge soles, non-slip heels, bellows tongue; sizes 6 to 12. Regularly \$2.85. Wednesday 1.99.

Same quality in three-eyelet style; sizes 6 to 12. Regularly \$2.69. Wednesday 1.99.

"ALASKA" CLOTH-TOP RUBBERS.

Fine Jersey cloth, waterproof top, best quality, reinforced soles and heels, black fleece lining, very warm and easy fitting.
Men's, sizes 6 to 12. Regularly \$1.45. Wednesday 1.09.
Women's, sizes 2½ to 8; high, medium and low heels. Regularly \$1.15. Wednesday .84.

LEATHER TOP RUBBER BOOTS.

Men's 8-inch Leather Top Snag-Proof Rubber Boots, with rolled-edge soles and solid rubber heels; leather laces with each pair; sizes 6 to 12. Regularly \$3.35. Wednesday 2.49.

EVERY PAIR GUARANTEED

We guarantee every pair of these Rubbers to give satisfactory wear. If they do not, we will replace same, or refund purchase price.

The Robert Simpson Company, Limited