

The Robert Simpson Company, Limited



STORE OPENS
8 30
A.M.

The Coolest Place in Toronto

The ventilation of our big modern building, and its roomy high floors, make it possible to promise you perfect comfort on the hottest day within its portals. Besides, there are dandy cool lunches to be had on the sixth floor, and soda and ice cream in the basement.

STORE CLOSSES
5 30
P.M.

Men's Hot Weather Waterproof Coats

You must have a waterproof coat for protection, and the lighter in weight it is the better. One made from a single texture English Paramatta cloth, in coffee color, single-breasted, to button to chin, close fitting collar, best workmanship. Costs **10.00**

Silk Waterproof Coat

Made from a beautiful fawn color silk, with fancy stripe back. It is cut raglan shoulder style, with close fitting collar; absolutely waterproof and workmanship the best. Price **12.00**

Men's Bath Robes

Bath Robes are necessary articles for traveling. We have a specially attractive value to offer. Made from Austrian blanket cloth in assorted colors and patterns. Price **3.75**

Many people prefer for summer the Turkish Bath Robe. We have some very pleasing colors in these light weight bath robes. Price **4.50**

Men's Wash Vests

A splendid White Wash Vest, showing small pattern. Single-breasted. Price **1.50**

Stout Men's Two-piece Outing Suits

This is the hot weather suit for stout men. Made from light gray homespun cloth, single-breasted coat, pants with cuff bottoms, belt and side straps. Price **10.00**

Wash Suits for Little Chaps

Smart Single-breast Russian Suits, made from strong English blue and white striped galatea. Wide sailor collar and belt. Bloomer pants with elastic bottom. Sizes 2-12 to 6 years. Thursday **1.25**

Boys' Sailor Blouse Suits

Linen Sailor Suits, full cut blouse style with sailor collar and flowing end tie and bloomer pants. Sizes 6 to 10 years. Thursday **1.00**

(Main Floor.)

Children's Play Tents

IN THE BASEMENT.

Striped Duck Tents, for children, with pole, made of strong material, and will give satisfactory wear, made in three sizes—5 x 8 ft., Thursday, \$4.50; 6 x 6 ft. size, Thursday, \$5.00; 7 x 7 ft. size, Thursday, \$5.75.

Baseball Hats, Thursday, 50c, 65c, 95c, \$1.00.
Baseballs, of reliable quality, at prices for Thursday, 10c, 15c, 19c, 25c, 50c, 75c, \$1.00.

500 ONLY, FIELDERS' GLOVES.

A Reliable Baseball Fielders' Glove, for boys. Regularly 50c line, for rush sale Thursday, each **.38**
(Phone orders to Department.)

SPECIAL SALE OF HAMMOCKS.

At Specially Reduced Prices for Thursday. Hammocks of the best and most reliable manufacture; extra strong material, with foot and head spread, chain suspenders, large loose pillow, deep valances with fringe; a large and handsome hammock. Regularly selling for \$5.50. Thursday, special, **4.48**

Hammocks—Another line, of most reliable make, rich in colors, large, full-size Hammocks, with full-size, well-padded pillow, deep valance with fringe, strong materials. Regularly selling for \$4.25, at which price it is good value; but on Thursday we shall put a limited number on sale at the extraordinarily low price of **2.49**

low, deep valance with fringe, strong materials. Regularly selling for \$4.25, at which price it is good value; but on Thursday we shall put a limited number on sale at the extraordinarily low price of **2.49**

Screen Doors, grained and varnished and strongly braced at corners, in sizes 2 ft. 6 x 6 ft. 6, 2 ft. 8 x 6 ft. 8, 2 ft. 10 x 6 ft. 10, 3 ft. x 7 ft. Thursday **1.25**

Screen Doors, grained, in sizes 2 ft. 6 x 6 ft. 6, 2 ft. 8 x 6 ft. 8, 2 ft. 10 x 6 ft. 10, 3 ft. x 7 ft. Thursday **1.00**

Screen Windows, from 14 inches high, 18 inches closed, 28 1/2 inches open, to 24 inches high, 33 inches closed, 52 inches open, at prices Thursday **.15 to .65**

FAMILY SCALES

To weigh 24 lbs. to 1/4 oz.
Two Styles of Family Scales—the flat scale and scoop scale styles; strong in the make; Government stamped and tested, with a clearly marked clock face dial; an indispensable article for the fruit season, very suitable for all household purposes. Good **\$2.25** value. Thursday **1.49**
—Basement.

The Groceries

- 2000 lbs. Dairy Butter, in prints. Per lb. **.25**
- Finest Sugar-Cured Ham, half or whole. Per lb. **.21**
- Malta Vita, 3 packages **.25**
- Edwardsburg or Beehive Table Syrup, 5-lb. pail **.26**
- Salt, in 5-lb. bags, 3 bags **.14**
- Canned Apples, Gallon 8. Per tin **.25**
- Crossed Fish Brand Kippered Herrings, 3 tins **.25**
- Peanut Butter, in bulk. Per lb. **.20**
- English Marrowfat Peas, 3 packages **.25**
- Quaker Oats, Large package **.28**
- Lime Juice, Sovereign Brand. Reputed quart bottle **.25**
- Scott's Worcester Sauce, 3 bottles **.25**
- Imported Malt Vinegar, Imperial quart bottle **.22**
- Upton's Marmalade, 5-lb. pail **.45**
- Finest Lima Beans, 3 lbs. **.25**
- Heather Brand Flavoring Extracts, 2 1/2-oz. bottles, 3 bottles **.25**
- Canned Corn, 3 tins **.25**
- Featherstrip Coconut, Per lb. **.19**
- 35c ASSAM TEA FOR 28c.
- 1000 lbs. Fine Rich Full-Bodied Assam Tea, of uniform quality and fine flavor, a 35c tea anywhere. Thursday, per lb. **.28**
—Basement.

REFRIGERATORS

- "Greenland" Refrigerators, cases made of selected hardwood, with plain raised panels and swinging base, 26 inches wide, 17 inches deep and 40 inches high. Price **5.90**
- "Greenland" Refrigerators, 32 inches wide, 20 inches deep and 45 inches high, with galvanized lining and removable shelves. Price **10.40**
- "Leader" Refrigerators, with lining of white enamel, outside case is made of thoroughly seasoned hardwood, and finished golden color. Rounded corners, bronze locks, and fitted with heavy castors **12.75**
- "Cold Wave" Refrigerators, cases made of selected golden finished ash, with rounded corners, good strong ice rack, removable shelves and provision chamber, lined with white enamel. Price **21.60**
(Fifth Floor.)

GREAT HALF-YEARLY STOCK CLEARING OF CARPETS AND RUGS

Anticipate Your Requirements and Save Many Dollars Buying Now. Dependable Qualities. Big Price Reductions. Sterling Values.

\$1.75 and \$2.25 Excellent Axminster and Wilton Carpets—To Clear at **\$1.25**: Some 250 yards of carpet is included in this lot, gray, greens, tans and reds, this season's designs, being half-rolls and broken lots, at this sweeping reduction. Thursday, per yard **1.25**

\$1.25 Matting Rugs for .79—50 Stencilled Japanese Matting Rugs in one of the popular sizes, 9 x 6 feet; good designs and nice bright colors; to clear Thursday, each **.79**

\$16.65 English Seamless Axminster Rugs for **\$12.75**. In this parcel there are 15 Rugs offered at this very attractive price; one size only, 9 x 9 feet; designs are mostly floral; colors in blues, greens and tans; \$12.75 for a 9 x 9 ft. seamless English Axminster Rug means a bargain.

\$17.75 English Brussels Rugs, size 9 x 12 ft. for **\$11.75**. We positively could not have this Rug made for us by the manufacturers today at this price. There are three sizes included in this special lot, and there are suitable Rugs for living room, parlor, dining room or bedroom; small Orientals, as well as floral designs. This is an extraordinary offer that will be taken instantly advantage of. There are not many Rugs and they will quickly be sold—9 x 9 ft., regular price \$14.25, special sale **\$9.75**; 9 x 10.6 ft., regular price \$15.75, special sale **\$10.75**; 9 x 12 ft., regular price \$17.75, special sale **\$11.75**.

\$45.00 and \$52.50 Heavy, Thick Pile, English Saxony Rugs at **\$29.50**—There is no doubt that this price means an 8.30 a.m. demand for the seven Rugs offered at this extraordinary reduction. There are three excellent Oriental designs, in good, harmonious colors. This quality will give everlasting wear, and the Rugs have a very handsome, rich appearance. Note the reduction—9 x 10.6 ft. or 9 x 12 ft., regular prices \$45.00 and \$52.50, 8.30 a.m. Thursday, each **29.50**

19 English Tapestry Rugs at a Big Cut in Price—These are in good green chintz effects, serviceable quality, standard goods, and there are only 19 of them offered at this price—9 x 9 ft., regularly \$6.50, special Thursday **\$4.75**; 9 x 10.6 ft., regularly \$7.50, special Thursday **\$5.75**; 9 x 12 ft., regularly \$8.50, special Thursday **\$6.75**.

\$1.35 Wilton Velvet Stair Carpets, 27 inches wide, at **99c**—We have taken another 150 yards from our regular stock, in two good designs—tan, chintz—to clear at this unique price. Quality will wear well. Colors will go with almost everything. Special Thursday, per yard **99c**

English Wilton Rugs showing a reduction of 25 per cent. from regular price—Attractive small Oriental designs, mostly colored in blues, tans and rose shades.

Size 9 x 9 ft., regular price \$27.00, special sale **\$19.75**; 9 x 12 ft., regular price \$36.00, special sale **\$26.75**.



Men's Bathing Suits

WORTH A THIRD MORE.

200 Men's Heavy Bathing Suits, in the two-piece style, with stripes around sleeves and knee, strong and neatly finished. All sizes, 34 to 44, Regularly \$1. Thursday **.75**

100 Men's Pure Cashmere Bathing Suits, two-piece style, just the kind for lake bathing. Sizes 34 to 44. Regularly \$2. Thursday **1.50**

500 Men's Outing Shirts, with either separate or reversible collar, in plain white or cream or stripe designs. All sizes, 14 to 17. Regularly \$1.25 and \$1.50. Thursday **.98**
(Main Floor.)

Summer Shoes

WHITE PUMPS, 99c.

Women's White Poplin Street Pumps, with flexible leather soles and Cuban heels, white or colored poplin bow on new short vamp. Sizes 1-2 to 7. Regular price \$1.50. Thursday **.99**

WATER RUSH SLIPPERS, 39c.

This is the coolest slipper made; open weave, reinforced soles; all sizes for men and women. Thursday, **.39**

YACHTING, TENNIS AND OUTING SHOES.

Yachting or Lacrosse Boots, laced Blucher style, very best quality strong white duck, with heavy corrugated white rubber soles—

Men's, sizes 6 to 11 **1.25**
Women's, sizes 2 1/2 to 7 **1.15**
Boys', sizes 1 to 5 **1.15**
Same quality in low Oxford style—

Men's, sizes 6 to 11 **1.15**
Women's, sizes 2 1/2 to 7 **1.00**
Boys', sizes 1 to 5 **1.00**

TENNIS OR OUTING BOOTS

Made of strong black or dark blue duck, laced Blucher style, heavy corrugated black rubber soles—

Men's, sizes 6 to 11 **.95**
Women's, sizes 3 to 7 **.85**
Boys', sizes 1 to 5 **.85**
Youths', sizes 11 to 13 **.75**
Misses', sizes 11 to 13 **.75**
Children's, sizes 6 to 10 **.65**

Same style boot with white top and black rubber soles—

Men's, sizes 6 to 11 **.99**
Women's, sizes 3 to 7 **.89**
Boys', sizes 1 to 5 **.89**
Misses', sizes 11 to 2 **.79**
Children's, sizes 6 to 10 **.69**

TENNIS OXFORDS.

Made from strong navy blue duck, laced Blucher style, heavy corrugated rubber sole—

Men's, sizes 6 to 11 **.85**
Women's, sizes 3 to 7 **.75**
Boys', sizes 1 to 5 **.75**
Youths', sizes 11 to 13 **.65**
Children's, sizes 6 to 10 **.55**
(Second Floor.)

The Robert Simpson Company, Limited

HOUSE FOR SA...
PROB...
COUNC...
DESP...
CH...
Two Tom...
But Me...
Take T...
Tactics...
Contra...
Only Si...
eral Ho...
tioned.
Valuators...
Co. and To...
properties we...
council at th...
and an addi...
approved. The...
made a demo...
spaired effor...
line being pu...
ther offered...
not.
Controlle...
in evident...
that many of...
their temper...
valuators mi...
ter Foster ab...
a row that w...
strong protes...
plished a ser...
couple of the...
the effect of...
of the major...
tempers, and...
was a case of...
with a steady...
ment. It is...
tempt will be...
monstrate th...
council.
Mayor Ho...
statement th...
the Toronto...
Electrical De...
seven years...
between the...
the Electrical...
in 8 1/2 years...
When the...
session, Aid...
any...
the deputati...
onto Genera...
in the after...
parties. W...
pleman to oc...
For a final...
moved before...
recommendati...
trol to appl...
way and elec...
to increase th...
Continued

SWAM...
ON TH...
Coney Isla...
ed Six Pe...
sands...
Fro...
Special...
NEW YORK...
ing exploit th...
has not before...
there today...
Edwin Cody...
swam their ho...
sea and rescue...
motor boat.
A great cro...
the rescue. T...
contained the...
and Mrs. Ant...
year-old daug...
Mrs. Michael...
old son, Fran...
Cody and M...
of the Ocean...
they heard th...
The two b...
their charges...
the embankm...
ran them str...
the surf.
Horses and...
down, half...
from shore...
hard and ri...
moments they...
Each of the...
took from th...
them ashore...
out again and...
head, where...
taken off.
Silk Hats...
We are the...
This...
mons of Ho...
weeks later...
played in th...
this famous...
one of the...
hats we carr...
Dineen's...
batters. Als...
aut. cases, ch...
coats. unbro...