

TABLE 13. SELECTED CORPORATIONS PUBLISHING DAILY NEWSPAPERS WITH CIRCULATION BETWEEN 50,000 AND 100,000, 1958-1967

Year	Total Assets	Equity	Net Profit A	Net Profit A		Net Profit B		Net Profit C		Net Profit A	
				Total Assets	Per cent	Total Assets	Per cent	Total Assets	Per cent	Total Revenue	Per cent
				Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars	Dollars
1958.....	12,471,000	10,606,000	2,628,000	21.1	2,600,000	24.5	1,332,000	12.6	17,945,000	14.6	
59.....	13,355,000	11,348,000	2,732,000	20.5	2,717,000	23.9	1,314,000	11.6	18,562,000	14.7	
60.....	14,384,000	12,457,000	3,115,000	21.6	3,087,000	24.8	1,467,000	11.8	19,476,000	16.0	
61.....	15,662,000	13,605,000	2,847,000	18.2	2,820,000	20.7	1,364,000	10.0	20,239,000	14.1	
62.....	17,021,000	14,211,000	3,037,000	17.8	3,001,000	21.1	1,494,000	10.5	20,787,000	14.6	
63.....	17,246,000	13,244,000	2,664,000	15.4	2,570,000	19.4	1,281,000	9.7	21,382,000	12.5	
64.....	17,377,000	13,302,000	2,888,000	16.6	2,781,000	20.9	1,343,000	10.1	22,725,000	12.8	
65.....	17,788,000	14,167,000	3,546,000	19.9	3,459,000	24.4	1,771,000	12.5	23,945,000	14.8	
66.....	19,414,000	15,637,000	4,349,000	22.4	4,285,000	27.4	2,134,000	13.6	26,509,000	16.4	
67.....	20,627,000	16,957,000	4,615,000	22.4	4,564,000	26.9	2,262,000	13.3	28,490,000	16.2	

SOURCE: D.B.S.