

## MIPRO Publications on Consumer Goods

Foreign Participation in International Fairs and Exhibitions in Japan Series

Information on Best-Selling Products:

*Womens Wear*, 1986

*Furniture*, 1987

*Home Furnishings*, 1988

Survey on Consumers Awareness of Imported Goods Series

Series 2: *Clothing and Related Articles*

Series 3: *Tennis Rackets, Skis, Golf Clubs*

## Related Publications

*2000 Importers of Japan*, 1984

Publisher: Japan External Trade Organization (JETRO)

Price: ¥ 9 270

*Buyer's Guide of Tokyo 1987-1988*, 1986

Publisher: Tokyo Foreign Trade Association

*Guide to the Electrical Appliance and Material Control Law of Japan*, 1986, 89pp

Publisher: Japan External Trade Organization (JETRO)

Outline of the law, application procedures for registration by foreign manufacturers, etc.

*Japanese Legal Requirements for Electrical Appliances and Materials*, 3 Vols., 1986, 450pp, 600pp and 200pp (approx.)

Publisher: Japan External Trade Organization (JETRO)

Price: Vol. I ¥ 42 000

Vol. II ¥ 62 000

Vol. III ¥ 21 000

Vol. I: Legal Documentation;

Vol. II: Technical Requirements;

Vol. III: IEC Standards Reference Manual.

*The Japanese Market — A Compendium of Information for the Prospective Exporter*, 1987

Publisher: Japan External Trade Organization (JETRO)

*JME/Japan Music Exchange: The Gakkishobo Directory of Japan's Music Industry*, 1986, 94pp

Publisher: Gakkishoho-sha Co., Ltd.

Price: ¥ 2 500

*List of Trade Fairs in Japan, 1989/90*

Publisher: Japan External Trade Organization (JETRO)

Price: ¥ 9 300

*Quality Housing Components Certification System*, 1985, 16pp

Publisher: Center for Better Living (Jutaku Buhin Kaihatsu Center) (Ministry of Construction)

## Trade Periodicals/Newsletters

*The Nichima Buyers Guide for Newest Office Production in Japan*, quarterly

Publisher: Nichima Inc.

Price: ¥ 600

## Cosmetics

*Cosmetic Market in Japan, The*, 1985, 19pp

Publisher: U.S. and Foreign Commercial Service, American Embassy, Tokyo

Price: ¥ 6 000

*Essential Oils and Natural Products* JETRO Access to Japan's Import Market Series No. 48, 1985, 23pp

Publisher: Japan External Trade Organization (JETRO)

## Related Publications

*The Comprehensive Licensing Standards of Cosmetics by Category* Part I, 1986, 430pp; Part II, 1987, 464pp

Publisher: Yakuji Nippo, Ltd.

Price: Part I ¥ 28 000

Part II ¥ 29 000

The Comprehensive Licensing Standards were presented in accordance with the "Framework of Japan's Action Program for Easy Access to Her Markets." Includes the English translation of the administrative notice concerned, plus practical questions and answers.