

Bert Zethof

Government Policy
(cont'd)

and disincentives (e.g. taxes) to encourage energy conservation at the residential level in Oregon.

For the City of Kamloops, British Columbia, formulated an economic development strategy which included the determination of economic sectors with potential for growth, the establishment of economic development targets for various sectors of its economy, and the preparation of a detailed action plan. For the manufacturing sector, opportunities and constraints were identified for the further processing of the area's primary resource products, the replacement of products imported into the region, and attracting "footloose" industries. An important element of the project was the close cooperation with the city's economic development and planning staff, as well as with an economic advisory committee consisting of community representatives.

For a regional district in British Columbia, prepared a regional and eleven community economic profiles. The purpose of the profiles was to promote industrial development by providing information that would assist decision-makers in choosing the region as a suitable location for industrial plants, distribution centres, branch offices or other types of facilities. The profiles described all aspects of the local economy, including the labour force, major employers, transportation and utility services, and community amenities.

For the Thompson-Nicola Regional District in British Columbia, conducted a study to identify economic development opportunities for creating employment and diversifying the region's economy. The study encompassed a review of the agriculture, forestry, mining, manufacturing, trade, tourism, and other service sectors. Opportunities which had market potential and made sense for the region were identified, focusing in particular on the further manufacturing of the region's primary resources.

For a regional district in British Columbia, was a member of a team that was formed to establish a corporation under the Federal Government's Local Employment Assistance Development (LEAD) program. The team's tasks included establishing a Board of Directors, obtaining government funding for the corporation and developing policies and procedures for its operation. Mr. Zethof's role was to formulate an action plan for achieving the corporation's