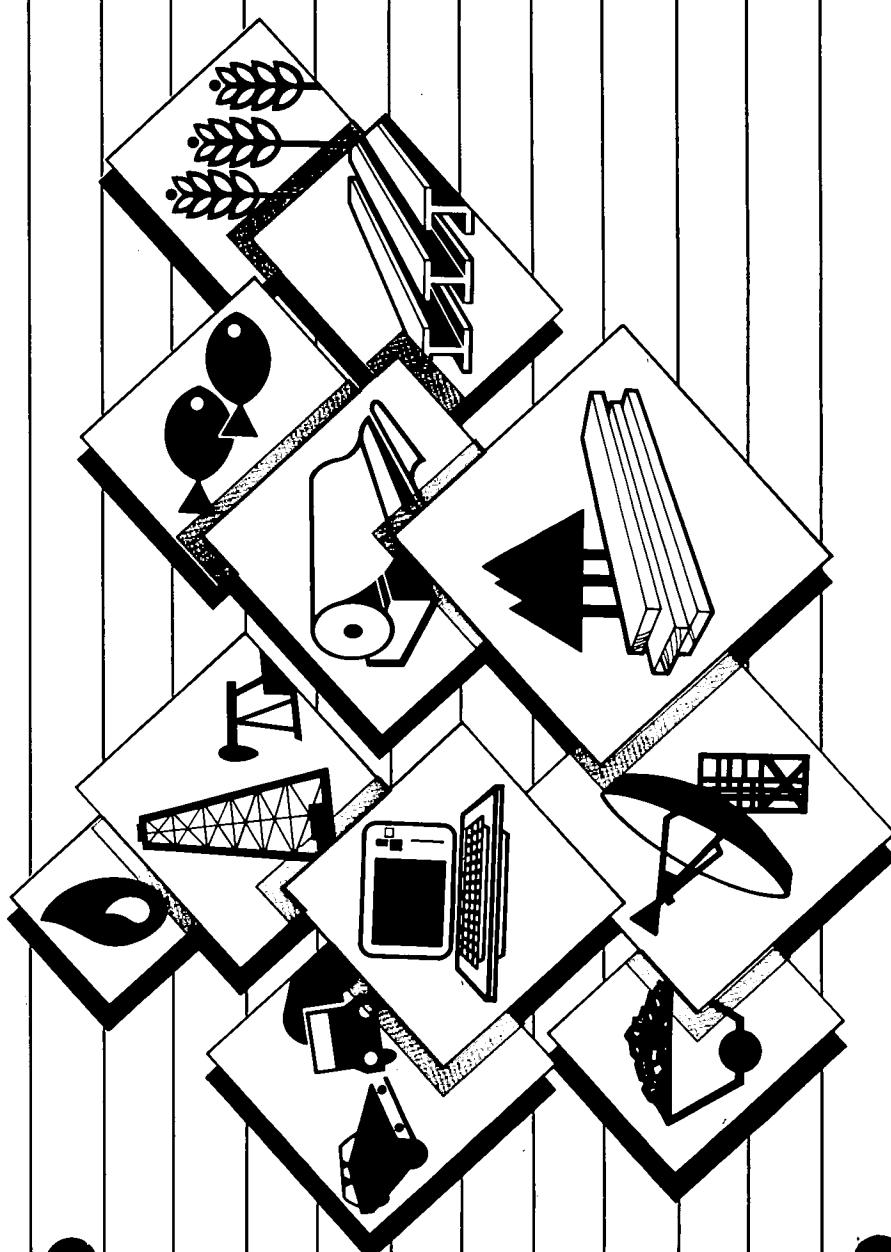


# PROMOTION OF INVESTMENT TO CANADA

## GUIDE REFERENCE

### 3 - Investment Potential Profile



8-9

WHAT TYPE OF OVERSEAS INVESTMENT DO INVESTORS FROM YOUR TERRITORY NORMALLY SEEK?  
(RANK IN ORDER OF IMPORTANCE FROM 1 TO 4. 1 IS HIGHEST ... 4 IS LOWEST. USE "O" IF NOT APPLICABLE)

	CORPORATIONS	INSTITUTIONAL INVESTORS	ENTREPRENEURS	IMMIGRANT ENTREPRENEURS
1. 100% OWNERSHIP OF EXISTING CORPORATE FACILITY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. PARTIAL OWNERSHIP OF EXISTING CORPORATE FACILITIES WITH DIRECT INVOLVEMENT IN DAY-TO-DAY OPERATIONS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. START-UP INVESTMENT TO CREATE NEW ENTERPRISE (100% OWNERSHIP)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. START-UP INVESTMENT TO CREATE NEW ENTERPRISE (ON A JOINT BASIS)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8-10

DO INVESTORS FROM YOUR TERRITORY TEND TO INVEST ABROAD IN:  
(RANK IN ORDER OF IMPORTANCE FROM 1 TO 6. 1 IS HIGHEST ... 6 IS LOWEST. USE "O" IF NOT APPLICABLE)

	CORPORATIONS	INSTITUTIONAL INVESTORS	ENTREPRENEURS	IMMIGRANT ENTREPRENEURS
1. REAL ESTATE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. MANUFACTURING INDUSTRIES	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. SERVICES	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. PORTFOLIO INVESTMENT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. AGRICULTURE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. RESOURCE DEVELOPMENT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8-11

IF INVESTMENTS ARE IN MANUFACTURING. COULD YOU INDICATE WHAT ARE THE PRINCIPAL SECTORS / SUB-SECTORS BASED ON PAST 4 YEARS EXPERIENCE?

1.	
2.	
3.	
4.	

## 9

## INVESTMENT PROMOTION ACTIVITIES PROPOSALS

[illegible]

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(\*) ENTER

IM = INCOMING MISSION  
OM = OUTGOING MISSION  
MV = MINISTERIAL VISIT

**S = SEMINARS**  
**SE = SEMINARS FOR**  
**ENTREPRENEURIAL IMMIGRANT**

DM = DIRECT MAIL CAMPAIGN  
OE = OTHER PROMOTIONAL EVENTS