

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :645-SAN JOSE

008-TRANSPORT SYS,EQUIP,COMP,SERV.  
EL SALVADOR

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 INCREASE INTEREST OF REGIONAL IMPORTERS/DISTRI-  
BUTORS OF AUTOPARTS, FOR CANADIAN MADE PRODUCTS.

4 IMPORTANT AUTOPARTS DISTRIBUTORS FM PANAMA, EL  
SALVADOR & HONDURAS WERE INVITED TO THE AUTO-  
PARTS SHOW IN MONTREAL. GOOD RESULTS. GOOD CON-  
TACTS MADE. ACTIVE FOLLOW-UP OF CANADIAN PARTI-  
CIPATION IN EXPOMOVIL.

QUARTER: 2 -----

DATA COLLECTION TRIPS WERE MADE TO PANAMA AND  
EL SALVADOR. TRIP TO PANAMA FOR REPORT AT THE  
END OF YEAR.

QUARTER: 3 -----

QUARTER: 4 -----

A group of 3 Salvadoran buyers will be visiting  
the Royal Winter Fair in November. A Honduran  
buyer visited the Jubal Cattle Fair. Good  
results are expected from these visits.

Letters were sent to 100 car exporters of eq'ts.  
related prod & services seeking their participa-  
tion in Cote d'Ivoire Show. 2/19/88 all info was ob-  
tained & active follow-up is now being done with  
cattle sector under contract & visits to Cote