

404 - MILAN
PLANNING:

ITALY

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.
CONTINUE TO WORK CLOSELY WITH THE ITALIAN MACHINE TOOL MANUFACTURERS
ASSOCIATION (UCIMU) TO INSURE INTERESTED MACHINE TOOL MANUFACTURERS TO
ESTABLISH IN CANADA.

EXPECT TWO INTERESTED COMPANIES VISITING
CANADA TO ESTABLISH IN PREFERRED LOCATION.

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP
LIAISE CLOSELY WITH MAJOR FOOD AND TECHNOLOGY ASSOCIATIONS, INDUSTRY,
FOOD SHOWS AND PUBLICIZE CANADIAN OPPORTUNITIES IN PROFESSIONAL FOOD
TECHNOLOGY JOURNALS IN ITALY.

TWO MAJOR INVESTMENTS IN CANADA TO BE
COMPLETED PLUS SIX QUALIFIED LEADS ON
ITALIAN COMPANIES JOINT VENTURE IN
CANADA.

TRANSPORT SYS, EQUIP, COMP, SERV. AUTOMOTIVE
WORK WITH DRIE AND ITALIAN AUTOMOTIVE MANUFACTURERS ASSOCIATION PUR-
SUING INVESTMENT IN SPECIFIC AREAS IDENTIFIED BY CANADA AS SECTORS
REQUIRING STRENGTHENING IN CANADA.

FOUR LICENSING ARRANGEMENTS AND TWO
MANUFACTURING INVESTMENTS (WHEELS/
BODY PANELS).

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP
No proposed activities indicated

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated