

When Do You Read?

N bed? In the train? In the street car? At meals? On Sundays? On your vacation? Fall evenings? On the water or in your canoe? Whether your answer is yes or no to only one or all of the above questions, whether your answer is yes of no to only one or all of the above questions, whether you read some time or all the time, you will find the privilege of securing any books or music of your choice, free of cost, an invaluable opportunity. The latest popular novels, the standard selections of all great writers, books of travel, biography, science and fiction, are all available to you—free—through Everywoman's Book and Music Club.

Join Everywoman's Book and Music Club!

Membership is secured with your new or renewal subscription to Everywoman's World at \$2.00. This entitles you to receive a one-dollar selection of club books or music absolutely free of cost. Your membership further entitles you to a dollar selection free with each new member you send the club, membership being secured with a new or renewal subscription to Everywoman's World. All the latest books and music are in this way available to you at all times and at no expense. If your subscription has expired, send in your renewal now (use coupon on page 1), and secure a dollar book free. If you are already a member, send in the subscription of a friend or neighbour and you will both receive a dollar's worth of books or music free.

When the price of a book is more than the one dollar credit allowed simply add the slight difference to your subscription price of \$2.00. A \$1.50 book costs you only 50c. Merely add this 50c. to your subscription price of \$2.00 and you receive both your magazine for a year and a \$1.50 book. Any book over \$1.00 cannot be secured other than for an individual subscription. The subscription of a friend will not entitle you both to receive a \$1.50 book, although the book may be shared between you.

BOOKS FOR THIS MONTH

See the August issue for additional list.

"RESCUED FROM A HAREM"

A wealthy young American wakes to the sudden fact that he has been made the clever tool of a German spy. Placing his fortune and his services at the disposal of the English Government, he finds time to rescue a beautiful French girl from a Turkish harem, and through her captures the much-wanted spy. This is but a brief outline of George Gibbs' thrilling tale, "The Black Stone," price \$1.50. A delightful tangle of adventure, mystery and romance.

JIMMIE HIGGINS By Upton Sinclair. \$1.60.

A powerful romance of capital and labour, written in letters of toil, sacrifice and final gain. Mrs. Jack London says: "Jimmie Higgins is immense."

THE CUP OF FURY By Rupert Hughes. \$1.75.

Imagine losing your childhood sweetheart only to find her years later as the adopted daughter of a naturalized English family, of German birth, living in wealth in London and accused of aiding the enemy. This is the startling background of a romance unequalled in intensity and swift-moving situations. A worthy rival of 'The Unpardonable Sin.'

Any Three Free With One

Subscription. 35c each How Shall I Tell My Child?
Letting in the Light
No Danger to a Girl Like This
Facts For Fighters
The Romance of Growing Slender
on Three Meals a Day
The Way to Her House
Playing With Fire
The Strength of Ten
Life's Story
Round Pegs in Square Holes
Four Alphabets of Characters

Standard Classics

(Any one free with one subscription) Arabian Nights
Lorna Doone. Blackmore
David Copperfield. Dickens
(Two volumes)

THE BEST SHORT STORIES

THE BEST SHORT STORTES

OF 1918

By Eugene O'Brien. \$1.60.

The thick cream of fiction of 1918 is contained in this recently published collection of the best short stories which have appeared in the current magazines throughout 1918.

JUDITH OF BLUE LAKE

JUDITH OF BLUE LAKE
RANCH. By Gregory. \$1.50.

The discovery of her ranch manager's treachery forces Judith of Blue Lake Ranch to take unto herself full management of her property, "which ain't no woman's job," as her foreman explains. Undaunted, Judith rides opposition to a hard-won success, and proves to her doubing audience that a woman's woman may handle a man's job without personal loss. A western story, full of snap and punch.

Oliver Twist. Dickens Quentin Durward. Scott Les Miserables. Hugo Tales of a Traveller. Irving Selected Short Stories Kidnapped. Stevenson Tale of Two Cities. Dickens

Standard Selections (Any one free with one subscription)

The Judgment of Eve. Mae Sinclair A Dealer in Empire. Barr Vergillus—A Tale of Old Rome The Club of Queer Trades. Chesterton Tackling Matrimony. Burton Good for the Soul. Margaret Deland Partners. Good for the Partners.

An Encore.
Where the Laborers Are Few.
May Iverson's Career. Jordon
Tales of Destiny.
The Marriage of William Ashe.
Mrs. Humphrey Ward

YOU'LL LOVE THESE SONGS

VOCAL (Choose any Three)

Mickey
Smiles
Oh, Frenchy
In the Land of Beginning Again
Are You from Heaven?
That's What God Made Mothers For
Oui, Oui Marie
K-K-Katy
There's a Little Blue Star in the
I'm Sorry I Made You Cry Window
I Hate to Loose You
Just Dreaming of You
Just Awearying For You
We're from Canada (Marching Song)

VOCAL VOCAL
(Choose any Two)
I'm Longing Always Dear For You
The Littlest of All
That's an Irish Lullaby
Can't You Hear Me Callin' Caroline?
Gypsy's Love Song
Spring's A Loveable Lady
I Did Not Know
Kiss Me Again Sunrise and You Somebody Loves You Dear Then I'll Find My Paradise 'Neath The Autumn Moon My Wild Irish Rose Sorter Miss You No Voice But Yours The Garden of My Heart

INSTRUMENTAL

INSTRUMENTAL
(Choose any Three)
Melodies of Ireland
Melodies of Scotland
Narcissus
Traumerei
The Flower Song
To Daffodils
Dance aux Sabots
Sweet Hawaiian Moonlight Valse
Sunset Chimes
Royal Canadian
Ole Vir ginny
Valse Fascination
Hawaiian Dreams
Romany Waltzes
Memories Waltz
Charm D'Amour

Handsomely Illustrated Club Catalog on Request USE COUPON ON PAGE ONE

NOT ASPIRIN UNLESS BAYER" ON TABLETS

Only Tablets Marked With "Bayer Cross" Are Genuine Aspirin—Others Not Aspirin at All!

"Bayer" Now Made in Canada by a Canadian Company—All Rights Purchased from U. S. Government



If anybody intimates that "Bayer Tablets of Aspirin" are German made or owned, he is playing unfair to a Canadian Industry, and to Canadian Workmen. Absolutely no German interest in Canadian Company.

Unless you see the safety "Bayer, Cross" on the package and on the tablets you are not getting Aspirin at all. The "Bayer Cross" means true Aspirin-no other tablets are Aspirin.

Don't accept Aspirin in a pill box. Buy a "Bayer Package"!

"Bayer Tablets of Aspirin" have been proved safe by millions for Pain, Headache, Neuralgia, Toothache, Earache, Rheumatism, Lumbago, Colds, Grippe, Joint Pains, Neuritis,

Proper and safe directions are in every "Bayer" package.

Boxes of 12 tablets-Bottles of 24-Bottles of 100-Also Capsules.

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monoacetic-acidester of Salicylicacid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."



Luscious Kkovah with stewed or tinned fruit-

Try it today—you'll certainly have more tomorrow! Rich and creamy, nutritious and pure, with a flavor that is decidedly distinctive. Let

Kkovah Custard

displace heavy solid foods during the hot weather—flesh foods especially. Ask the kiddies—they know! Your grocer can supply you in 15c. tins. In case of difficulty, write direct to

SUTCLIFFE & BINGHAM OF CANADA, LIMITED PETER STREET :: TORONTO, ONTARIO 81 PETER STREET