

# Fort George Lumber & Navigation Co.

**Operating Four Steamers  
on the Upper Fraser, Ne-  
chaco and Stewart Rivers**

From Soda Creek to Tete Jaune Cache, on the Fraser, and from Fort George to Fraser and Stewart Lakes on the Nechaco and Stewart Rivers.

This is the only company operating a complete through service to Soda Creek to all points on above mentioned rivers and lakes.

**Transportation Season Opened on May 1st**

The company's boats will run in connection with an automobile service from Ashcroft to Soda Creek, thus providing an up-to-date and pleasant method of travelling.

Advance charges will be paid on all freight shipped to the company's care at Soda Creek, B. C., and at the same time will be cared for and carried forward on first outgoing steamers.

A branch office of the company will be opened at Ashcroft, where intending settlers and travellers can obtain the fullest and most reliable information regarding all points in the interior of British Columbia.

The company is prepared to furnish all kinds of Rough and Dressed Lumber at their mill at Fort George, or will deliver orders to any points on above-mentioned river and lakes.

For full information as to Freight, Transportation and Lumber Rates, apply at the company's offices, 614 Hastings Street West, Vancouver, B. C., or at the company's offices, Fort George, B. C.



*Steamer "Fort George"*

## To Loosen Purse-strings

- A.** That is the ultimate object of most advertising---isn't it?
- C.** Clients tell me that the kind of "copy" I write helps to do it.
- C.** But I do more.

I put "ginger" into business campaigns, suggest new business stratagems, cut out "waste" advertising expense, cooperate to interest, create and increase business.

**Ask me "HOW"?**

**F. M. FOULSER**

Suite 304

319 Pender St.

PHONE 898

## JUDICIOUS ADVERTISING

It is our business to give you the expert assistance in advertising that your lawyer gives in matters of law. **We do more—we help to create profitable business.**

But there is this difference: It costs you nothing to make use of our services. We shall be glad to go into this matter with business firms and boards of trade.

**NOBLE ADVERTISING AGENCY  
LIMITED**

Moisen's Bank Bldg.

Vancouver, B. C.