



The Choice
of
Miladi
of
Luxury

ONCE you have worn Italian Silk Lingerie, you will never willingly wear the coarser kind. These dainty garments are now produced in Canada, from the finest grade of pure silk, imported in the raw, and woven, cut and finished in bright, airy workrooms, by expert and robust Canadian girls.

Queen Quality *Italian Silk Lingerie*

typifies the highest refinement in both conception and execution of the clever designs. ¶ All seams are finished flat and lock-stitch machines are used exclusively. ¶ The best shops are showing "Queen Quality" Underskirts, Knickers, Tango Bloomers, Camisoles, Nightgowns, Combinations, Union Suits, Undervests, Kimonos, Boudoir Caps, Opera Caps and Motor Bonnets at surprisingly moderate prices.

Write us for the address of your
nearest "Queen Quality" Shop.

ST. CATHARINES SILK MILLS, Limited

Makers of "Queen Quality" Silk Gloves
Dept. "C.M." ST. CATHARINES, ONT.